

INVEST IN  TÜRKİYE

FDI AGENDA



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Message from the Investment and Finance Office



This past month has been marked by deepening partnerships, strategic cooperation, and growing global recognition of Türkiye's role as the nexus of the world.

In a landmark moment for bilateral ties, Türkiye and the United Arab Emirates held the inaugural High-Level Strategic Council meeting, where seven new cooperation agreements were signed in the presence of President Recep Tayyip Erdoğan and UAE President Sheikh Mohamed bin Zayed Al Nahyan. Among these, the Investment and Finance Office signed four MoUs with the UAE Ministry of Investment, opening new channels in key sectors such as tourism, pharmaceuticals, manufacturing, and agri-food.

Islamic finance remained a key focus in July, as the Investment and Finance Office advanced international cooperation to grow participation finance in Türkiye. Two major forums reflected Türkiye's commitment to ethical and inclusive financial innovation. In Istanbul, the Investment and Finance Office hosted the Future of Islamic Finance: Türkiye-Malaysia Business Forum that marked the first investor-focused Islamic finance mission from Malaysia to Türkiye. Over 20 high-level representatives from regulatory bodies and the Islamic finance sector joined the forum, reinforcing Türkiye's role as the nexus of finance and deepening bilateral collaboration.

Meanwhile in London, the UK-Türkiye Islamic Finance Forum brought together policymakers and market leaders, culminating in an MoU between the Participation Banks Association of Türkiye (TKBB) and UK Export Finance.

Türkiye's innovation and entrepreneurship agenda also gained traction with the second edition of Venture Connect: Türkiye-UK Tech Investors Luncheon in London, where venture capital leaders from both countries explored cross-border

opportunities in the tech sector. In the private sector, a new milestone was reached through a strategic MoU signed by Trendyol, Baykar, ADQ, and Ant International to develop a next-generation fintech platform in Türkiye—underscoring growing international confidence in the country's digital economy.

On the global stage, IGA Istanbul Airport was once again named the "World's Best Airport" by Travel + Leisure readers—a proud testament to the strength of Türkiye's infrastructure and global connectivity.

The Investment and Finance Office continued its outreach across key markets. In Portugal, collaboration with the AEP Chamber of Commerce supported the promotion of Türkiye's investment landscape during a roundtable in Porto. In Tokyo and Yokohama, an agri-food roadshow highlighted Türkiye's strengths in production, processing, and export potential to leading Japanese stakeholders. In Algeria, participation in the Sustainable Economy Forum contributed to high-level discussions on the role of investment promotion in advancing sustainable development.

Knowledge-sharing efforts progressed through a joint session with Business France, providing a platform to exchange insights on investor services, intelligence tools, and aftercare mechanisms. In the UK, a sector-focused roadshow in Birmingham showcased Türkiye's capabilities in the automotive and chemicals sectors—industries vital to the country's ongoing industrial transformation.

The Investment and Finance Office remains committed to building strategic alliances, fostering innovation, and unlocking investment opportunities across sectors. As the nexus of the world, Türkiye stands ready to shape the future of global investment.

A. Burak Dağlıoğlu
President, Investment and Finance Office



Türkiye and UAE Sign Seven Landmark Agreements to Deepen Strategic Partnership

In a significant step toward deepening bilateral relations, Türkiye and the United Arab Emirates (UAE) signed seven new cooperation agreements during a high-level ceremony attended by President Recep Tayyip Erdoğan and UAE President Sheikh Mohamed bin Zayed Al Nahyan.

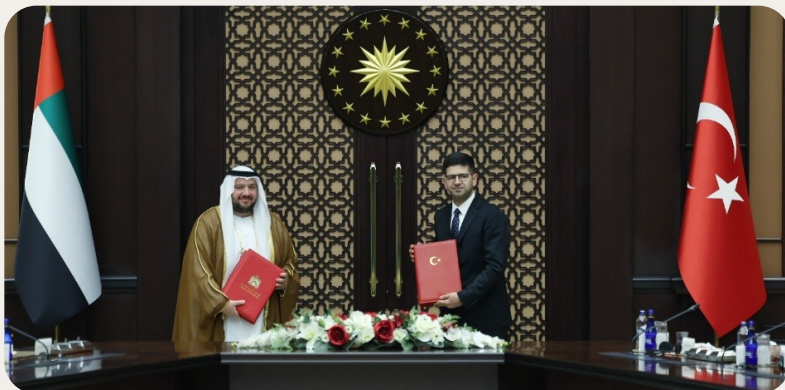
The agreements were signed following a bilateral meeting and the inaugural session of the High-Level Strategic Council, co-chaired by President Erdoğan and President Al Nahyan. Speaking at the event, President Erdoğan highlighted the rapid progress achieved since his 2023 visit to Abu Dhabi, where the foundations of the Türkiye–UAE strategic partnership were laid.

