
TOWARDS COP31
2026
Sustainability Vision and Green FDI
PRESIDENCY OF THE REPUBLIC OF TÜRKİYE
INVESTMENT & FINANCE OFFICE
INVEST IN TÜRKİYE
nexus OF THE WORLD

TOWARDS COP31

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Introduction

Sustainability has become a key factor shaping international investment decisions. Developments in climate action, low-carbon development, the green and digital transitions, and sustainable finance are redefining countries' investment policies and global competitiveness. In this transformation, foreign direct investment (FDI) plays a strategic role in advancing sustainable development goals while supporting economic growth.

In line with its 2053 net zero emissions target, Türkiye places the green transformation among its core development priorities and incorporates sustainability into both national policy documents and FDI strategies. FDI is therefore regarded as a strategic instrument that creates economic value and contributes to environmental and social objectives. Guided by this approach, the Presidency of the Republic of Türkiye Investment and Finance Office works to attract quality FDI, assess investment projects against the Sustainable Development Goals (SDGs), integrate sustainability into investment promotion, and develop the sustainable finance ecosystem.

This report presents Investment and Finance Office's work in FDI in support of Türkiye's sustainability vision. It outlines the Office's approaches within the framework of Türkiye's sustainability policies and FDI strategies, its methodology for assessing investments' alignment with the SDGs, its sustainability-focused investment promotion activities, its efforts to attract sustainable investments, and its contributions to sustainable finance and impact investing.

SUSTAINABILITY VISION OF TÜRKİYE




CLIMATE
SUMMIT
2026
COP31 PRESIDENT
CAMBODIA

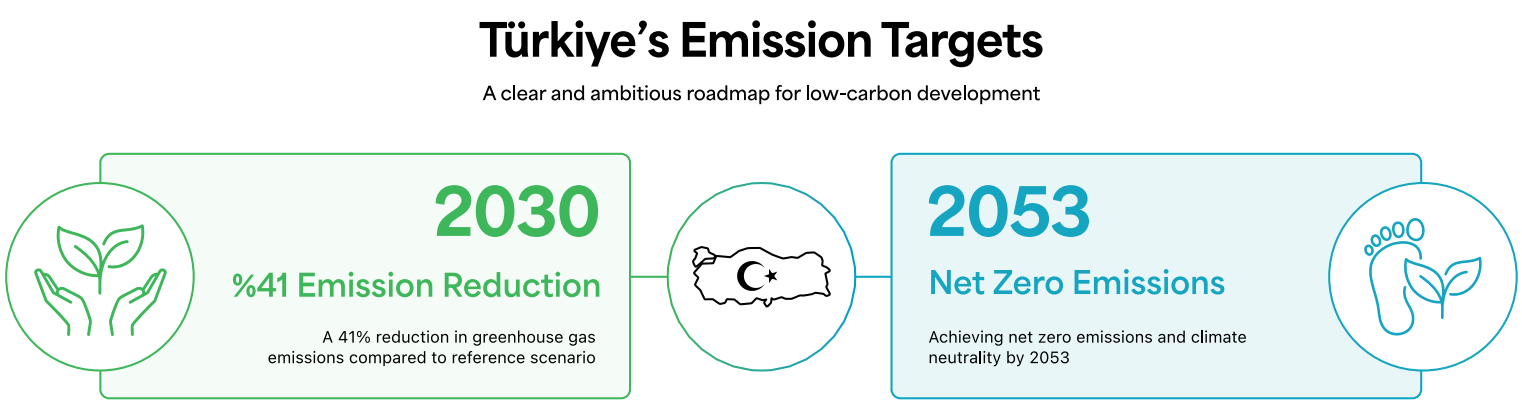
Sustainability Vision of Türkiye

Türkiye's sustainability vision encompasses a comprehensive transformation process across the economy, industry, and infrastructure, guided by a green development vision. This transformation is supported by key policy documents, including the Medium Term Program, the 12th Development Plan, the Climate Change Mitigation Strategy and Action Plan, the Climate Change Adaptation Strategy and Action Plan, and the Green Deal Action Plan.

Türkiye's approach to sustainable development is shaped by a set of core priorities: embedding climate action into economic policy, advancing the twin transition through a green and digital transformation agenda, supporting low-carbon development in line with the 2053 Net Zero target, strengthening alignment with EU environmental frameworks and the European Green Deal, expanding renewable energy and energy efficiency programs, promoting resource efficiency and sustainable production, developing sustainable finance mechanisms, strengthening climate resilience and adaptation capacity, and expanding circular economy practices. *(See p.10)*

Within this policy framework, Türkiye has established long-term climate targets that support its vision for low-carbon and sustainable development. The 2053 Net Zero target sets the long-term direction for the transformation of the economy. For 2030, Türkiye targets a 41% emission reduction compared to the reference scenario.

Türkiye's green transformation is shaped by national climate and development targets and by changing conditions in global trade and investment. Given Türkiye's strong economic integration with the European Union and its position in European value chains, alignment with the policies and regulations developed under the European Green Deal is important for its production and trade structure, international competitiveness, and investment environment.



Left image.
UN Climate Summit 2026
New York
(23 September 2026)



POLICY FRAMEWORK

Medium Term Program	12th Development Plan (2024-2028)	Climate Change Mitigation Strategy and Action Plan (2024-2030)	Climate Change Adaptation Strategy and Action Plan (2024-2030)	Climate Law and Emissions Trading System	Green Deal Action Plan (2021-2027)
A roadmap for macroeconomic stability and sustainable growth	The core planning document prioritizing green transformation and sustainable development	Emission reduction targets and sectoral actions	An action framework for strengthening resilience to climate risks	A legal framework and market-based instruments for the Net Zero target	81 actions under nine main headings for alignment with the European Green Deal

The policy framework supports consistent, coordinated, and effective implementation of Türkiye's green transformation objectives.

Published in 2021, the Green Deal Action Plan is one of the main policy instruments supporting Türkiye's alignment with the European Green Deal. *(See p.13)* It addresses the different dimensions of green transformation through 81 actions under nine main headings. These provide a comprehensive framework for measures in areas such as carbon border adjustments, the green and circular economy, green finance, clean energy, sustainable transport, and climate action.

The Action Plan aims to integrate green transformation into economic and sectoral policies, support efficient resource use, and strengthen Türkiye's capacity to adapt to changing global production and trade conditions. This process supports the transition to low-carbon, resource-efficient production and entails the transformation of energy, transport, and other core infrastructure.

Under this comprehensive policy framework, Türkiye's green transformation extends beyond strategic targets to practical measures that transform production and physical infrastructure. Developing low-carbon, resource-efficient and energy-efficient industrial production capacity, and making energy, transport, and logistics infrastructure more sustainable, resilient, and integrated, are the main areas of implementation.

Comprehensive Transformation in Industry

In line with Türkiye's green development vision, industrial sectors are undergoing a comprehensive transformation centered on low-carbon production, resource and energy efficiency, and circular economy practices. This process prioritizes reducing emissions and resource use in production, expanding clean production technologies, and strengthening alignment with international sustainability standards.

The transformation takes different forms according to the needs of each industry. In the chemical industry, priorities include carbon neutrality by 2053 for Scope 1 and 2 emissions, together with reduced water use and waste generation. In agriculture, targets include reducing methane emissions from livestock, improving the efficiency of fertilizer and other agricultural input use, and improving land and soil management. In the automotive industry, circular economy practices are gaining ground. Automotive Manufacturers Association (OSD) member companies recovered 98.4% of their waste in 2024, while their consolidated environmental investment expenditures increased by 125% compared to 2023. In aviation, developments in the use of Sustainable Aviation Fuel (SAF) are increasingly prominent. Turkish Airlines' letters of intent for domestic SAF supply, signed in 2025, are among the steps supporting the development of local supply capacity.

