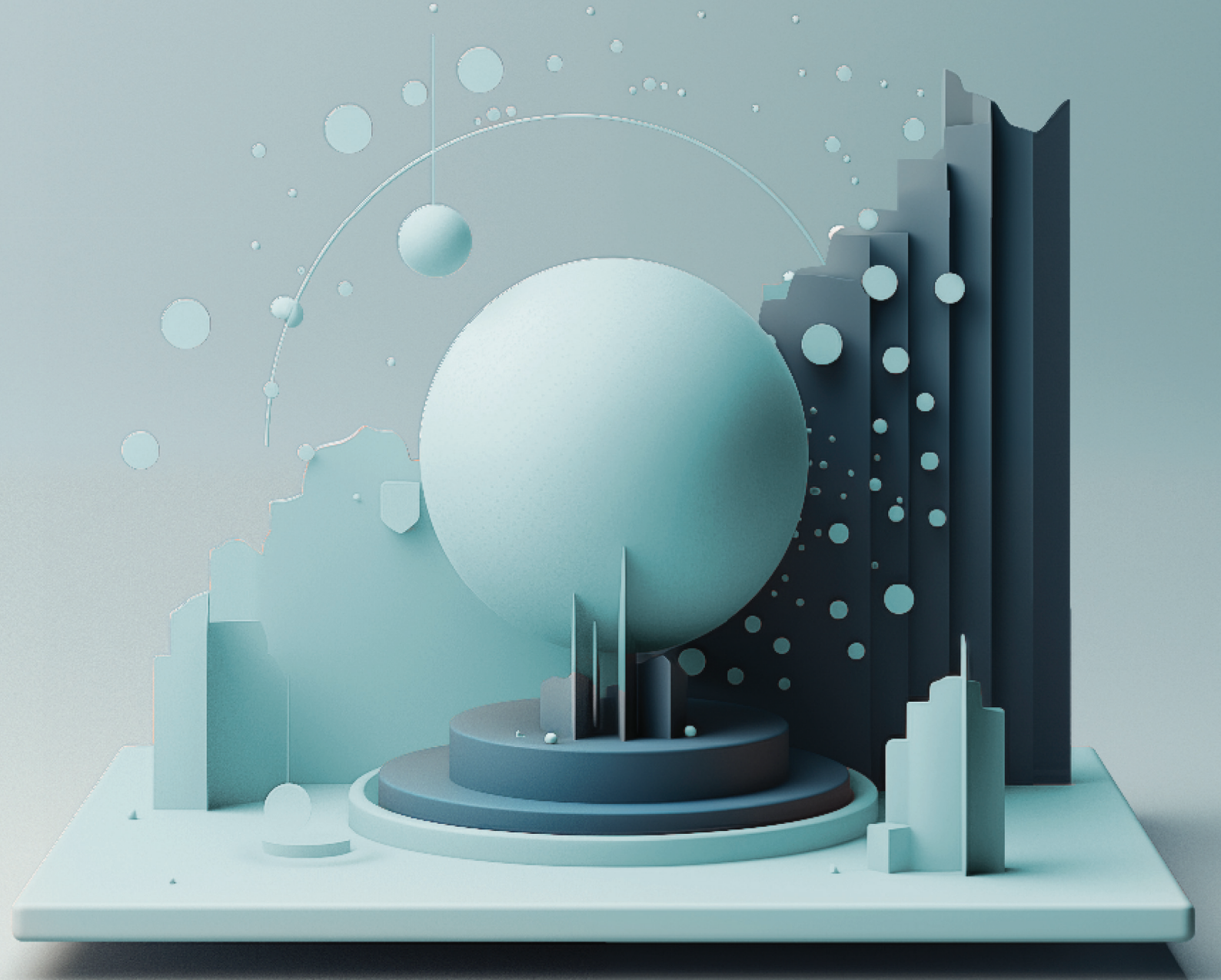




# Action Plans 2024

**Türkiye  
Foreign  
Direct  
Investment Strategy**  
2024-2028



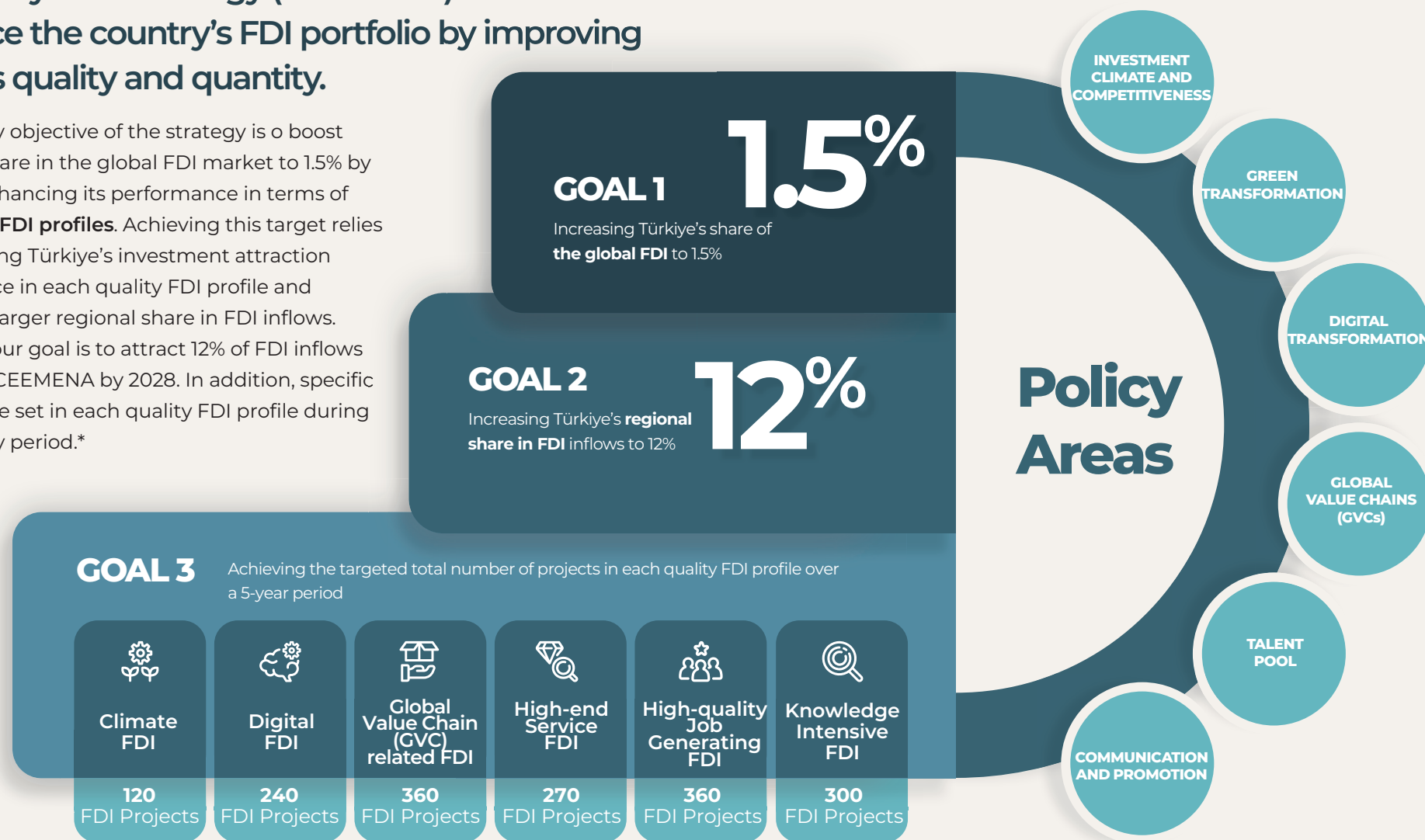


# The Primary Goal and Policy Areas of the Strategy

We have identified six main policy areas to achieve these targets, considering the global trends affecting FDI and the site selection criteria of international investors.

The Türkiye FDI Strategy (2024-2028) aims to enhance the country's FDI portfolio by improving both its quality and quantity.

The primary objective of the strategy is to boost Türkiye's share in the global FDI market to 1.5% by 2028, by enhancing its performance in terms of the **quality FDI profiles**. Achieving this target relies on enhancing Türkiye's investment attraction performance in each quality FDI profile and securing a larger regional share in FDI inflows. Therefore, our goal is to attract 12% of FDI inflows coming to CEEMENA by 2028. In addition, specific targets were set in each quality FDI profile during the strategy period.\*



## Policy Areas of the Türkiye FDI Strategy (2024-2028)

The policies to be implemented under the Türkiye FDI Strategy (2024-2028) will focus on these 6 themes: Investment Climate and Competitiveness, Green Transformation, Digital Transformation, Global Value Chains (GVCs), Talent Pool, Communication and Promotion. These themes and their associated policies have been designed in line with Türkiye's main national strategy documents, primarily the 12th Development Plan.

\*The number of projects determined specifically for Quality FDI profiles will be followed by the Investment Office by monitoring the databases of certain public institutions, particularly the Ministry of Industry and Technology and the Ministry of Commerce, and international databases that produce data in this field.

Due to the absence of a standardized data source for tracking the performance of countries in the High-quality Financial FDI and Regional Development Oriented FDI profiles, a specific target could not be set for these profiles.

# Investment Climate and Competitiveness

## Policy and Actions



## Policy

1.1

The effectiveness of incentive mechanisms offered to investors will be enhanced to attract quality FDI projects that support the twin (green and digital) transformation of the economy.

1.1.1

### Action

Facilitating and incentivizing measures will be implemented to attract the Shared Service Centers (SSCs) of international companies to our country.

### Explanation

In addition to existing incentive mechanisms, new practices will be developed to attract Shared Service Center (SSC) investments from multinational companies to our country.

**Responsible Institution**  
Investment Office of Türkiye

**Related Institutions**  
Ministry of Industry and Technology,  
Ministry of Trade, NGOs within the scope  
of YOİKK

1.1.2

### Action

A strategic prioritization study will be conducted regarding long-term investment loans.