"Our strategic partnership, initiated with Sheikh Mohamed bin Zayed,

has begun to bear fruit in nearly every field—from trade and infrastructure to defense, energy, technology, and transportation," President Erdoğan said. The President also noted that the UAE has become Türkiye's leading trade partner in the Middle East. "Just three years ago, we were wondering whether our bilateral trade volume could reach USD 10 billion. Today, we are aiming to exceed USD 20 billion, and with determined steps from both sides, we believe our medium-term goal of USD 40 billion is well within reach."

As part of this enhanced cooperation, Investment and Finance Office President A. Burak Dağlıoğlu and UAE Minister of Investment Mohammed Hassan Al Suwaidi signed four memoranda of understanding (MoUs) focused on key sectors, including tourism and hospitality, pharmaceuticals, industry and manufacturing, and food-agriculture.

These agreements reflect the growing momentum in Türkiye–UAE relations and reaffirm both nations' shared commitment to expanding cooperation across a wide range of strategic sectors.



President Erdoğan Urges Stronger Economic Vision at ECO Summit in Khankendi

Addressing the 17th Summit of the Economic Cooperation Organization (ECO) in Khankendi, Azerbaijan, President Recep Tayyip Erdoğan called for a renewed vision to expand the bloc's economic potential. "We must take collective steps to exceed our regional trade volume target of USD 100 billion," the President stated.

Held under the theme "New ECO Vision for a Sustainable and Climate-Resilient Future," the summit focused on economic integration, the climate crisis, and sustainable development. President Erdoğan emphasized the need for deeper economic cooperation and affirmed Türkiye's readiness to play a more active role in regional and global trade.

Calling for the prompt convening of the 5th ECO Trade Ministers' Meeting, President Erdoğan voiced strong support for the Strategic Goals for Economic Cooperation 2035 document, describing it as a practical, results-oriented roadmap to guide the organization over the next decade.

President Erdoğan also advocated for structural reforms within ECO, highlighting the need to streamline organizational frameworks, accelerate collaboration, and improve the efficiency of affiliated institutions. The President stressed that the renewed vision should embrace both economic and institutional transformation.

On the climate front, President Erdoğan reaffirmed Türkiye's goal

of achieving net-zero emissions by 2053. With 59 percent of the country's total installed power capacity now derived from renewable sources, Türkiye ranks 5th in Europe and 11th globally. The President highlighted the 2024–2030 National Energy Efficiency Action Plan, which targets a reduction of 100 million tons of CO₂ equivalent, and noted the recent approval of Türkiye's Climate Law as a major milestone in the country's sustainability agenda.

President Erdoğan also announced that the establishment documents for the planned clean energy and research centers in Azerbaijan are currently at the approval stage in Türkiye. The President emphasized that these centers will play a key role in driving regional green transformation and innovation, and reiterated Türkiye's readiness to support them with technical expertise and experience.

Tourism was another key topic at the summit. President Erdoğan highlighted Erzurum's selection as the 2025 ECO Tourism Capital, calling it a growing hub for regional tourism through international events and congratulated Azerbaijan on the selection of Shusha as the 2026 ECO Tourism Capital.

Delivering a clear message from Khankendi, President Erdoğan underscored that ECO must not only maintain current trade levels but also pursue bold, actionable policies for greater economic progress. The organization's renewed strategy—centered on green investments, trade integration, and enhanced cooperation—marks the beginning of a new regional economic era grounded in a shared vision and collective responsibility.



IDEF 2025 Showcases Türkiye's Cutting-Edge Defense Technologies to the World

The 17th International Defense Industry Fair (IDEF 2025), one of the world's leading platforms for defense and security technologies, convened in Türkiye, bringing together high-level delegations, industry leaders, and cutting-edge innovations from across the globe.

Throughout the six-day event, over 1,400 companies showcased advanced products and systems, with more than 1,100 items exhibited for the first time. Key highlights included Türkiye's next-generation hypersonic ballistic missiles, advanced counter-drone systems, precision-guided aircraft munitions, and satellite-based technologies.

President Recep Tayyip Erdoğan emphasized the international significance of the event, stating, "A total of 937 delegates from 219 delegations, representing 99 countries and international organizations, are in attendance. Nearly 1,000 domestic and more than 400 international companies are showcasing their latest products across land, air, sea, space, and cyber defense domains".

President Erdoğan further noted that representatives from 103 countries and international institutions participated in the event and that more than 270 agreements were signed during the fair—65 percent of which were export-oriented—

exceeding a total commercial volume of USD 9 billion.