This industrial transformation is also important for strengthening Türkiye's international investment competitiveness and its position in global value chains. The increasing importance of production carbon intensity, resource efficiency, energy sources, and supply chain sustainability in investment decisions supports the green transformation of Türkiye's existing production capacity. It also creates new international investment opportunities in low-carbon production, clean technologies, and sustainable supply chains.

Comprehensive Transformation in Infrastructure

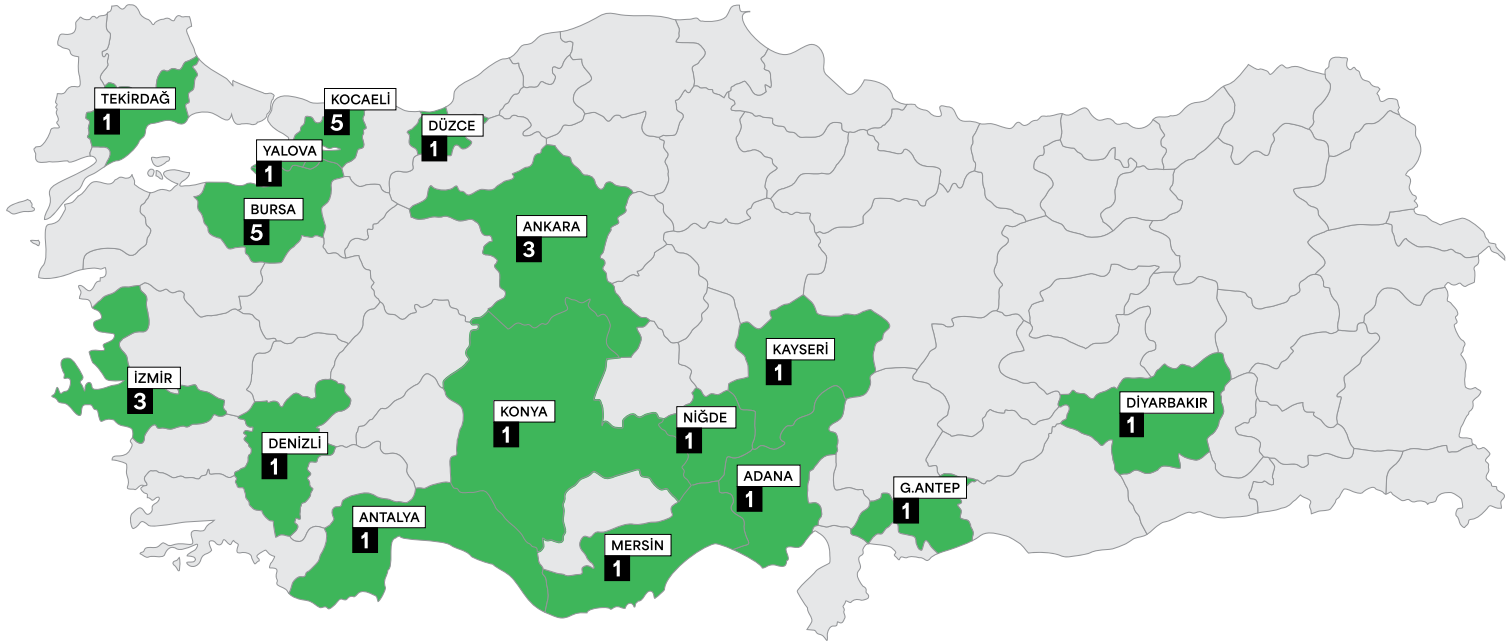
A comprehensive transformation is also underway in energy, transport, buildings, waste management, and land use to support the transformation in industry. Renewable energy investments, energy efficiency programs, investments in climate-resilient infrastructure, and circular economy policies are key areas of implementation supporting Türkiye's low-carbon development targets.

Türkiye's green transformation also involves developing low-carbon, resilient, and integrated energy, transport, and logistics infrastructure. Priority areas include expanding renewable energy capacity, strengthening the energy system, increasing the use of more sustainable transport modes, and improving logistics connectivity.

In energy infrastructure, Türkiye aims to accelerate renewable energy investments, particularly in solar and wind, and ensure the secure and flexible integration of growing capacity into the electricity system. Türkiye targets 120 GW of installed wind and solar energy capacity by 2035. To support this expansion, plans envisage strengthening transmission and distribution networks, making new grid investments aligned with renewable energy generation locations, developing energy storage capacity, and expanding digital grid technologies. These investments aim to strengthen energy security and system flexibility, meet growing electricity demand from cleaner sources, and support wide-scale electrification in industry and transport.

In transport and logistics infrastructure, priorities include reducing reliance on road transport, shifting a greater share of freight and passengers to rail, and strengthening integration between transport modes. The 2053 Transport and Logistics Master Plan targets a railway network of more than 28,000 kilometers and an increase in rail's share of freight transport to approximately 22%.

Green Industrial Zones in Türkiye



Other important components include stronger connections among ports, railways, logistics centers, and industrial zones, expanded intermodal transport, the development of electric and alternative-fuel transport infrastructure, wider adoption of Green Logistics and Green Port practices, digitalization, and improved energy efficiency. These efforts aim to complement Türkiye's geographical advantages with more sustainable logistics infrastructure and strengthen its competitiveness, particularly along the Middle Corridor.

Green Industrial Zones

The Green Organized Industrial Zone (Green OIZ) model is an important instrument supporting industrial transformation in line with environmental sustainability and international competitiveness targets. Currently, there are 27 Green OIZs in Türkiye. By improving the performance of Organized Industrial Zones across governance, economic, environmental, and social pillars, the model aims to strengthen sustainable production capacity.

Türkiye Green Deal Action Plan

A comprehensive transformation roadmap for a sustainable, low-carbon, and competitive Türkiye

9 Main Headings
Covering Türkiye's green transformation priorities.

81 Actions
Concrete steps and implementation plans.

1


Carbon Border Adjustment

Alignment with carbon border adjustments and promotion of low-carbon production.

2


Green and Circular Economy

Efficient resource use, waste reduction, and the transition to a circular economy.

3


Green Finance

Facilitating access to finance for sustainable investments and strengthening the green finance ecosystem.

4


Clean, Accessible, and Secure Energy

Expanding clean energy sources and improving energy efficiency.

5


Sustainable Transport

Supporting the transition to low-carbon, smart, and integrated transport systems.

6


Climate Action

Reducing the impacts of climate change and strengthening adaptation capacity.

7


Sustainability in Agriculture

Sustainable agricultural practices, food security, and protection of natural resources.

8


Biodiversity

Conserving biodiversity and managing natural habitats sustainably.

9


Justice, Participation & Social Development

Ensuring a just transition, increasing social participation, and supporting equal opportunities.



“

Any proposal that fails to align our climate targets with social and economic realities will be doomed to failure.

PRESIDENT
RECEP TAYYİP ERDOĞAN

UNITED NATIONS
CLIMATE SUMMIT 2026

2007

MAY

Energy Efficiency Law

Established the first comprehensive legal framework for energy efficiency, marking an early milestone in Türkiye's low-carbon development journey.

2010

MAY

Climate Change Action Plan 2011-2023

Set out the first comprehensive implementation roadmap for climate mitigation and adaptation, guiding sectoral transformation policies.

2015

SEPTEMBER

First Intended Nationally Determined Contribution (INDC)

Türkiye submitted its first intended nationally determined contribution, setting out its commitments under the global climate framework.

2016

APRIL

Signing of the Paris Agreement

Marked an important milestone in strengthening Türkiye's participation in global climate governance.