### Explanation

Strategic prioritization will be conducted in the Central Bank of Türkiye's Investment Commitment Advance Loan (YTAK) program to improve access to financing opportunities.

**Responsible Institution**  
Central Bank of the Republic of  
Türkiye

**Related Institutions**  
Ministry of Treasury and Finance, Ministry  
of Industry and Technology, Ministry of  
Trade, Presidency of Strategy and Budget,  
Institutions, Organizations and NGOs within  
the scope of YOİKK

1.1.3

### Action

Incentive mechanisms to accelerate the green and digital transformation of the industry will be implemented.

### Explanation

National incentive mechanisms will be replanned with a focus on the twin transformation initiative.

**Responsible Institution**  
Ministry of Industry and  
Technology

**Related Institutions**  
Ministry of Treasury and Finance, Ministry of  
Trade, Presidency of Strategy and Budget,  
Institutions, Organizations and NGOs within  
the scope of YOİKK



# Investment Climate and Competitiveness

## Policy

1.2

More investment sites will be developed for qualified FDI profiles, taking into account environmental and social impacts and logistical requirements, be presented on digital platforms and land allocation processes will be streamlined.

1.2.1

### Action

An investment sites inventory, including suitable investment lands for investors to benefit from, will be created.

### Explanation

Suitable lands for quality investments will be identified in selected pilot provinces.

1.2.2

### Action

An effective coordination mechanism will be established in the investment land allocation processes, and new allocation models that ensure faster processing of strategic and large-scale investments will be developed.

### Explanation

A report identifying and proposing recommendations for reducing bureaucracy and updating regulations related to investment land allocation mechanisms will be prepared.

### Responsible Institution

Investment Office of Türkiye

### Related Institutions

Ministry of Environment, Urbanization and Climate Change, Ministry of Industry and Technology

### Responsible Institution

Investment Office of Türkiye

### Related Institutions

Ministry of Environment, Urbanization and Climate Change, Ministry of Industry and Technology

## Policy

1.3

The necessary physical, legal, and digital infrastructure will be further strengthened to boost the start-up ecosystem, and alternative and innovative financing opportunities will be further increased.

1.3.1

### Action

Regulations will be implemented to promote the widespread use of equity-based long-term incentives for technology start-ups.

### Explanation

Long-term incentive systems will be established to encourage employees, especially those working in the technology sector.

### Responsible Institution

Ministry of Treasury and Finance

### Related Institutions

Revenue Administration, Ministry of Industry and Technology, Institutions, Organizations and NGOs within the scope of YOİKK

1.3.2

### Action

The overseas investment limit for Venture Capital Investment Funds (VCIF) will be increased.