Industry and Technology Minister Mehmet Fatih Kacır also commented by saying, "IDEF 2025 marked significant progress in strengthening collaboration between TÜBİTAK's research centers and Türkiye's leading defense and aerospace institutions. The agreements signed span a wide range of critical areas—from satellite constellations and quantum technologies to missile systems and climate research. These partnerships reflect Türkiye's commitment to building a defense industry powered by innovation and national capabilities."

Minister Kacır also noted that TÜBİTAK, now in its 62nd year, continues to provide strategic solutions to national needs and priorities through high-impact R&D efforts. Another key moment at the fair was the unveiling of a model of Türkiye's first indigenously designed and developed national fast attack craft, presented by STM, the platform's main contractor and designer.



Driving Competitive Growth: Türkiye's Economic Coordination Board Unveils Reform Agenda

Chaired by Vice President Cevdet Yılmaz, the Economic Coordination Council (EKK) convened to advance structural reforms aimed at strengthening Türkiye's global economic competitiveness. The meeting outlined new measures to improve the investment climate, supported by a reinforced economic program focused on price stability, fiscal discipline, and a sustainable current account balance.

Held at the Presidential Complex, the meeting brought together key officials, including Minister of Treasury and Finance Mehmet Şimşek, Central Bank Governor Fatih Karahan, and Investment and Finance Office President A. Burak Dağlıoğlu.

As part of the 2025–2027 Medium-Term Program (MTP), the Council reviewed structural reform priorities centered on investment, production, employment, and exports. Investor-friendly policies will be implemented at an accelerated pace, with a strong focus on high-value-added production, digital transformation, and the green economy.

Key reform areas also include enhancing tax system efficiency,

tackling the informal economy, and improving public spending effectiveness—steps aimed at ensuring greater transparency and predictability for investors.

The Council's statement noted that industrial policies will be updated in line with green and digital transformation goals. Priorities include expanding production capacity, upgrading infrastructure, and fostering a skilled labor force to strengthen Türkiye's economic resilience.

Agricultural development and rural investment were also central to the discussions. Initiatives such as low-interest loans, grants, and entrepreneurship programs for youth and women are set to promote sustainability and innovation in the agriculture sector.

The Council also addressed domestic market regulation and international brand reliability, emphasizing that enhanced market surveillance and inspection efforts will contribute directly to boosting export potential.

In its closing remarks, the Council reaffirmed Türkiye's commitment to securing a strong position in the global economy through robust production infrastructure, a young and dynamic workforce, strategic geographic advantages, and coherent economic policy. This investment- and export-led growth model lies at the core of the "Türkiye Century" vision.



UK-Türkiye Islamic Finance Forum Highlights Strategic Cooperation

The UK-Türkiye Islamic Finance Forum was held in London with the participation of leading figures from the Islamic finance sector. Organized by the UK Department for Business and Trade in collaboration with the Participation Banks Association of Türkiye (TKBB), the event served as a platform for high-level discussions on the future of Islamic finance and facilitated productive exchanges on recent trends in the industry.

The forum opened with welcoming remarks from UK Consul General and Trade Commissioner Kenan Poleo. This was followed by an address from Türkiye's Treasury and Finance Minister Mehmet Şimşek, who highlighted the enduring importance of bilateral relations between Türkiye and the United Kingdom. Speaking directly to the international investors in attendance, Şimşek described Türkiye as "a large, dynamic, and reforming economy." The Minister also emphasized Türkiye's commitment to environmental goals, stating, "Türkiye is prioritizing its green transformation. Nearly 50 percent of the electricity consumed over the past 12 months has come from renewable sources."

Investment and Finance Office President A. Burak Dağlıoğlu also addressed the audience. He underlined that Türkiye stands out positively in the eyes of global investors amid geopolitical risks. Providing key insights into Türkiye's current FDI landscape, Dağlıoğlu

noted the growing focus on technology- and export-oriented investments. He emphasized that concrete investment processes are actively underway, particularly in fintech, deep tech, biotechnology, and life sciences. He further noted that since the beginning of 2025, the technology sector has accounted for a significant share of FDI inflows to Türkiye.

As part of the forum, a panel titled "The Transition to a Digital World: New Era for Islamic Finance with Innovation and Financial Inclusion" was moderated by Investment and Finance Office Country Advisor Ersoy Erkazancı. The panel brought together experts to explore how innovation is shaping the future of Islamic finance, with a focus on digitalization and inclusive financial systems.