Sustainability Journey of Türkiye

The Sustainability Journey of Türkiye has evolved through policies, strategies, and regulations in energy efficiency, climate action, green transformation, and sustainable finance. The timeline below presents a chronological overview of the key milestones supporting Türkiye's sustainable development vision.



2017

SEPTEMBER

Launch of the Zero Waste Project under the Auspices of H.E. Emine Erdoğan

Promoted circular economy practices and sustainable resource management, becoming one of Türkiye's most visible sustainability initiatives.

DECEMBER

Energy Efficiency Improvement Target for Public Buildings

Represented an important policy step supporting improved energy efficiency in public buildings.

2019

JULY

11th Development Plan

Established a strategic foundation for green transformation policies by recognizing sustainable development as a core component of economic growth policy.

SEPTEMBER

Establishment of the Impact Investing Advisory Board of Türkiye

Created a platform bringing together the public sector, private sector, and international organizations to develop Türkiye's impact investing ecosystem.

2020

FEBRUARY

Establishment of the European Green Deal Working Group

Established an interinstitutional coordination mechanism to assess the European Green Deal's implications for Türkiye's economy, trade, and investment climate.

2021

FEBRUARY

The Climate Council of Türkiye

Launched a comprehensive consultation process contributing to the development of climate policies in line with the 2053 Net Zero target.

MARCH

Economic Reform Program

Identified structural reform areas supporting the green transformation, sustainable finance, and a stronger investment climate.

MAY

Renewable Energy Guarantees of Origin System (YEK-G)

Supported the development of the green energy market by certifying electricity generated from renewable sources.



2021

JUNE

Green Deal Action Plan

Provided a roadmap for Türkiye's alignment with the European Green Deal and guided the implementation of green transformation policies.

JUNE

Türkiye Foreign Direct Investment Strategy 2021-2023

Established a strategic framework for promoting high-value-added, innovative, and sustainable investments, with sustainability as a core component of the FDI strategy.

OCTOBER

Ratification of the Paris Agreement and Announcement of the 2053 Net Zero Target

Strengthened Türkiye's climate commitments, translated its low-carbon development vision into a long-term target, and accelerated green transformation policies.

2022

NOVEMBER

Presentation of the Updated Nationally Determined Contribution (NDC) at COP27

Raised Türkiye's climate ambition by updating its 2030 emissions reduction target and setting out a new roadmap aligned with the 2053 Net Zero target.

DECEMBER

UN Proclamation of March 30 as the International Day of Zero Waste

Strengthened global recognition of the Zero Waste approach pioneered by Türkiye and increased its international visibility in sustainability.

2023

NOVEMBER

12th Development Plan

Positioned the green transformation, the Twin Transition, and sustainable development among the core policy areas of Türkiye's long-term development vision.

2024

JULY

Türkiye Foreign Direct Investment Strategy 2024-2028

Defined Green Transformation as one of six policy areas, positioning sustainability, Climate FDI, and low-carbon production capacity as key elements of Türkiye's international investment competitiveness.

JULY

HIT-30 High-Tech Investment Program

Aimed to support the green and digital transitions by promoting high-value-added investments in high technology and strategic sectors.

OCTOBER

Towards Net Zero: Target of 120 GW of Solar and Wind Capacity by 2035

Targets a 55% share of renewables in electricity generation by 2035. Improvements to the Renewable Energy Resource Zones (YEKA) model and annual YEKA tenders were announced.

2025

JANUARY

Regulation on the Management of Industrial Emissions

Strengthened the regulatory framework for reducing industrial emissions and supported wider adoption of clean production practices.

MAY

New Investment Incentive System

Introduced new incentive mechanisms prioritizing the green transformation, technology-driven production, and sustainable investments.

JULY

Climate Law Establishing the Legal Basis for the Emissions Trading System

Established the core legal framework for climate governance, carbon pricing, and implementation of the national Emissions Trading System in line with the 2053 Net Zero target.

JULY

Accelerated Permitting for Renewable Energy Investments

The “super permit” law, designed to simplify and accelerate renewable energy investment procedures, entered into force upon publication in the Official Gazette.

DECEMBER

Regulation on Floating Solar Power Plants

Set out procedures and principles for using and leasing underutilized water surfaces, including reservoirs and artificial lakes, for renewable energy generation, with the aim of expanding green energy potential.

2026

AUGUST

Publication of the Türkiye Emissions Trading System (ETS) Regulation

Prepared under the Climate Law that entered into force in July 2025, the Türkiye ETS Regulation established procedures for monitoring, reporting, and verifying greenhouse gas emissions. It also established the operational infrastructure of a national carbon market to accelerate the green transformation and safeguard international competitiveness.

SEPTEMBER

Medium Term Program 2026-2028

Positioned the green transformation, sustainable development, and climate objectives among the core priorities of medium-term economic policy.

SEPTEMBER

Publication of the Türkiye Green Taxonomy Regulation

Established the procedures and principles of Türkiye’s Green Taxonomy to accelerate financing flows to sustainable investments and prevent greenwashing. The regulation introduced a common classification system for assessing the environmental sustainability of investments and mandatory reporting for financial institutions, effective January 1, 2029.

NOVEMBER

Türkiye Hosts the COP31 UN Climate Change Conference

Represents an important milestone in strengthening Türkiye’s international standing in sustainable development and climate diplomacy.

SUSTAINABILITY INITIATIVES OF INVESTMENT AND FINANCE OFFICE

Sustainability Initiatives of the Investment and Finance Office

The policy framework shaped by Türkiye's green development vision and sustainability objectives is also reflected in its FDI strategies. As environmental, social, and governance (ESG) criteria and Climate FDI become increasingly influential in global investment trends, Investment and Finance Office has positioned sustainability as a core component of FDI policy.

The Office integrates sustainability across its work through a comprehensive approach encompassing investor targeting and promotion, investment project assessment, aftercare services, development of the sustainable finance ecosystem, and improvements to the investment climate in line with global standards.

Türkiye Foreign Direct Investment Strategy

Türkiye's FDI strategies, prepared by Investment and Finance Office, establish a strong link between the country's sustainable development objectives and its FDI policies. The strategy documents for 2021–2023 and 2024–2028 address sustainability as a core element of a comprehensive investment approach that supports high-value-added production, technology-driven transformation, resource efficiency, and long-term competitiveness, extending beyond environmental policy.

The strategies prioritize attracting FDI that generates economic growth, delivers environmental and social benefits, supports technology transfer, and advances sustainable development objectives. Sustainability has thus been systematically integrated into strategic planning for investment attraction.

Türkiye Foreign Direct Investment Strategy 2021–2023

Prepared under the coordination of Investment and Finance Office, the Türkiye Foreign Direct Investment Strategy 2021–2023 was the country's first national FDI strategy. It established a comprehensive framework based on an investor-oriented approach, quality FDI, and interinstitutional cooperation.

The Strategy recognized sustainable development as a key element in defining quality investment. Investments aligned with the SDGs were included among the quality FDI profiles. Strategies and actions were identified to strengthen the investment climate's alignment with the UN SDGs and the European Green Deal.

The actions identified under the Strategy were monitored and implemented with the relevant institutions under the Office's coordination. This marked the first systematic integration of sustainability into strategic planning and implementation processes for FDI policy.

Türkiye Foreign Direct Investment Strategy 2024–2028

Prepared under the coordination of Investment and Finance Office, the Türkiye Foreign Direct Investment Strategy 2024–2028 builds on the approach established in 2021–2023 and provides a new roadmap to strengthen Türkiye's adaptation to changing global investment dynamics. Published in the Official Gazette on July 29, 2024, the Strategy was developed in line with the Twelfth Development Plan, the Medium-Term Program, and other national policy documents. It aims to increase the value Türkiye derives from FDI and strengthen its global investment competitiveness.