### Explanation

A regulation will be implemented to amend the maximum 10% limit stipulated in Article 23 of the Communiqué on Principles Regarding Venture Capital Investment Funds.

### Responsible Institution

Ministry of Treasury and Finance

### Related Institutions

Ministry of Industry and Technology, Institutions, Organizations and NGOs within the scope of YOİKK

## Policy

1.4

Bureaucratic processes will be simplified, digitized and costs will be reduced to expedite the realization of quality FDI projects.

1.4.1

### Action

Implementing institutions will minimize the procedures identified in the Investment Processes Guide that cause delays.

### Explanation

1. Aspects of the procedures outlined in the Investment Processes Guide that can be simplified will be identified in collaboration with private sector umbrella organizations.  
2. Reform areas will be identified and an annual action plan will be prepared for the topics covered by the Business Ready Project, developed by the World Bank to analyze the business and investment environment of 180 countries.

### Responsible Institution

Investment Office of Türkiye

### Related Institutions

Related Institutions and Organizations



# Investment Climate and Competitiveness

## Policy

1.5

The regulatory framework in the business and investment environment will be further improved to enhance investor confidence, predictability, and stability.

1.5.1

### Action

Alternative resolution mechanisms will be developed to ensure that investment disputes between investors and public institutions are resolved through reconciliations quickly and cost-effectively as possible.

### Explanation

1. A comprehensive commission will be established to conduct a needs analysis and carry out the necessary studies.

2. Legislative preparation work for the implementation of an effective administrative reconciliation procedure will be completed.

**Responsible Institution**  
Ministry of Justice

**Related Institutions**  
Ministry of Industry and Technology, Investment Office of Türkiye, Presidency of Strategy and Budget

1.5.2

### Action

A regulatory study will be conducted to standardize the periods for filing appeals and objections and applying to the Court of Cassation to ensure that these periods begin on the date of notification.

### Explanation

The legislative amendment work conducted by the Ministry of Justice will be completed with contributions from relevant institutions and organizations.

**Responsible Institution**  
Ministry of Justice

**Related Institutions**  
Ministry of Interior, Ministry of Treasury and Finance, Ministry of Family and Social Services, Ministry of Environment, Urbanization and Climate Change, Presidency of Strategy and Budget, General Directorate of Personnel and Principles

## Policy

1.6

Targeted activities will be carried out to increase the local embeddedness of existing international investors in Türkiye, directing them to more value-added areas such as R&D and design, and to increase their expansion investments.

1.6.1

### Action

R&D laboratories established in Türkiye by leading national or international firms producing pioneering scientific and technological knowledge in their fields will be supported.

### Explanation

R&D activities within the TRL (Technological Readiness Level) 1-4 range will be supported under the Pioneering R&D Laboratories Support Program.

**Responsible Institution**  
Ministry of Industry and Technology

**Related Institutions**  
The Scientific and Technological Research Council of Türkiye (TÜBİTAK)



# Green Transformation

## Policy and Actions



## Policy

2.1

Measures will be taken to increase renewable energy production, ensure the widespread adoption of environmentally friendly technologies, and further facilitate investors' access to green energy.

2.1.1

### Action

Efforts will be made to develop investments and technologies for hydrogen fuel cells and components, as well as hydrogen-based engines.

### Explanation

1. A 100 kW fuel cell module will be produced, and development efforts for modules/ systems of different capacities for various application areas will be carried out. 2. The necessary work will be conducted within the scope of the Type Approval Regulations. 3. Efforts will be made to develop hydrogen storage, refueling, and fuel cell systems for cargo vehicles. 4. Work will be conducted under the Hydrogen-Based Carbon-Neutral Internal Combustion Engine Development Project.

**Responsible Institution**  
Ministry of Industry and Technology

**Related Institutions**  
Ministry of Energy and Natural Resources, The Scientific and Technological Research Council of Türkiye (TÜBİTAK), Relevant Private Sector Organizations

2.1.2

### Action

The need for legislative changes to enable the establishment of additional capacities based on renewable energy sources will be presented to the Turkish Grand National Assembly (TBMM).

### Explanation

The need for a regulation related to Law No. 3621 on the Coastline will be presented to the Turkish Grand National Assembly (TBMM) to enable the installation of Solar Power Plants (SPPs) on natural and artificial lakes.

**Responsible Institution**  
Ministry of Energy and Natural Resources

**Related Institutions**  
Ministry of Environment, Urbanization and Climate Change, Ministry of Agriculture and Forestry, Presidency of Strategy And Budget, Institutions, Organizations and NGOs within the scope of YOİKK

2.1.3

### Action

New Renewable Energy Resource Area (YEKA) tenders with local component obligations will be conducted, and efforts will be made to develop offshore YEKA projects.

### Explanation

1. At least one Renewable Energy Resource Area (YEKA) competition will be held. 2. At least one offshore wind power plant site will be identified.

**Responsible Institution**  
Ministry of Energy and Natural Resources

**Related Institutions**  
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2.1.4

### Action

Treasury lands that can be allocated for renewable energy investments will be determined on a regional and sectoral basis, considering environmental and social impacts as well as logistical requirements within the framework of our country's long-term investment needs.

### Explanation

Treasury lands will be announced for the establishment of unlicensed Wind Energy Plants (WPP) and Solar Power Plants (SPP).

**Responsible Institution**  
Ministry of Environment, Urbanization and Climate Change

**Related Institutions**  
Ministry of Energy and Natural Resources, Ministry of Culture and Tourism, Ministry of Industry and Technology



# Green Transformation

## Policy

2.2

Actions will be taken to improve the investment environment focused on the circular economy and sustainability, to attract quality FDI projects that support Türkiye's green transformation process.

2.2.1

### Action

Necessary measures will be taken to minimize the harmful effects of all waste on human health and the environment by controlling emissions into the air, water, and soil.

### Explanation

Secondary legislation for managing industrial emissions using best practices will be prepared.

**Responsible Institution**  
Ministry of Environment, Urbanization and Climate Change

**Related Institutions**  
Ministry of Industry and Technology

2.2.2

### Action

A National Circular Economy Action Plan will be prepared.

### Explanation

An action plan will be prepared to ensure the effective implementation of circular economy principles on a national scale.

**Responsible Institution**  
Ministry of Environment, Urbanization and Climate Change

**Related Institutions**  
Ministry of Industry and Technology, Relevant Public Institutions and Organizations, Local Administrations

## Policy

2.3

International standards and regulations that support Türkiye's green transformation, especially the EU Green Deal, will be followed closely, and the necessary regulations for production and trade will be implemented.