One of the key outcomes of the forum was the signing of a Memorandum of Understanding (MoU) between TKBB and the UK Export Finance (UKEF). The agreement aims to strengthen cooperation in Islamic finance and foster closer collaboration between the two countries in areas including export financing, trade, education, and alignment with international standards.



Türkiye and Indonesia Sign Landmark KAAN Fighter Jet Deal at IDEF 2025

Türkiye marked a historic milestone in its defense industry exports with the signing of a landmark agreement between Turkish Aerospace Industries (TAI) and Indonesia for the sale of 48 KAAN fighter jets during the 17th International Defense Industry Fair (IDEF 2025) held in Istanbul.

Developed under the leadership of the Presidency of Defense Industries (SSB), KAAN represents Türkiye's commitment to indigenous innovation, having been designed, developed, and manufactured entirely with national capabilities. The agreement with Indonesia stands as the largest single defense export contract in the history of the Republic, further cementing Türkiye's status as a global player in high-tech defense manufacturing.

Commenting on the agreement, Trade Minister Ömer Bolat stated, "KAAN is not only defending our skies—it is now making history in international markets. This remarkable development, recorded as the largest defense industry export in our Republic's history, reflects the growing global recognition of Türkiye's national production capabilities. As the Ministry of Trade, we will continue to work tirelessly to ensure that every national achievement rooted

in this land finds its rightful place in global markets."

Türkiye's defense industry has seen exponential growth in recent years, with total exports reaching USD 7.2 billion in 2024. Flagship companies such as Baykar exemplify this momentum, particularly through their international expansions. Baykar's acquisition of Italy's Piaggio Aerospace in late 2024 and its joint venture with Leonardo, announced in March 2025, have strengthened Türkiye's integration into Europe's high-tech manufacturing landscape—particularly in the field of unmanned aerial vehicles.

Türkiye's strategic geographic location, robust manufacturing capabilities, and political stability continue to make it an attractive destination for international investors seeking high-value opportunities. Türkiye's defense production is now over 80 percent localized, and the Secretariat of Defense Industries oversees more than 1,300 projects with a total value exceeding USD 100 billion.

With defense exports reaching over 180 countries, Türkiye continues to establish itself as the nexus of innovation, offering strategic value, reliable partnerships, and proven technological excellence.



Türkiye–Malaysia Islamic Finance Forum Marks New Era of Strategic Cooperation

The Future of Islamic Finance Türkiye–Malaysia Business Forum was held in Istanbul with the participation of prominent figures from both countries' Islamic finance ecosystems. Hosted by the Investment and Finance Office in collaboration with the Malaysia International Islamic Financial Centre (MIFC) Leadership Council (MLC), the forum aimed to foster deeper sectoral cooperation between Türkiye and Malaysia in the field of Islamic finance.

The event began with opening remarks by Investment and Finance Office President A. Burak Dağlıoğlu, MLC Chairman Tan Sri Azman Mokhtar, and Participation Banks Association of Türkiye (TKBB) Chairman Mehmet Ali Akben. In his speech, Dağlıoğlu noted that the forum marked a significant milestone in strengthening ties with Malaysia, especially in the wake of President Recep Tayyip Erdoğan's recent visits to Pakistan, Malaysia, and Indonesia. He emphasized the strategic significance of this renewed engagement, stating that Türkiye and Malaysia hold substantial potential in their economic partnership. He further remarked that the forum is intended to sustain the momentum generated by these visits and represents the first investor-focused Islamic finance mission from Malaysia to Türkiye.

Dağlıoğlu outlined that the forum would explore cooperation and

development prospects in areas such as takaful, Islamic banking, capital markets, and talent development—sectors of critical importance to both Türkiye and Malaysia.

During the event, Investment and Finance Office Communications Department Head Gökhan Yücel took on the role of Master of Ceremonies, presiding over a comprehensive program that featured panels, presentations, roundtable discussions, and networking opportunities. These sessions were designed to encourage knowledge sharing, capacity building, and policy coordination between the two countries.

A key highlight of the event was a panel titled "Fostering Financial Frontiers: Opportunities Between Malaysia and Türkiye," moderated by Investment and Finance Office Finance Department Head Dr. Tarık Akın. The session brought together distinguished guests from Türkiye and Malaysia's Islamic finance sectors to discuss opportunities for mutual collaboration and the future trajectory of bilateral relations.

As part of the broader program, more than 20 high-level representatives from regulatory and supervisory bodies, as well as from the Islamic banking, capital markets, and takaful sectors, visited Türkiye. Their itinerary included a showcase of the Istanbul Financial Center, exploration of investment opportunities, meetings with public institutions and industry associations, and one-on-one sessions to identify concrete areas for future cooperation.