The Strategy seeks to strengthen Türkiye's investment value proposition by addressing global trends such as sustainability, digital transformation, the reconfiguration of global value chains, and talent availability. It prioritizes high-value-added, high-technology, sustainable investments that support the green and digital transitions. Analysis identified eight Quality FDI Profiles *(See p.25)* as priorities for Türkiye, with the aim of attracting projects aligned with these profiles throughout the strategy period.

The Strategy also aims to increase Türkiye's share of global FDI flows through quality investment projects, raising it to 1.5% by 2028. To this end, investment policies are structured under six main policy areas: Investment Climate and Competitiveness, Green Transformation, Digital Transformation, Global Value Chains (GVCs), Talent Pool, and Communication & Promotion. Implementation is carried out through 32 policies developed under these areas and the corresponding annual action plans.

Sustainability is thereby integrated across FDI policy through the quality FDI profiles, the Green Transformation policy area, and annual action plans.

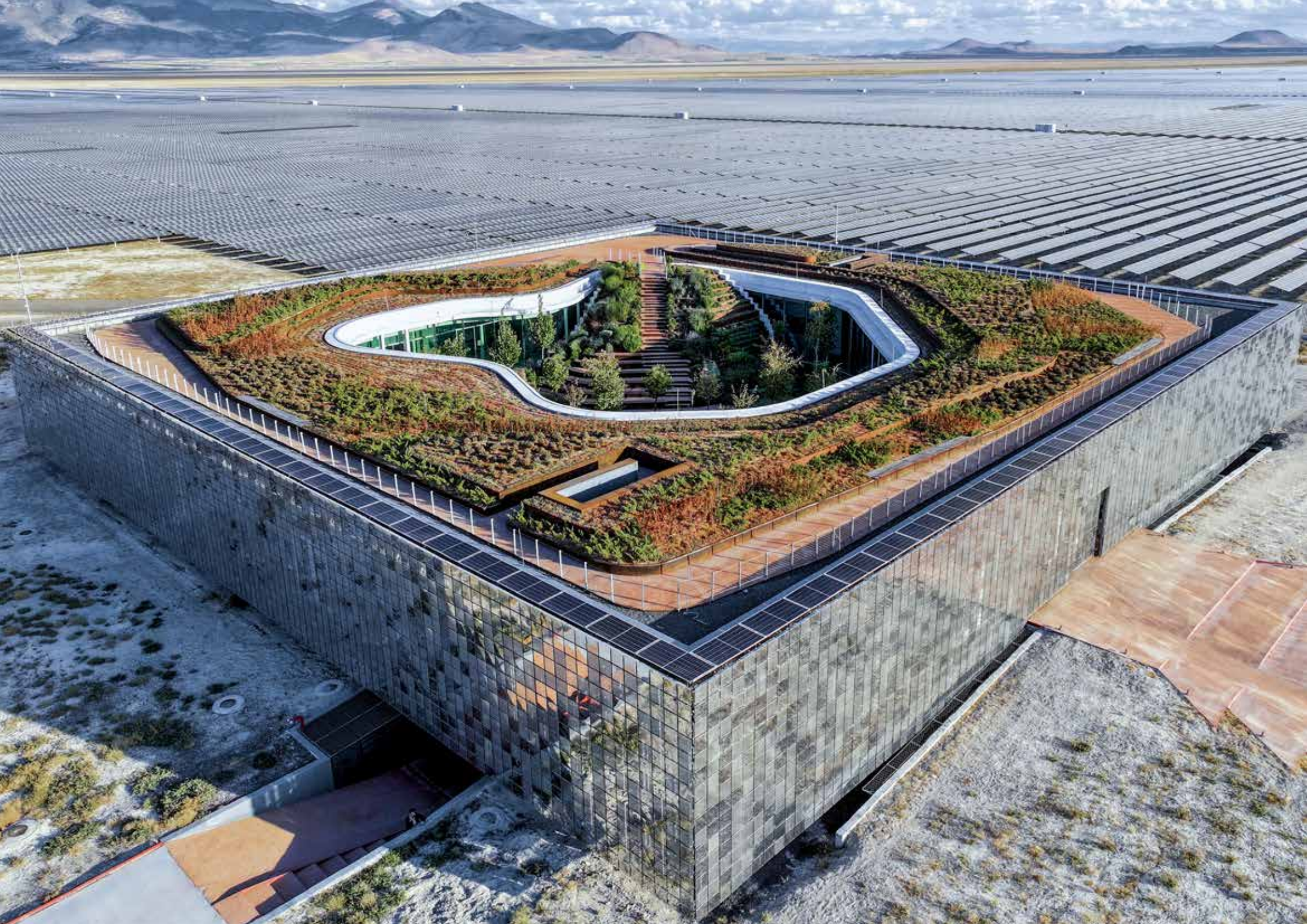
Climate FDI

Climate action and the transition to a low-carbon economy have become key factors shaping global investment decisions. In the context of the Paris Agreement, the European Green Deal, and the Carbon Border Adjustment Mechanism (CBAM), environmental sustainability is a core investment criterion influencing FDI flows.

Türkiye Foreign Direct Investment Strategy 2024–2028


2021-2023
FOREIGN
DIRECT
INVESTMENT (FDI)
STRATEGY OF TURKEY
INVESTMENT
OFFICE


Türkiye
FDI
Foreign
Direct
Investment Strategy
2024-2028
INVESTMENT
OFFICE



Quality Foreign Direct Investment Profiles



Over the past decade, Türkiye has attracted 121 projects under the Climate FDI profile.

When selecting investment locations, international investors consider countries' green transformation policies, access to renewable energy, skilled talent, ESG practices, and alignment with international sustainability standards alongside economic indicators. They also prioritize the green transformation across their supply chains and their own production processes.

Reflecting these trends, Climate FDI is one of the eight Quality FDI Profiles prioritized in the Türkiye Foreign Direct Investment Strategy 2024–2028. This profile covers FDI that contributes to managing climate-related risks, reducing greenhouse gas emissions, and transforming the economy toward a low-carbon, sustainable structure. Investments supporting Türkiye's climate mitigation and adaptation objectives are considered quality FDI under this profile.

The investment areas prioritized under the Climate FDI profile are summarized in the next page.

Left image.
Kalyon Karapınar
Solar Power Plant, Konya

The Investment Areas Prioritized Under the Climate FDI Profile

- Investments in renewable energy generation, particularly solar, wind, geothermal, and green hydrogen.
- Investments in developing technologies and equipment used in renewable energy generation.
- Investments in the e-mobility ecosystem, including electric and hydrogen-powered vehicles, battery technologies, and related components.
- Investments supporting the circular economy.
- Service investments supporting the development and wider deployment of environmental technologies.
- Investments in developing technologies and products that improve energy efficiency.



Over the past decade, Türkiye has attracted 121 projects under the Climate FDI profile. These investments support the country's green transformation objectives, high-value-added production, technology transfer, and sustainable industrial transformation.

An analysis of Climate FDI in CEEMENA (Central and Eastern Europe, the Middle East, and North Africa), defined as Türkiye's wider competitive region, shows that Türkiye has strengthened its regional position in recent years. In 2024 and 2025, Türkiye attracted 38 Climate FDI projects, representing 7.7% of the region's total project count.

Türkiye's Regional Performance in Climate FDI in 2024–2025

	Number of Projects	Investment Value	Employment
Region	492	USD 98,3 billion	80.270
Türkiye	38	USD 2,6 billion	2.285
TR / Region (%)	% 7,7	% 2,6	% 2,8

Source: fDi Markets



Green Transformation Policy Area

Green Transformation is one of the six policy areas in the Türkiye Foreign Direct Investment Strategy 2024–2028. It recognizes sustainability, climate adaptation, and low-carbon production capacity as key factors strengthening Türkiye's international investment competitiveness and aims to implement green transformation objectives through an integrated approach to FDI policy.