2.3.1

### Action

Standardization will be ensured in the presentation of sustainability and emission data, and this data will be made available for sharing.

### Explanation

1. Türkiye Sustainability Reporting Standards will be prepared in line with international standards, and two sustainability reporting standards along with an additional 68 sector-based sustainability reporting standards will be published.  
2. The Sustainability Principles Compliance Framework, included in the appendix of the Corporate Governance Communiqué, will be updated to align with international standards, enabling investors and companies to monitor sustainability risks and opportunities.

**Responsible Institution**  
Ministry of Treasury and Finance

**Related Institutions**  
Ministry of Environment, Urbanization and Climate Change

2.3.2

### Action

A national taxonomy and relevant legislation for defining sustainable economic activities will be prepared.

### Explanation

Legislative work will be carried out to create a National Green Taxonomy aligned with international taxonomy examples, particularly the EU taxonomy, while considering Türkiye's needs.

**Responsible Institution**  
Ministry of Environment, Urbanization and Climate Change

**Related Institutions**  
Ministry of Treasury and Finance

2.3.3

### Action

Work on preparing fundamental legislation addressing a change practices in a holistic manner will be completed.

### Explanation

Climate legislation preparations will be completed.

**Responsible Institution**  
Ministry of Environment, Urbanization and Climate Change

**Related Institutions**  
Directorate of Climate Change, Relevant Public Institutions and Organizations



# Green Transformation

## Policy

2.4

Environmentally friendly policies integrated with low-emission and digitized production techniques will be crafted to attract quality FDI projects.

2.4.1

### Action

R&D activities and technology transfer will be supported to adopt, develop, and disseminate sustainable production and green transformation technologies.

### Explanation

Activities in this area will be supported through the Green Transformation in Industry Call and the SAYEM Green Transformation Call, which will be launched as part of the Türkiye Green Industry Project.

### Responsible Institution

Ministry of Industry and Technology

### Related Institutions

Ministry of Environment, Urbanization and Climate Change, Ministry of Energy and Natural Resources

2.4.2

### Action

Sectoral needs for green and digital transformation will be identified, and necessary investments will be encouraged.

### Explanation

1. A list of products to be supported under the Digital Transformation Support Program will be prepared.  
2. Investments in green and digital transformation have been prioritized, and green and digital transformation investments will be encouraged by completing the necessary legislative work, including identifying sectoral needs.

### Responsible Institution

Ministry of Industry and Technology

### Related Institutions

Relevant Public Institutions and Organizations

## Policy

2.5

A favorable investment environment will be ensured to attract technological investments with high energy efficiency and savings potential to Türkiye.

2.5.1

### Action

Energy efficiency investments will be supported, prioritizing energy-intensive sectors, with consideration for competitiveness and local production.

### Explanation

1. Legislative regulations will be made to increase the amount of support for energy efficiency.  
2. Legislative regulations will be made to prioritize technological investments with high energy efficiency and savings potential through the support provided.

### Responsible Institution

Ministry of Energy and Natural Resources

### Related Institutions

Ministry of Industry and Technology

2.5.2

### Action

Facilities that report reducing their emissions and conducting energy and resource-efficient production towards the zero pollution goal will be certified to prove their clean production.

### Explanation

As part of the harmonization efforts for the 2010/75/EU Industrial Emissions Directive, a Green Transformation in Industry Certificate system, equivalent to the EU Integrated Pollution Prevention and Control (IPPC) Certificate, will be established.

### Responsible Institution

Ministry of Environment, Urbanization and Climate Change

### Related Institutions

Ministry of Energy and Natural Resources, Ministry of Industry and Technology

## Policy

2.6

Efforts will be made to further strengthen the ecosystem that will promote the development of green finance in Türkiye.

2.6.1

### Action

A national carbon pricing mechanisms will be established, with a priority on implementing an Emissions Trading System (ETS) aligned with the EU to maintain and enhance competitiveness in foreign trade.

### Explanation

1. A national carbon pricing mechanism will be established.  
2. An Emissions Trading System (ETS) aligned with the EU will be implemented.

### Responsible Institution

Ministry of Environment, Urbanization and Climate Change

### Related Institutions

Ministry of Trade

2.6.2

### Action

Impact investment tools such as social impact bonds and blue bonds will be developed and their usage will be promoted to generate social and environmental benefits in addition to economic gains.

### Explanation

1. An Impact Fund will be established under the Türkiye Development Fund, supporting companies that sustainably address social issues, including firms in earthquake-affected areas.  
2. Studies will be conducted on providing tax incentives for investment funds that invest in sustainable financial instruments.

### Responsible Institution

Ministry of Treasury and Finance

### Related Institutions

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# Digital Transformation

## Policy and Actions



## Policy

### 3.1

International standards and regulations supporting Türkiye's digital transformation process will be followed, and the necessary regulations for production and trade will be implemented.

#### 3.1.1

##### Action

Efforts to align the Personal Data Protection Law with the European Union acquis, particularly the EU General Data Protection Regulation (GDPR), will be completed.

##### Explanation

Efforts to align Law No. 6698 on the Protection of Personal Data with the European Union General Data Protection Regulation (GDPR) will be completed.

**Responsible Institution**  
Ministry of Justice

**Related Institutions**  
Ministry of Industry and Technology,  
Ministry of Trade

#### 3.1.2

##### Action

Regulations will be implemented to ensure national cybersecurity, taking into account the EU's Network and Information Security Directive (NIS2), new cybersecurity initiatives, and international best practices.

##### Explanation

1. A regulation will be published to ensure national cybersecurity and enhance cyber deterrence.
2. Regulatory work will be conducted on the security of the Internet of Things (IoT).
3. Cybersecurity scans will be performed on IoT devices.
4. Necessary secondary regulations will be identified in relation to the ongoing preparation of the national cybersecurity framework legislation.
5. Studies will be conducted on Law No. 5070 on Electronic Signatures and other relevant legislation to establish the legal framework for remote signature services.
6. Awareness campaigns will be carried out to promote the use of remote signature services in public institutions and the private sector.