Trendyol, Baykar, ADQ, and Ant International Sign MoU for Fintech Platform Development

Türkiye's leading e-commerce platform Trendyol Group, the world's largest unmanned aerial vehicle manufacturer Baykar, active sovereign investor ADQ, and leading global digital payments and financial technology provider Ant International signed a memorandum of understanding (MoU) to form a strategic venture aimed at developing a next-generation fintech platform tailored for the Turkish market.

The new venture will leverage artificial intelligence and financial technologies developed in Türkiye to expand access to finance for individuals and small businesses. The platform aims to offer a comprehensive suite of integrated financial services, including digital payments, retail and SME (small and medium-sized enterprise) loans, deposits, investment products, and insurance.

The platform is expected to launch in the coming months, pending approval from relevant official institutions.

"Following approval from the relevant regulatory authorities, this strategic partnership will enable the development of a platform that provides a comprehensive range of integrated financial services, including digital

payments, retail and SME loans, deposits, investment products, and insurance," Trendyol said in an official statement.

Powered by the world-class AI, e-commerce, and fintech expertise of the partners, the new venture seeks to improve the efficiency of financial transactions for both individuals and small businesses across Türkiye—within and beyond the Trendyol ecosystem, according to the statement.

"Our ambitions are simple: we want to make financial services more accessible, initially to our 250,000 SMEs, to support their e-commerce and e-export potential with our strong data-analysis capabilities, and to continue contributing sustainably and significantly to our country's economic growth," said Trendyol Group President Çağlayan Çetin.

"Through this partnership, we are combining Baykar's AI solutions and robust infrastructure with Trendyol's extensive user base and fintech experience. With a focus on high standards in risk management and security, we will build a fully domestic fintech infrastructure," added Baykar CEO Haluk Bayraktar.

The signing ceremony was attended by Trendyol Group President Çağlayan Çetin, Trendyol Group CEO Erdem İnan, Baykar CEO Haluk Bayraktar, Alibaba Group President Michael Evans, ADQ Deputy Group CEO Mansour AlMulla, and Ant International CFO Yi Zhou.



IGA Istanbul Airport Retains Its 'World's Best' Title

IGA Istanbul Airport has once again been named the "World's Best Airport" by the readers of Travel + Leisure, one of the world's most prestigious travel and lifestyle publications.

The recognition comes as part of the magazine's annual World's Best Awards survey, reaffirming IGA Istanbul Airport's global leadership for the second year in a row. The airport achieved an outstanding score of 98.57, surpassing its impressive rating of 95.79 from last year.

"This year's result is particularly remarkable," Travel + Leisure stated, "considering IGA Istanbul Airport ranked seventh in 2023 with a reader score of 83.36."

The award ceremony was held at the magazine's headquarters in New York City and brought together global industry leaders and distinguished guests. The award was presented to IGA Istanbul Airport's Corporate Communications Director Gökhan Şengül by Travel + Leisure Editor-in-Chief Jacqueline Gifford.

"We are truly honored that the services we provide at IGA Istanbul Airport are recognized not only for operational excellence but also for their cultural value. It is especially meaningful for us that Turkish culture—known for its hospitality, refinement, and service that exceeds global standards

—is represented through our airport," said Şengül.

According to Travel + Leisure, airports were evaluated based on several criteria, including accessibility, check-in experience, security procedures, dining options, shopping facilities, and overall design.

IGA Istanbul Airport—the first airport in Türkiye to be featured in the magazine's rankings when it debuted in 2021—continues to set global benchmarks in passenger experience. Following IGA Istanbul Airport in this year's top ten were leading hubs from Singapore, Qatar, the United Arab Emirates, South Korea, Japan, India, and Hong Kong—highlighting IGA Istanbul Airport's outstanding position on the world stage.

IGA Istanbul Airport was Europe's second-busiest airport last year and began simultaneous triple-runway operations this April, further enhancing its operational capacity.



Bridging Innovation: Türkiye-UK Tech Investors Luncheon in London

The second session of Venture Connect: Türkiye-UK Tech Investors Luncheon took place at the Turkish Ambassador's Residence in London, bringing together leading venture capital funds from both countries.

Co-organized by the Investment and Finance Office and the Turkish Embassy in London, the luncheon provided a unique platform to strengthen cross-border collaboration in the tech investment space.

Following the opening remarks by Ambassador Osman Koray Ertaş,

Investment and Finance Office President A. Burak Dağlıoğlu delivered the keynote speech, spotlighting the remarkable momentum of the Turkish startup ecosystem and offering insights on emerging opportunities and sectoral trends.