Policies and actions address scaling up renewable energy investment, improving energy efficiency, expanding sustainable production technologies, reducing emissions, strengthening climate adaptation, and developing sustainable financing mechanisms. Implementing regulations aligned with Türkiye's obligations under the European Green Deal and the Paris Agreement is also a priority.

Annual action plans under this policy area cover priority efforts supporting Türkiye's green transformation, particularly renewable energy, hydrogen technologies, energy efficiency, the ETS, sustainable production technologies, and green finance.

Through actions carried out in coordination with responsible and relevant institutions, Investment and Finance Office contributes to incorporating sustainability objectives into FDI policy.

Completed Actions Under the 2025 Action Plan

Action	Responsible Institution
In line with the 2053 net-zero emission target, interim periods and related targets will be identified, and a "Long-Term Climate Change Strategy" will be prepared. The "Second National Contribution Declaration", which includes greenhouse gas emission reduction and climate change adaptation targets and commitments, will be updated.	Ministry of Environment, Urbanization and Climate Change
The preparation of the main legislation that addresses climate change-related practices in a holistic manner will be finalized.	Ministry of Environment, Urbanization and Climate Change
R&D activities and technology transfers will be supported to promote the adoption, development, and dissemination of sustainable production and green transformation technologies.	Ministry of Industry and Technology
Support for businesses implementing energy efficiency practices will be increased, and technological investments with high potential for energy efficiency and savings, contributing to facility and process optimization, will be supported.	Ministry of Industry and Technology

Actions Under the 2026 Action Plan

Actions	Responsible Institution
New Renewable Energy Resource Zone (YEKA) tenders with local content requirements will be launched, and efforts will be made to develop offshore YEKA projects.	Ministry of Energy and Natural Resources
Long-term financing opportunities, particularly the credit guarantee mechanism, for renewable energy and energy efficiency projects will be developed.	Ministry of Treasury and Finance
Investments for the production of fuels and chemicals, particularly hydrogen and ammonia, through green technologies will be supported.	Ministry of Industry and Technology
Within the scope of the Green Deal Action Plan, sectoral roadmaps will be updated, monitoring and evaluation systems will be developed, and legislative studies will be conducted.	Ministry of Industry and Technology
The Sustainability Reporting Platform (SARP), developed to digitally collect and analyze sustainability disclosures prepared under the Turkish Sustainability Reporting Standards and to enhance public oversight, will be expanded, and report submissions will be ensured through the platform.	Ministry of Treasury and Finance
Strategy and action plans will be prepared and implemented in order to reduce greenhouse gas emissions, adapt to climate change, and set out the steps to be taken within the scope of combating climate change, with a view to achieving the goals of the "Paris Agreement".	Ministry of Environment, Urbanization and Climate Change
A national classification system will be established to define the criteria for environmentally sustainable economic activities, addressing the unique needs of the country while ensuring alignment with international standards.	Ministry of Environment, Urbanization and Climate Change
The necessary legislation and other infrastructure for the establishment of a national Emissions Trading System (ETS) will be finalized, and the system will be put into practice.	Ministry of Energy and Natural Resources
R&D activities and technology transfers will be supported to promote the adoption, development, and dissemination of sustainable production and green transformation technologies.	Ministry of Industry and Technology
Sectoral needs for green and digital transformation will be identified, and necessary investments will be incentivized.	Ministry of Industry and Technology
Energy Specialized Industrial Zones will be operationalized.	Ministry of Industry and Technology



Assessing Investments' Alignment with the Sustainable Development Goals

Investment and Finance Office has developed a multidimensional assessment and prioritization tool to evaluate FDI projects comprehensively, considering their economic, technological, social, and environmental impacts alongside investment value and employment potential. The tool assesses projects across five dimensions: investment size, direct contributions, potential contributions, investor quality, and alignment with the SDGs. *(See p.32)*

This approach enables investment projects to be prioritized according to their overall contribution to the national economy, technological transformation, social development, and sustainable development objectives, extending the assessment beyond economic scale.

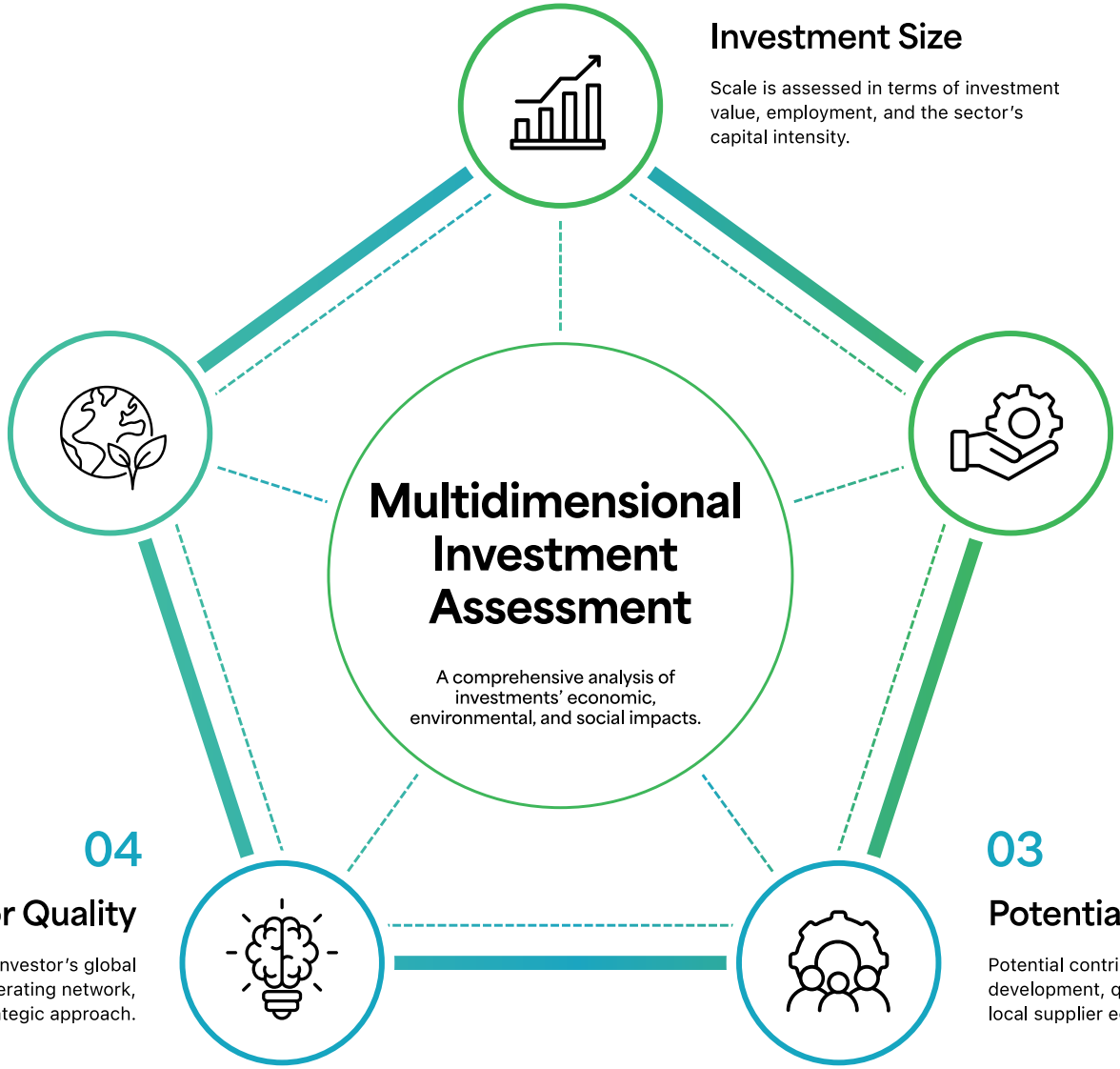
The methodology developed to assess SDG alignment enables systematic, comparable analysis of investment projects' potential contributions to the UN SDGs. It comprises 61 assessment questions covering all of the UN SDGs. These questions analyze each project's potential contribution to the relevant goals. Projects are classified according to their total scores, enabling priority to be given to investments with the greatest potential contribution to sustainable development.