**Responsible Institution**  
Ministry of Transportation and  
Infrastructure, Digital Transformation  
Office of Türkiye

**Related Institutions**  
Ministry of Industry and Technology, Information  
Technologies and Communications Institution, Personal  
Data Protection Authority, Relevant Public Institutions and  
Organizations

#### 3.1.3

##### Action

The need for amendments to Law No. 6698 on the Protection of Personal Data will be presented to the Turkish Grand National Assembly (TBMM).

##### Explanation

The need for legislative amendments to align Law No. 6698 on the Protection of Personal Data with the EU General Data Protection Regulation (GDPR) (Article 6: Conditions for processing special categories of personal data and Article 9: Transfer of personal data abroad) will be presented to the Turkish Grand National Assembly (TBMM).

**Responsible Institution**  
Ministry of Justice

**Related Institutions**  
Ministry of Foreign Affairs, Ministry  
of Industry and Technology, Ministry  
of Trade, Presidency of Strategy And  
Budget, Investment Office of Türkiye,  
Digital Transformation Office, Institutions,  
Organizations and NGOs within the scope  
of YOİKK



# Digital Transformation

## Policy

3.2

Türkiye's digital infrastructure will be further strengthened to attract quality FDI projects.

3.2.1

### Action

Mechanisms will be established to encourage the development of local firms providing data center services and to enhance competition.

### Explanation

1. A regulatory framework study will be conducted to facilitate the development of the data center sector.
2. Legislation will be enacted to promote the development of the data center, cloud computing, and platform services sectors.

### Responsible Institution

Ministry of Transportation and Infrastructure, Digital Transformation Office of Türkiye

### Related Institutions

Ministry of Industry and Technology, Information Technologies and Communications Institution, Personal Data Protection Authority, The Scientific and Technological Research Council of Türkiye (TÜBİTAK), Ministry of Justice, Ministry of Treasury and Finance, Presidency of Strategy And Budget

3.2.2

### Action

The local production of 5G base stations will be supported, and their installation will be expanded to address infrastructure deficiencies.

### Explanation

R&D supports provided or to be provided for 5G will be identified, and the developed products will be used in commercial and universal networks.

### Responsible Institution

Ministry of Transportation and Infrastructure

### Related Institutions

Ministry of Industry and Technology

3.2.3

### Action

Broadband infrastructure installation will be encouraged in regions where infrastructure development has been lacking, taking regional differences into account.

### Explanation

A report will be prepared to identify areas to earmark for support in terms of fiber infrastructure, conduct the necessary impact analysis studies, propose alternatives for support and incentive methods, and determine the costs.

### Responsible Institution

Ministry of Transportation and Infrastructure

### Related Institutions

Information Technologies and Communications Institution

## Policy

3.3

The ecosystem in emerging technology areas such as 5G and beyond, next-generation communication technologies, the Internet of Things, artificial intelligence, big data, quantum computing, cybersecurity, intelligent transportation, and augmented reality will be further developed.

3.3.1

### Action

Efforts will be made to develop devices and applications that meet the end-to-end requirements of vertical sectors such as industry, agriculture, transportation, and energy in 5G and beyond technologies.

### Explanation

Activities planned under the BEYOND5 RFSOI-Based European Supply Chain Establishment and 5G-Mobix projects will be carried out within the scope of 5G, 6G, and beyond communication technologies.

### Responsible Institution

Ministry of Transportation and Infrastructure

### Related Institutions

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3.3.2

### Action

An Open Source Software Cluster will be established.

### Explanation

1. An inventory of companies, NGOs, and universities operating in the field of open-source software will be compiled.
2. Workshops will be organized to establish horizontal cooperation among companies in the open-source software field and to identify pre-competitive collaboration activities.
3. Training and awareness programs will be organized to promote the use of open-source software.

### Responsible Institution

Ministry of Industry and Technology

### Related Institutions

Digital Transformation Office, The Scientific and Technological Research Council of Türkiye (TÜBİTAK)

3.3.3

### Action

Priority will be given to training a skilled workforce in software, hardware, and infrastructure for 5G and beyond next-generation communication technologies, as well as in emerging technology fields such as the Internet of Things, artificial intelligence, big data, quantum computing, cybersecurity, smart transportation, and augmented reality.

### Explanation

Higher education programs in artificial intelligence, big data, and cybersecurity will be established.

### Responsible Institution

Council of Higher Education

### Related Institutions

Universities





## Policy

4.1

To enhance Türkiye's integration into global value chains, the level of compliance with international trade policies in green and digital transformation areas will be increased.

4.1.1

### Action

Legislative work will be conducted to improve the competitive environment in digital markets.

### Explanation

The need for amendments to Law No. 4054 on the Protection of Competition related to digital markets will be presented to the Turkish Grand National Assembly (TBMM).

**Responsible Institution**  
Ministry of Trade

**Related Institutions**  
Competition Authority, Digital Transformation Office, Information Technologies and Communications Institution, Personal Data Protection Authority, Institutions, Organizations and NGOs within the scope of YOİKK

4.1.2

### Action

Those EU digital economy regulations that affect our country's trade will be identified along with the necessary steps to be taken.

### Explanation

A report and roadmap will be created to take precautions against the risk of recent EU legislation in the digital economy posing trade barriers for our country.

**Responsible Institution**  
Ministry of Trade, Ministry of Industry and Technology

**Related Institutions**  
Ministry of Transportation and Infrastructure, Digital Transformation Office, Institutions, Organizations and NGOs within the scope of YOİKK

## Policy

4.2

Considering economic developments in Türkiye and global trade, efforts will be made to update the existing Customs Union and free trade agreements and new trade agreements for target countries will be negotiated.

4.2.1

### Action

Our country's preferential trade network will be strengthened, new free trade agreements will be negotiated, and efforts will be made to expand the scope of existing free trade agreements.

### Explanation

1. Türkiye-Japan Free Trade Agreement (FTA) negotiations will continue.
2. Türkiye-Thailand Free Trade Agreement (FTA) negotiations will continue.

**Responsible Institution**  
Ministry of Trade

**Related Institutions**  
Ministry of Foreign Affairs

4.2.2

### Action

Negotiations for updating the Customs Union will be conducted, and national negotiation preparations will be completed by gathering opinions from the public sector, private sector, NGOs, and academics.

### Explanation

Meetings will be organized attended by representatives from the public sector, private sector, NGOs, and academia to formulate the negotiation position.

**Responsible Institution**  
Ministry of Trade

**Related Institutions**  
Ministry of Foreign Affairs, Relevant Public Institutions and Organizations

# Global Value Chains (GVCs)

## Policy and Actions

# Global Value Chains (GVCs)

## Policy

4.3

Logistics capabilities across all modes of transportation will be further developed to strengthen Türkiye's position in global value chains.