Attendees engaged with top Turkish VC representatives including Endeavor Türkiye Managing Director Asli Kurul Türkmen, Boğaziçi Ventures Managing Partner Gizem Sezer, and ACT Venture Partners Co-founder and Managing Partner Okan Kara. Attendees also participated in an open Q&A, paving the way for stronger Türkiye-UK collaboration in innovation and entrepreneurship.

Türkiye's FDI Strategy Showcased at Sustainable Economy Forum in Algiers

The Sustainable Economy Forum brought together key players from the investment ecosystem in Algiers, Algeria with a special focus on sustainable development across the MENA region.

In the session titled "Shaping the Future: How Investment Promotion Agencies Can Drive Sustainable Development," regional IPA representatives shared insights and strategies for aligning investment efforts with sustainability goals.

Representing Türkiye, Investment and Finance Office Unit Manager Samet



Akyüz presented the Türkiye Foreign Direct Investment Strategy (2024–2028)—a comprehensive roadmap designed to attract high-quality investments that support Türkiye's long-term development vision. He also introduced the SDG Scoring Mechanism, a tool developed to evaluate the alignment of FDI projects with the Sustainable Development Goals.

Akyüz emphasized Türkiye's strategic role as the nexus of investment, offering abundant opportunities in sustainable sectors.



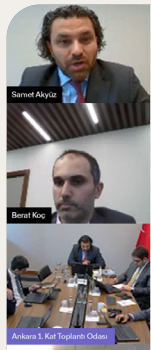
Türkiye's Investment Potential Showcased in Porto

Investment opportunities in Türkiye were introduced to Portuguese business leaders during a roundtable event held in Porto.

Organized by the AEP Chamber of Commerce and Industry, Portugal's largest entrepreneurial association, the "Business and Investment Opportunities in Türkiye"

roundtable featured remarks from Turkish Ambassador to Portugal Haldun Koç, Lisbon Commercial Counsellor Güliz Çetinkaya, and AEP Vice President Luis Ceia, addressing around 30 participants.

Investment and Finance Office Country Advisor Yasemen Korukcu delivered a detailed presentation on Türkiye's investment landscape, highlighting its investor-friendly ecosystem and strategic position as the nexus of the world.



Business France

INVEST IN TÜRKİYE

Investors prospection

engaging with potential investors

based on Business France's experiences and practices in the field



Strengthening IPA Collaboration: Experience-Sharing Session with Business France

Investment and Finance Office co-hosted a dynamic experience-sharing session with the French national investment promotion agency Business France.

The session served as a valuable platform for exchanging insights

on investor outreach strategies, aftercare services, and investment intelligence practices between the two offices. Discussions focused on shared challenges and practical solutions to better support investors in today's rapidly evolving global landscape.

As part of its commitment to global connectivity, Investment and Finance Office will continue to engage with counterpart IPAs around the world, reinforcing its role as the nexus of the world.



Investment and Finance Office Showcases Sectoral Opportunities in the UK

Investment and Finance Office held a roadshow in Birmingham, UK, focusing on the automotive and chemicals sectors.

As part of the program, Investment and Finance Office Country

Advisor Enes Güzel, Finance Department Unit Manager Kaan Masatçı, and Expert Harun Köksal held meetings with over 13 companies and engaged with key industry organizations, including the Society of Motor Manufacturers and Traders (SMMT), British Coatings Federation, and Chemical Industries Association.

The delegation also attended the Vehicle Electrification Expo to strengthen bilateral ties and explore future collaboration opportunities in green mobility and advanced manufacturing.



Türkiye's Agri-Food Potential Highlighted in Tokyo and Yokohama

Investment and Finance Office organized an agri-food roadshow in Tokyo and Yokohama to showcase Türkiye's vibrant ecosystem and strategic advantages in production, processing, and exports. As part of the roadshow, meetings were held with 10 leading Japanese agri-food companies and a multiplier organization, along with a campus visit to explore potential partnerships.

The program also featured a hybrid seminar co-hosted with the Japan Institute for Overseas Investment (JOI), bringing together over 50 stakeholders from both public and private sectors. Discussions focused on Türkiye's investment climate and high-potential segments within the agri-food industry.

The strong interest from Japanese companies once again highlighted Türkiye's strategic position as the nexus of the world—a gateway to Europe, Central Asia, and the Middle East.