United Nations Sustainable Development Goals



The methodology considers economic, social, and environmental dimensions together. It provides a comprehensive assessment of quality employment, employment of women and young people, poverty reduction, quality education, technology transfer, innovation, social inclusion, and climate action.

The potential contributions of projects in the investment portfolio to the SDGs are thereby analyzed systematically. The findings are used to develop investor targeting strategies, manage the investment portfolio, and prioritize projects with high impact potential.



01
Investment Size

Scale is assessed in terms of investment value, employment, and the sector's capital intensity.

02
Direct Contributions

Direct impacts include technology level, economic contribution, investment type and location.

03
Potential Contributions

Potential contributions include future sectoral development, quality employment, and the local supplier ecosystem.

04
Investor Quality

Assessment considers the investor's global reputation, international operating network, and long-term strategic approach.

05
SDG Alignment

Assessment considers alignment with and contribution to the UN Sustainable Development Goals.

International Recognition and Good Practices

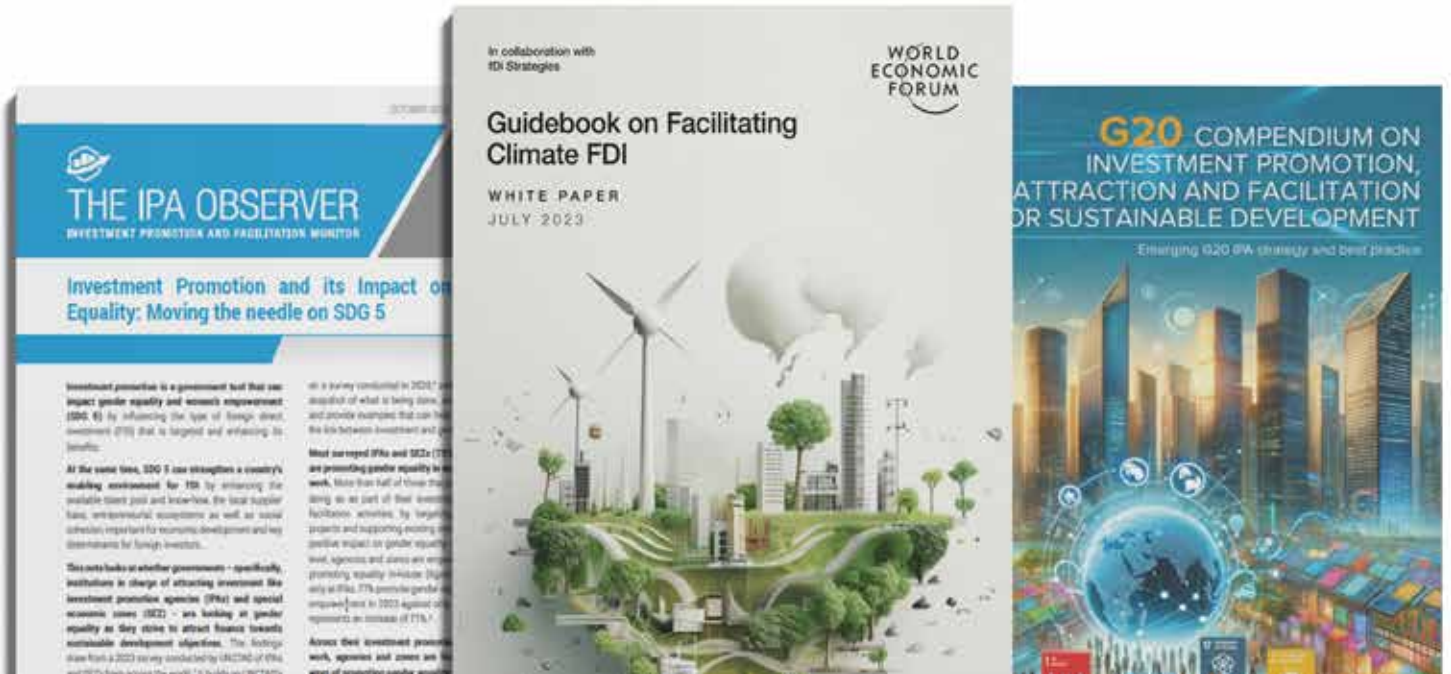
International organizations recognize the Office's sustainability-focused investment approach and its methodology for assessing investments' SDG alignment as examples of good practice.

On October 16, 2023, Investment and Finance Office received the "UN Excellence Award for Investment Promotion in Energy Transformation" at the United Nations Conference on Trade and Development (UNCTAD) World Investment Forum in Abu Dhabi.

The award recognized the effective targeting of sustainable investments using the methodology and the successful facilitation of a wind energy investment with a capacity of approximately 1,000 MW. It demonstrates international recognition of the Office's sustainability-focused investment approach as a good practice.

The Office was also recognized among the world's leading investment promotion agencies at the 2024 AIM Investment Awards for its contributions to sustainable and innovative investment projects.

The Office's approach and methodology have been referenced as good practices in publications by international organizations, including the OECD, UNCTAD, the World Bank, the World Economic Forum (WEF), and UN ESCAP. The methodology was featured in UN ESCAP's G20 Compendium on Investment Promotion. The WEF's Guidebook on Facilitating Climate FDI also included the Office's Climate FDI approach and methodology among examples of practices supporting Climate FDI promotion.



Sustainability in Investment Promotion

Investment and Finance Office treats sustainability as a core component of investment promotion.

Changing global investment trends have significantly reshaped the scope and priorities of investment promotion. International investors assess countries' climate policies, green transformation capacity, sustainable finance ecosystems, ESG practices, and SDG alignment alongside economic indicators when choosing locations. Investment promotion is consequently evolving around sustainability, with investment promotion agencies emerging as strategic actors contributing to national sustainable development objectives.

Investment and Finance Office treats sustainability as a core component of investment promotion. Activities are planned and implemented in line with the priority investment profiles and policy areas of the Türkiye Foreign Direct Investment Strategy 2024–2028. Communication, promotion, and investor targeting activities, particularly under the Climate FDI profile and Green Transformation policy area, convey Türkiye's sustainable investment value proposition to international investors.

Through strategic publications, digital content, targeted investment roadshows, international summits, sectoral events, and global partnerships, the Office promotes Türkiye's competitive advantages in the green transformation, clean energy, sustainable finance, and high-value-added investments. These efforts strengthen Türkiye's visibility in the international investment ecosystem and support the attraction of quality FDI.

International Events and Investment Promotion Activities

The Office communicates Türkiye's sustainable investment value proposition through international summits, investment forums, thematic conferences, sectoral exhibitions, investment roadshows, and bilateral business development events, with sustainability as a core component of its promotion activities.

During 2023–2026, the Office played an active role in more than 50 events covering sustainability, climate change, the energy transition, sustainable finance, clean technologies, mobility, and digital transformation. Panels, country presentations, investor meetings, roundtables, and roadshows provided platforms to share Türkiye's green transformation vision, priority investment areas, and FDI strategy with international stakeholders.

Türkiye's sustainable investment ecosystem was promoted at leading international platforms, including Abu Dhabi Sustainability Week, the Bloomberg Sustainable Business Summit, The Sustainability and Finance Forum, the Climate Economy and Sustainable Finance Summit, and Innovation Zero World Congress.