4.3.1

### Action

Green port practices will continue to be supported by encouraging the use of low-emission or emission-free machinery and equipment to increase energy efficiency and minimize environmental impacts in port operations.

### Explanation

Regulations for issuing green port certificates to coastal facilities will be implemented.

### Responsible Institution

Ministry of Transportation and Infrastructure

### Related Institutions

Ministry of Industry and Technology

4.3.2

### Action

Infrastructure and technology investments will be made to enable the use of electric or other alternative fuel vehicles across all modes of transportation, and regulatory adjustments for next-generation, sustainable, integrated mobility services will be completed.

### Explanation

Charging station energy infrastructures will be developed in ports, train stations, and on highways, and the relevant regulatory arrangements will be completed.

### Responsible Institution

Ministry of Energy and Natural Resources

### Related Institutions

Ministry of Industry and Technology,  
Ministry of Transportation and Infrastructure

4.3.3

### Action

Efforts to increase the efficiency and diversity of the transportation corridors in which our country is located will continue to ensure the sustainability of the global supply chain.

### Explanation

The Project to Strengthen Intermodal Transportation Services in the Turkish Railway Sector will be completed.

### Responsible Institution

Ministry of Transportation and Infrastructure

### Related Institutions

Ministry of Trade

4.3.4

### Action

A main port will be constructed in the Eastern Mediterranean region to serve as the gateway for Middle Eastern and Central Asian countries, focusing on transit cargo and contributing to the region's development and export growth.

### Explanation

Site selection and feasibility studies for the construction of a main port will be completed.

### Responsible Institution

Ministry of Transportation and Infrastructure

4.3.5

### Action

New industrial zones and logistics lines will be established taking into account disaster risks, and the connections between industrial zones and ports (including RoRo) will be strengthened by utilizing the existing railway infrastructure more effectively.

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### Responsible Institution

Ministry of Transportation and Infrastructure





# Global Value Chains (GVCs)

## Policy

4.4

Collaboration between existing international investors in Türkiye and local supplier firms will be further enhanced to increase the integration of local firms into global value chains.

4.4.1

### Action

SMEs will be encouraged to cluster around large-scale firms to strengthen the local supply chain.

### Explanation

To bring together large enterprises in priority sectors with potential suppliers, matchmaking activities will be conducted to ensure the production of prioritized localization product lists by local suppliers, thereby increasing the number of local suppliers.

**Responsible Institution**  
Ministry of Industry and Technology

### Related Institutions

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4.4.2

### Action

Matchmaking will be facilitated to integrate SMEs into the supply chains of major industrial manufacturers and large enterprises, and necessary quality, efficiency, and capacity improvements, along with product development (R&D) activities, will be supported as part of supplier development processes.

### Explanation

1. The Supplier Digital Database will be made available for businesses to utilize.
2. Large enterprises seeking localization and SMEs responding to these requests will be brought together through the Supplier Digital Database.
3. Additional support elements and advantages will be provided in existing support programs to aid the suppliers of large enterprises within the scope of supplier development activities.
4. Collaboration with institutions/organizations will be established to support suppliers' R&D, product development, and innovation activities.

**Responsible Institution**  
Ministry of Industry and Technology

### Related Institutions

Ministry of Treasury and Finance, Ministry of Trade

## Policy

4.5

Information and communication technologies will be adopted at the highest levels to improve efficiency and effectiveness in customs procedures and customs services will be transformed to align with green and digital transitions.

4.5.1

### Action

Paperless customs procedures will be promoted in foreign trade transactions using innovative technologies such as blockchain and optical character recognition (OCR).

### Explanation

1. Studies will be conducted on the use of blockchain (Export Chain) in the BILGE system.
2. Technical work will be carried out to transition to paperless customs procedures for imports.

**Responsible Institution**  
Ministry of Trade

4.5.2

### Action

Efforts to use blockchain technology in export transactions will be expanded to include the Computerized Customs Activities (BILGE) System.

### Explanation

The Export Chain Project will be implemented to enable all customs and logistics processes related to export transactions to be conducted and monitored electronically from a single screen by all stakeholders using blockchain infrastructure.

**Responsible Institution**  
Ministry of Trade

4.6

## Policy

Actions will be taken to increase the share of quality service inputs such as R&D, design, supply chain management, distribution, and maintenance in the manufacturing sector to enhance added value in the country.

4.6.1

### Action

The Industrial Innovation Network Mechanism Program, which supports high-tech product development (R&D) and commercialization through firm partnerships, especially in priority sectors, will be expanded.

### Explanation

Activities in this area will be supported through the Green Transformation in Industry Call and the SAYEM Green Transformation Call, which will be launched as part of the Türkiye Green Industry Project.

**Responsible Institution**  
Ministry of Industry and Technology

### Related Institutions

The Scientific and Technological Research Council of Türkiye (TÜBİTAK), Universities

# Talent Pool

## Policy and Actions



## Policy

### 5.1

Programs to develop the skilled human capital needed by Türkiye for its twin transformation will be implemented, legislative studies compatible with new working models emerging from future professions will be conducted, and existing human capital will be equipped with skills for the future.

#### 5.1.1

##### Action

Measures will be taken to employ software developers working remotely or onsite abroad in a way that increases the added value of the local IT sector.

##### Explanation

A new software developer incentive program will be implemented for recent graduates from relevant university departments who work at the same company for a certain period.

**Responsible Institution**  
Ministry of Industry and Technology

**Related Institutions**  
Ministry of Treasury and Finance, Digital Transformation Office, Human Resources Office

#### 5.1.2

##### Action

Under the twin transformation initiative, skills needed for specific professions will be identified, and training content/modules considering these skills will be developed, on-the-job training programs and vocational training courses will be conducted.

##### Explanation

1. The skills required for professions regarding the twin transformation will be identified through collaborative efforts.  
2. Educational content and modules that consider the identified skills for relevant professions regarding the twin transformation will be developed in coordination with the Council of Higher Education (YOK).  
3. On-the-job training programs and vocational training courses will be conducted in collaboration with the Turkish Confederation of Employer Associations (TISK) and the Union of Chambers and Commodity Exchanges of Türkiye (TOBB), based on the developed educational modules.