PROOF POINTS

TÜRKİYE'S FDI PERFORMANCE



SNAPSHOT

JANUARY - JUNE 2025





The Grand Bazaar

The World's First Shopping Mall



Ismail al-Jazari

The Father of Robotics



nexus  INVEST IN TÜRKİYE

nexus  INVEST IN TÜRKİYE

The Parchment

The Birth of Parchment in Ancient Pergamon



Çaka Bey

First Turkish Admiral



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INVESTMENT PROCESS GUIDE TUTORIAL

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**Türkiye Foreign Direct
Investment Strategy
(2024-2028)**



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**Invest In Türkiye
Roadshow Booklet**



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**Foreign Direct Investment in
Türkiye Century**



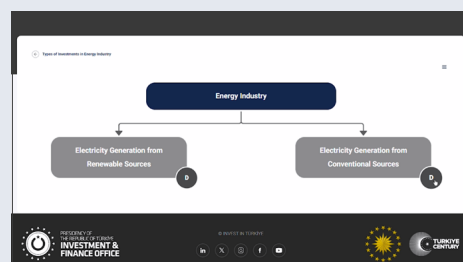
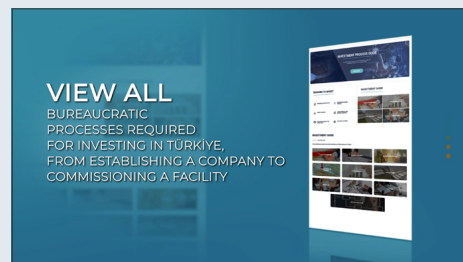
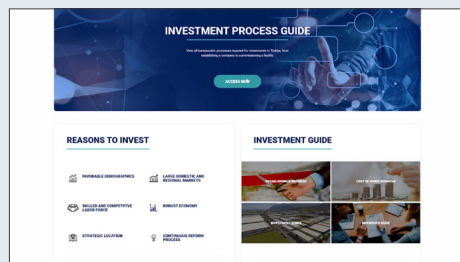
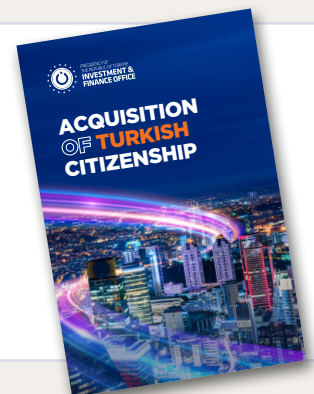
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**Agrofood Industry
Report**



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**Acquisition of
Turkish Citizenship**



WHY TÜRKİYE

TÜRKİYE: HUB FOR INNOVATION AND GROWTH

Within a 4-hour flight, easy access to multiple markets of USD 32.1 trillion GDP, USD 10.3 trillion trade, and 1.3 billion people.

Booming economy reaching **1,322 billion in 2024**, up from USD 238 billion in 2002.

Over **USD 273 billion** of FDI between 2003-2024, while the total amount of FDI attracted between 1980-2002 stood at USD 15 billion.