In the energy transition, events including KEY – The Energy Transition Expo, Intersolar Europe, E-world Energy & Water, the Türkiye Energy Transition Investment Forum, ENVEX, and the Türkiye–Korea Renewable Energy Seminar showcased renewable energy and clean technology investment opportunities. A prominent example was the program held during London Climate Action Week 2026. The Office participated as an Institutional Partner in the Climate Innovation Forum on June 22, 2026. On June 24, 2026, the Türkiye Clean Energy Transition Investment Forum took place at Bloomberg's London headquarters, presenting opportunities in Türkiye's clean energy transition, renewable energy, and energy infrastructure to international investors, financial institutions, and energy companies.

In sustainable finance and impact investing, Türkiye's ecosystem and investment climate were promoted at the Asian Financial Forum, Future Finance Forum, Türkiye Private Equity and M&A Forum, Globalturk Outlook on Investments and Private Capital Conference, UK-GCC Private Capital Investment Summit, and international Islamic finance platforms. At the ChangeNOW

Right image.
Global Zero Waste Movement, New York (18 September 2023)


The World is our Common Home:
PATH TO THE GLOBAL
MOVEMENT

Right image.
ChangeNOW Summit, Paris
(30 March - 1 April 2026)

Left image.
Investment Summit
Ahead of COP31, Istanbul
(23 October 2026)

Summit in Paris on March 30–April 1, 2026, the Office and the Impact Investing Advisory Board of Türkiye (EYDK) jointly organized a session entitled "Mobilising Impact Capital: Türkiye as an Emerging Investment Hub." The session explored Türkiye's growing impact investing ecosystem, the mobilization of private capital toward sustainable and impact-oriented investments, and opportunities for international investors.

Technology-focused events, including Web Summit, VivaTech, GITEX AI, London Tech Week, and WMF – We Make Future, highlighted digital transformation and high-technology investment.

Targeted promotion activities, including the UAE Energy Roadshow, renewable energy roadshows in Northern Germany and Amsterdam, the South Korea Roadshow, and numerous bilateral investment forums and country presentations, enabled direct engagement with strategic investors. These programs showcased Türkiye's investment opportunities in clean energy, sustainable production, advanced technology, and the green transformation in investors' home markets.

These activities demonstrate the Office's integration of sustainability into investment promotion. They increase the international visibility of Türkiye's investment ecosystem, shaped by its sustainable development objectives, while supporting new investment opportunities and stronger strategic partnerships.





Sustainability in Media and Communications

"Nexus of Sustainability"
Flyer

The Office treats sustainability as a common theme across investment promotion, corporate communications, and content development. Publications, international media initiatives, events, and digital content aim to introduce Türkiye's sustainable investment ecosystem to international investors, support investment decisions through analytical work, and raise the global visibility of Türkiye's investment value proposition.

A key example is the Office's Nexus of the World communication campaign. Through a range of themes, the campaign presents Türkiye's strategic location, production capacity, talent, and investment advantages to international investors, conveying a comprehensive investment narrative to a global audience.

Nexus of Sustainability is the campaign's flagship publication dedicated to sustainability. The report examines Türkiye's progress in the green transformation, digitalization, sustainable finance, clean energy, the circular economy, and climate policy from an FDI perspective. It provides a comprehensive account of sustainability's contribution to the investment climate and competitiveness, serving as a key reference for communicating Türkiye's sustainable investment value proposition to international investors.

Prepared jointly by the Office and Bain & Company Türkiye in 2022, ESG: Not a Solo Game (ESG CEO Pulse) examines the influence of ESG criteria on investment decisions. It presents sustainability transformation as a comprehensive process requiring contributions from the public sector,





Nexus of the World presents Türkiye's comprehensive investment narrative to a global audience.

Green Logistics Industry Report

"Türkiye: Nexus of Green Growth and Innovation" titled article

businesses, financial institutions, and investors. The publication assesses the importance of ESG practices for investment climate competitiveness and analyzes Türkiye's strengths and investment potential from an international investor perspective. It was introduced to the public and business community at a high-level launch at the Dolmabahçe Working Office that year, where discussions addressed sustainability, digital transformation, and companies' role in the green transformation.

Prepared in cooperation with the United Nations Development Programme (UNDP), SDG Investor Map Türkiye is an important reference identifying investment opportunities in Türkiye in line with the UN Sustainable Development Goals. By analyzing priority sectors and investment areas that can contribute to sustainable development, it provides a guiding framework for international investors. Similarly, the publication assesses the current state of Türkiye's impact investing ecosystem and sets out a framework for developing sustainable financing mechanisms and expanding impact-oriented investments.

Thematic and sectoral publications also support investment promotion. The Green Logistics Industry Report examines the logistics sector's green transformation from an investment perspective, introducing international investors to sustainable transport practices, low-carbon logistics solutions, and Türkiye's investment potential in this field.

The Office also communicates Türkiye's sustainable investment narrative through international media. As part of communications around the 2025 UN General Assembly and Climate Week, an article by Office President A. Burak Dağlıoğlu, entitled "Türkiye: Nexus of Green Growth and Innovation," was published on the Reuters platform on October 9, 2025. It presented Türkiye's green growth approach, renewable energy capacity, transformation in clean mobility and the circular economy, and investment incentives, supporting the country's positioning as a destination for sustainable investment.

Digital communications also support the Office's investment promotion activities. The Invest in Türkiye Talks podcast series explores Türkiye's investment ecosystem through insights from international investors, business representatives, and sector experts. Episodes address sustainability and investment topics, including sustainable chemicals, impact investing, sustainable mobility, the energy transition, logistics, venture capital, financial technologies, and global FDI trends, with contributions from company executives, investors, and industry experts.

Spanning publications, international media, global events, and digital content, these activities highlight Türkiye's sustainability transformation from an investment perspective and support the Office's communication efforts to connect international investors with sustainable investment opportunities.





Attracting Sustainable Investments

The Office adopts a comprehensive approach to attracting sustainable investment, covering investor targeting, project development, coordination among public institutions, investment facilitation, and aftercare services, alongside investment promotion.

This approach is implemented in line with the priority investment profiles and performance targets established in the Türkiye Foreign Direct Investment Strategy 2024–2028. Among these profiles, Climate FDI stands out as a strategic investment priority supporting Türkiye's green transformation objectives.

Accordingly, Investment and Finance Office carries out investor targeting and project development activities under the Climate FDI profile in line with the targets set out in the Strategy. Target company analyses, investor portfolio development, and project development activities are shaped by these priorities. Investment attraction efforts therefore aim to increase investment volumes while attracting quality investments that contribute to Türkiye's green transformation, technological capacity, and sustainable development objectives.

During 2022–2025, Investment and Finance Office supported a total of 94 investment projects under the Climate FDI profile. These projects generated approximately USD 8.4 billion in investment and 25,589 jobs. They cover investments in renewable energy, energy equipment, sustainable production technologies, clean technologies, energy storage, and other climate-related sectors.

Projects Supported by the Office Under the Climate FDI Profile in 2022–2025

Year	Number of projects	Investment Value	Employment
2022	22	USD 2.646 billion	8.361
2023	22	USD 1.28 billion	5.427
2024	21	USD 447.7 million	2.883
2025	29	USD 4.03 billion	8.918
Total	**94**	**USD 8.404 billion**	**25.589**

Source: Investment and Finance Office Project Portfolio

Project Highlights

Asyaport

Asyaport, Türkiye's largest transshipment container port, currently employs approximately 1,000 people. Its USD 150 million capacity expansion is expected to create a further 400 jobs. Alongside its capacity and container throughput, the port stands out for its sustainability practices. It was the first port in Türkiye to receive Green Port Certification, meeting environmental sustainability criteria that include electrically powered operation of at least half its handling equipment, shore power supply to vessels (cold ironing), a zero waste management system, and Zero Waste Certification. These measures aim to reduce port-related emissions and improve resource efficiency.