**Responsible Institution**  
Ministry of Employment and Social Security

**Related Institutions**  
Turkish Employment Agency

#### 5.1.3

##### Action

Remote working practices will continue in R&D and Design Centers and Technology Development Zones.

##### Explanation

The right to remote work provided to employees of R&D and Design Centers and Technology Development Zones will be maintained, allowing for 100% remote work on a continuous basis, especially for those working in digital technologies.

**Responsible Institution**  
Ministry of Industry and Technology

**Related Institutions**  
Ministry of Treasury and Finance, Presidency of Strategy And Budget, Institutions, Organizations and NGOs within the scope of YOİKK





# Talent Pool

## Policy

5.2

Programs will be developed to increase education and employment in the fields of STEM (mathematics, science, technology, and engineering) and to increase the availability of competent R&D personnel required by quality FDI profiles.

5.2.1

### Action

More undergraduates, post-graduates, and doctoral fellows will be involved in publicly supported R&D projects to increase the number of qualified personnel with research experience.

### Explanation

- To encourage the participation of doctoral students in R&D projects, the Postgraduate Scholarships Performance Program will be opened for calls twice a year, and the application and support processes will be managed accordingly.
- The Intern Researcher Scholarship Program will be opened for calls twice a year, and bursars supported under the program will be ensured participation in projects.

### Responsible Institution

Ministry of Industry and Technology

### Related Institutions

Council of Higher Education, The Scientific and Technological Research Council of Türkiye (TÜBİTAK), Universities

5.2.2

### Action

Qualified researchers conducting high-level scientific and technological studies will continue to be supported through special programs.

### Explanation

- The International Leading/Young Researchers Programs will be opened for calls, and the application, support, and monitoring processes will be managed.
- The National Leading Researchers Program and the National Young Leaders Programs will be opened for calls, and the application, support, and monitoring processes will be managed.

### Responsible Institution

Ministry of Industry and Technology

### Related Institutions

Council of Higher Education, The Scientific and Technological Research Council of Türkiye (TÜBİTAK), Universities

5.2.3

### Action

Qualified personnel with doctoral degrees needed by the industry will be trained through university-industry collaboration, and the employment of doctoral researchers will be encouraged.

### Explanation

Doctoral students will be supported under the Industry PhD Program, and the employment of doctoral researchers in the industry will be encouraged.

### Responsible Institution

Ministry of Industry and Technology

### Related Institutions

Council of Higher Education, The Scientific and Technological Research Council of Türkiye (TÜBİTAK), Universities

5.2.4

### Action

The amount of postgraduate scholarships for basic sciences and the number of recipients will be increased.

### Explanation

Under the Young Minds in Basic Sciences Project, research assistants in the thesis stage of their doctoral education in physics, chemistry, biology, or mathematics at state universities will be provided with scholarship support to conduct research abroad.

### Responsible Institution

Council of Higher Education

### Related Institutions

Universities

## Policy

5.3

Efforts will be made to improve the industry-specific foreign language skills of the human resources needed by quality FDI profiles.

5.3.1

### Action

Education will be provided in foreign languages according to international standards, ensuring that students acquire advanced reading, comprehension, speaking, and writing skills.

### Explanation

- Language education policies will be aligned with current approaches to enhance listening, speaking, reading, and writing skills, in-service training on the language proficiency framework used in curricula will be conducted to improve teachers' knowledge and skills.
- To develop students' foreign language skills, the foreign language preparatory classes for fifth graders will be structured in English and German, and a pilot implementation will be conducted in selected schools during the 2023-2024 academic year.
- Materials for language education will be enriched, and a system will be developed to assess all skills in listening, speaking, reading, and writing.

### Responsible Institution

Ministry of National Education



# Talent Pool

## Policy

5.4

Efforts will be made to enhance the quality of vocational education to train the technical human resources required by quality FDI profiles, and to facilitate the transition of individuals with vocational and technical qualifications into the labor market.

5.4.1

### Action

Collaboration protocols will be established between vocational and technical education institutions and Organized Industrial Zones.

### Explanation

1. Efforts will be made to ensure that the planning of Organized Industrial Zones (OIZs) during their establishment phase includes boarding vocational and technical secondary education institutions, and to standardize this practice.  
2. In OIZs that do not yet have vocational and technical secondary education institutions, boarding school buildings will be constructed in cooperation with the Ministry of National Education, and these schools will operate under the Ministry of National Education or the OIZ management.

### Responsible Institution

Ministry of National Education, Ministry of Industry and Technology

### Related Institutions

Organized Industrial Zones Supreme Organization, Chambers of Commerce and Industry, Institutions, Organizations and NGOs within the scope of YOİKK

5.4.2

### Action

Vocational and technical education institutions will be paired with private sector organizations, particularly Industrial and Commercial Chambers and Organized Industrial Zone administrations, to create sectoral clusters in vocational education.

### Explanation

1. Efforts will be made to ensure that the planning of Organized Industrial Zones (OIZs) during their establishment phase includes boarding vocational and technical secondary education institutions, and to standardize this practice.  
2. In OIZs that do not yet have vocational and technical secondary education institutions, boarding school buildings will be constructed in cooperation with the Ministry of National Education, and these schools will operate under the Ministry of National Education or the OIZ management.

### Responsible Institution

Ministry of National Education, Ministry of Industry and Technology

### Related Institutions

Organized Industrial Zones Supreme Organization, Chambers of Commerce and Industry, Institutions, Organizations and NGOs within the scope of YOİKK

## Policy

5.5

Targeted efforts will be conducted to attract qualified human resources from abroad to the country and to retain existing talents.

5.5.1

### Action

A visa model for early-stage entrepreneurs will be established, along with support and regulations to attract international entrepreneurs to Türkiye.

### Explanation

Activities for a visa model for early-stage entrepreneurs will continue, and the necessary support and regulations will be implemented.

### Responsible Institution

Ministry of Employment and Social Security

### Related Institutions

Ministry of Interior, Ministry of Industry and Technology

5.5.2

### Action

Granting residence and work permits to foreign nationals and their families who come to the country to conduct R&D or product development activities, make investments, manage, or run businesses will be made faster and easier.

### Explanation

A research study will be conducted to analyze the effects of remote working, brought about by technological transformation and digitalization, on sectoral, occupational, and regional labor migration.

### Responsible Institution

Ministry of Employment and Social Security

### Related Institutions

Ministry of Interior, Ministry of Industry and Technology

5.5.3

### Action

Efforts will be made to encourage and facilitate the employment of qualified foreign doctoral researchers and academics.