ACCESS TO MULTIPLE MARKETS

EURASIA

GDP: \$2.8 trillion
Import: \$467 billion
Population: 244 million

MENA

GDP: \$4.4 trillion
Import: \$1.5 trillion
Population: 472 million

EUROPE

GDP: \$24.9 trillion
Import: \$8.3 trillion
Population: 595 million

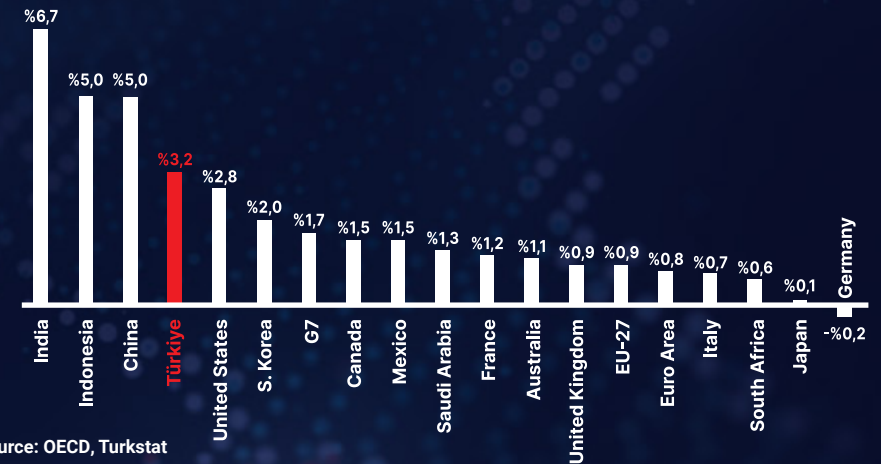
TOTAL

GDP: \$32.1 trillion
Import: \$10.3 trillion
Population: 1.3 billion

Source: World Bank, 2023
Comtrade, 2023

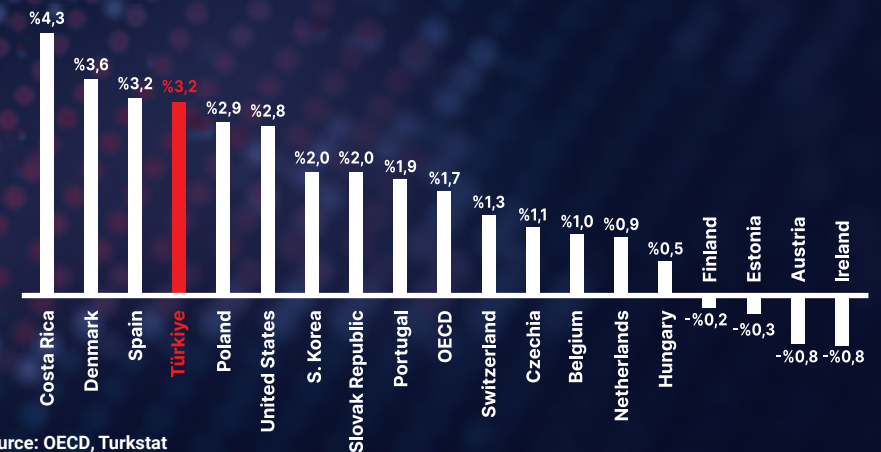
REAL GDP GROWTH (2024)

G20 Economies (%)



Source: OECD, Turkstat

OECD Economies (%)



Source: OECD, Turkstat

TÜRKİYE

was the fastest growing economy of the OECD members during 2003-2024, with an average annual growth rate of

5.3%

CUMULATIVE FDI INFLOWS TO TÜRKİYE

(USD BILLION)



- Investment incentives as well as R&D support.
- Equal treatment to national and global investors guaranteed by law.
- 7 days to set up a company in Türkiye, while it takes an average of 8,5 days in OECD high-income countries.
- (World Bank Doing Business 2020)

HIGHLIGHTS

The fastest growing economy in Europe and one of the fastest growing economies in the world with an average annual GDP growth rate of 5.3% over the past 21 years.

(2003-2024, TurkStat)

SOPHISTICATED CONSUMER BASE

A population of 85.7 million, half of which is under the age of 34,4.

(2024, TurkStat)

Largest youth population compared with the EU.

(2023, Eurostat)

96.4 million fixed and mobile broadband internet subscribers.

(2024, Information and Communications Technologies Authority)

SKILLED AND DEDICATED LABOR FORCE

Around 36 million young, well-educated and motivated professionals.

(2024, Turkstat)

Around 960,000 students graduate annually from 208 universities.

(2024, CoHE)

TÜRKİYE'S INFRASTRUCTURAL DEVELOPMENT

💰 **USD 215 Billion**

Total value of PPP contracts in Türkiye during the 1986-2024 period.

⚙️ **272**

Total number of PPP projects completed in Türkiye during the 1986-2024 period.

🏥 **27,797**

Total number of hospital beds under PPP projects. 18 healthcare campuses have been completed with a total number of 27,797 bed capacity.

🚀 **58**

Number of airports in Türkiye increased from 26 in 2002 to 58 by 2024.

Who we are

Investment and Finance Office is the official organization that:

- Promotes the investment environment of Türkiye and provides assistance to investors.
- Reports directly to the President of the Republic of Türkiye.

How we help

- Multilingual (Turkish, English, German, French, Italian, Arabic, Spanish, Chinese, Japanese and Korean)
- One-Stop-Shop approach
- Result-oriented
- Private sector approach with full confidentiality
- Focusing on high-tech, value-added and employment generating investments.

What we do

- Presenting investment opportunities to the investors and providing assistance during all the stages of their investments.
- Serving as the reference point for international investors and the point of contact for all institutions engaged in promoting and attracting investments at national, regional and local levels.
- Offering free-of-charge services including market information and analyses, site selection, B2B meetings, coordination with relevant governmental institutions, and facilitating legal procedures and applications such as establishing business operations, incentive applications, obtaining licenses and work permits.

OUR GLOBAL LOCATIONS

-  USA
-  GERMANY
-  ITALY
-  SPAIN
-  NETHERLANDS
-  TÜRKİYE
-  S. ARABIA
-  UAE
-  QATAR
-  CHINA
-  S. KOREA
-  JAPAN
-  UK
-  SINGAPORE

SECTORS

- Agrofood
- Automotive
- Chemicals
- Defense & Aerospace
- Energy
- Financial Investments & Startups
- ICT
- Infrastructure
- Life Sciences
- Machinery
- Business Services
- Financial Services
- Mining & Metals
- Real Estate
- Tourism



Explore untapped investment opportunities across a variety of industries in Türkiye.

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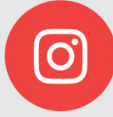
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