Railport

Developed by Arkas with an investment of approximately USD 300 million, Railport is Türkiye's first intermodal logistics center. Integrating road and rail transport, this dry port enables efficient freight transfers between transport modes along the Asia–Europe trade corridor. A key sustainability contribution is its support for lower greenhouse gas emissions by increasing rail's share of freight transport. As low-carbon logistics solutions gain importance, particularly in the context of the EU's CBAM, Railport's rail connections to Europe have strategic value for Türkiye's sustainable and competitive foreign trade objectives. The project thereby contributes to Türkiye's green transformation.

Astronergy

Chinese company Astronergy is investing USD 584 million in an integrated manufacturing facility with an annual capacity of 5 GW, currently under construction. It will employ 1,800 people upon completion. Supported by the Ministry of Industry and Technology's HIT-30 incentives, the facility will produce panels using PV cells manufactured from the ingot stage, reinforcing Türkiye's position as a high-technology photovoltaic panel manufacturing hub. The panels are expected to serve YEKA projects with local equipment requirements, projects receiving additional electricity tariff incentives for local components, and solar investments in export markets. By providing domestically manufactured high-technology equipment essential to solar power generation, the project will contribute to clean energy and sustainability objectives.

Enercon

German company Enercon is developing a USD 53 million wind turbine blade manufacturing facility, currently under construction, which will employ 830 people. By expanding renewable energy capacity, the project aims to support wind power generation and contribute to reducing global carbon emissions. Manufacturing and exporting turbine equipment from Türkiye will accelerate the clean energy transition and strengthen Türkiye's position in sustainability-focused global value chains.

Acwa Power

Saudi Arabian company ACWA Power will invest USD 1.5 billion in a solar power plant with an initial capacity of 2 GW, creating 40 jobs, under an intergovernmental agreement (IGA) signed between the Ministry of Energy and Natural Resources and Saudi Arabian authorities. The project aims to use Türkiye's substantial solar potential efficiently and contribute to energy security. Its large-scale, low-carbon electricity generation will play a key role in advancing Türkiye's 2053 net zero emissions vision and sustainability objectives in climate action.

Enerjisa

A partnership between Türkiye's Enerjisa and Germany's E.ON will develop a 750 MW wind power project in Edirne and Kırklareli under YEKA 2024, with an investment of USD 740 million and 35 direct jobs. By expanding wind power capacity, the project aims to reduce dependence on fossil fuels, strengthen energy security, and contribute to environmental sustainability and decarbonization. It will support the national targets of 120 GW of combined wind and solar capacity and a 55% renewable share in electricity generation by 2035, an important milestone toward the 2053 net zero emissions vision.

Tüpraş

Tüpraş's USD 750 million sustainable aviation fuel (SAF) production facility will employ 100 people. The project will produce lower-emission alternatives to conventional jet fuel using agricultural feedstocks, plant-based waste, and biomass. SAF production is a leading solution for the green transformation in aviation, a sector that is difficult to electrify. The investment will contribute directly to the sector's net zero emissions objectives and strengthen Türkiye's regional capabilities in sustainable refining and clean fuel technologies.

Sustainable Finance and Impact Investing

Sustainable finance plays an important role in advancing sustainable development objectives by incorporating environmental and social impacts into financial decision-making. The Office contributes to efforts to develop Türkiye's sustainable finance ecosystem and channel international capital into sustainable and impact-oriented investments.

This approach is pursued in line with the High-quality Financial FDI profile and the Sustainable Finance policy area identified in the Türkiye Foreign Direct Investment Strategy 2024–2028. The Office supports efforts to strengthen cooperation among public institutions, international organizations, the financial sector, development finance institutions, investors, and the private sector, contributing to the development of the sustainable finance and impact investing ecosystem.

The study on Türkiye's impact investing ecosystem prepared jointly by the Office and UNDP in 2019 was one of the pioneering initiatives in this field. It aimed to identify Türkiye's impact investing potential, assess the ecosystem's existing state, and develop policy and implementation recommendations to support its growth.

Building on these efforts, the impact investing platform EtkiYap was established in April 2020 to raise awareness and develop the ecosystem. EtkiYap has worked on awareness and capacity building, research, training, and cooperation among ecosystem stakeholders, contributing to a shared platform for impact investing in Türkiye. The Impact Investing Advisory Board of Türkiye (EYDK), with the Office as a founding stakeholder, was subsequently established. These developments gave a more institutional structure to the pioneering work launched in 2019 and continued through EtkiYap in 2020. EYDK brings together public institutions, the financial sector, development finance institutions, investors, the entrepreneurship ecosystem, and civil society to develop a shared vision for impact investing, formulate policy recommendations, strengthen impact measurement and management capacity, and increase stakeholder cooperation.

EYDK's work contributes to developing the impact investing policy framework, establishing common approaches to impact measurement and management, introducing international good practices to Türkiye, and strengthening cooperation among ecosystem actors. It serves as an important platform supporting the development of Türkiye's impact investing ecosystem.

Work is underway on lease certificate (sukuk) issuances specifically for international investors to support the SDGs, particularly in impact investing areas such as climate change, health, and education. International activities are also planned at the Istanbul Climate Finance Summit to be held as part of COP31, with the aim of reinforcing the Istanbul Financial Center's position as a hub for Islamic sustainable finance.

These sustainable finance initiatives are pursued in line with the Istanbul Financial Center vision and Türkiye's FDI Strategy objectives. They contribute to developing sustainable financing instruments, strengthening the impact investing ecosystem, and supporting Türkiye's position as an international hub for sustainable investment.

Improving the Investment Climate and Sustainability

The Office closely monitors global investment climate indices and good practice criteria to strengthen Türkiye's competitiveness in FDI. The World Bank's Business Ready (B-READY) assessment is a prominent example, incorporating environmental sustainability and digitalization as cross-cutting themes in its analysis of private sector development and the investment climate.

The assessment examines a firm's business life cycle across 10 thematic areas, from market entry and operations to access to infrastructure and business closure. B-READY treats environmental sustainability as integral to this life cycle. Criteria include monitoring the environmental performance of electricity and water services, implementing energy efficiency standards in buildings, tailoring licensing procedures to firms' environmental risk profiles, and developing public procurement practices that support environmentally friendly products and services.

Drawing on the World Bank's B-READY results, the Office analyzes Türkiye's areas for improvement in detail, including sustainability indicators. It develops proposals in cooperation with relevant public institutions and monitors implementation. These efforts aim to strengthen investment climate competitiveness, develop regulatory and institutional infrastructure supporting the green transformation, and improve alignment with international good practices.

Building Institutional Capacity in Sustainability

The Office works to strengthen internal knowledge and skills to integrate sustainability effectively into its activities. Staff have participated in training on Sustainability and ESG, SDG Impact Assessment, and Corporate Sustainability Reporting.

Training on "Türkiye Sustainability Reporting Standards and Their Scope of Application," delivered by the Public Oversight, Accounting and Auditing Standards Authority (KGK), was also made available to all Office staff. Sustainability is also included in the annual Advisors' Week program, which brings together Office staff and overseas advisors and supports internal knowledge sharing. Topics include Sustainability and ESG, the Sustainable Financing Framework, CBAM, and the green transformation. This helps incorporate current developments into the Office's work and strengthen institutional expertise.

PRESIDENCY OF THE REPUBLIC OF TÜRKİYE
INVESTMENT & FINANCE OFFICE

INVEST IN TÜRKİYE

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