### Explanation

The employment of international scientists with Ph.D.s in needed fields will be supported.

### Responsible Institution

Council of Higher Education

### Related Institutions

Universities



# Talent Pool

## Policy

5.6

Initiatives will be undertaken to encourage the participation in the workforce by segments currently not in the labor force, focusing especially on women and youth, to activate them in the economy.

5.6.1

### Action

The skills of the existing workforce will be supported and enhanced, and those not currently in the workforce will be equipped with the skills needed by the industry through public-private collaboration.

### Explanation

Vocational training courses and on-the-job training programs will be organized for 40,000 people within the scope of active labor market programs aimed at strengthening the alignment between labor supply and the needs of the labor market in the industrial sector.

**Responsible Institution**  
Ministry of Employment and Social Security

**Related Institutions**  
Ministry of Industry and Technology

5.6.2

### Action

The effectiveness of programs aimed at supporting the employment of young people who are not in education or currently employed will be enhanced.

### Explanation

The Turkish Employment Agency (İŞKUR) youth website, which aims to consolidate the services provided to young people by İŞKUR under one roof and allow them to access these services from a single platform, will be launched and its use will be promoted.

**Responsible Institution**  
Ministry of Employment and Social Security

**Related Institutions**  
Turkish Employment Agency, Ministry of Education

5.6.3

### Action

Alternative models for quality, affordable, and accessible care services will be developed in collaboration with central and local institutions, the private sector, and NGOs, then expanded following pilot implementations to increase female employment.

### Explanation

Work will be carried out to develop alternative models for quality, affordable, and accessible care services in collaboration with central and local governments, the private sector, and NGOs to increase female employment.

**Responsible Institution**  
Ministry of Family and Social Services

**Related Institutions**  
Ministry of Employment and Social Security, Local Administrations, NGOs and Private Sector Organisations





# Communication and Promotion

## Policy and Actions



## Policy

6.1

Türkiye's investment environment will be actively promoted through tools such as investment diplomacy, international campaigns, and media relations etc. by adopting a 360-degree communication approach.

6.1.1

### Action

Events will be organized, and participation in major events will be ensured to promote Türkiye's investment environment on a national and international scale.

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**Responsible Institution**  
Investment Office of Türkiye

6.1.2

### Action

A new communication and promotion strategy will be developed and implemented to effectively promote Türkiye's investment environment.

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**Responsible Institution**  
Investment Office of Türkiye

6.1.3

### Action

Special contents will be produced for communication and promotional activities on conventional, digital, and social media platforms, and the number of language options will be increased.

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**Responsible Institution**  
Investment Office of Türkiye

# Communication and Promotion

## Policy

6.2

Efforts will be made to strengthen the “Invest in Türkiye” brand and to develop and communicate effective messages to target audiences in line with the “Türkiye Century, Century of Investments” vision.

6.2.1

**Action**

The corporate website invest.gov.tr will be redesigned and relaunched as the main platform to promote Türkiye’s value proposition for international direct investment and to guide investors towards opportunities.

**Responsible Institution**  
Investment Office of Türkiye

6.2.2

**Action**

Corporate identity elements will be updated to reposition the “Invest in Türkiye” brand.

**Responsible Institution**  
Investment Office of Türkiye

## Policy

6.3

Promotional activities will be carried out in priority sectors through customized content, materials, target audience-oriented events and digital campaigns promoting investment opportunities in the country.

6.3.1

**Action**

Sector-specific promotional events will be organized and participation in major events will be ensured in priority countries and regions, specifically targeting quality FDI profiles.

**Responsible Institution**  
Investment Office of Türkiye

6.3.2

**Action**

Sector reports will be prepared in Turkish and other foreign languages as required, specifically targeting quality FDI profiles, and these reports will be updated annually.

**Responsible Institution**  
Investment Office of Türkiye

6.3.3

**Action**

Key messages and unique content (message house) will be crafted to effectively promote investment opportunities in Türkiye targeting quality FDI profiles, and dynamic strategies will be developed.

**Responsible Institution**  
Investment Office of Türkiye

6.3.4

**Action**

A portfolio of ‘ready-to-invest’ projects (such as PPP, industrial cooperation projects, M&A investments, etc.) will be created for international investors.

**Responsible Institution**  
Investment Office of Türkiye

# Communication and Promotion

## Policy

6.4

Target investors matching quality FDI profiles will be identified and lead-generation activities will be carried out aimed at these investors.

6.4.1

**Action**

The technology startup ecosystem of our country and high-growth potential technology startups will be promoted on an international scale.

**Responsible Institution**  
Investment Office of Türkiye

6.4.2

**Action**

Potential investment areas and prospective investor companies will be identified by country/region for the 2024-28 period for each quality FDI profile, and activities to attract these investments will be carried out.

**Responsible Institution**  
Investment Office of Türkiye

6.4.3

**Action**

Targeted investment attraction activities will be carried out to encourage FDI firms operating in Türkiye to expand their investments into higher value-added areas (such as R&D and design centers, regional management centers, shared service centers, regional distribution centers, etc.).

**Responsible Institution**  
Investment Office of Türkiye

## Policy

6.5

Türkiye's communication and promotional activities will be strengthened by developing collaborations with all national and international stakeholders within the framework of strategic communication.

6.5.1

**Action**

Cooperation and consultation mechanisms will be developed with Turkish executives working in international companies and with Turkish entrepreneurs based abroad, and joint activities will be conducted to promote Türkiye's investment environment.

**Responsible Institution**  
Investment Office of Türkiye

6.5.2

**Action**

Contents showcasing the positive experiences of international investors operating in our country and highlighting Türkiye's value propositions will be prepared and used in promotional activities.

**Responsible Institution**  
Investment Office of Türkiye

6.5.3

**Action**

Türkiye FDI Strategy and quality FDI profiles will be presented to key stakeholders in the investment ecosystem, including embassies, commercial attachés, development agencies, and other relevant public institutions.

**Responsible Institution**  
Investment Office of Türkiye

6.5.4

**Action**

Communication and cooperation programs will be developed for business organizations based in Türkiye, international organizations, media outlets, and journalists.

**Responsible Institution**  
Investment Office of Türkiye





**Türkiye  
Foreign  
Direct  
Investment Strategy**  
2024-2028

**Action  
Plans**  
2024