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Press Release

LEADING REPRESENTATIVES OF THE DIGITAL HEALTH SECTOR FROM TÜRKİYE AND UNITED KINGDOM WILL MEET IN ISTANBUL

Prominent public and private sector representatives from the UK and Türkiye, operating in digital health services and health technologies, will come together at the "United Kingdom - Türkiye Trade & Investment Summit: Digital Healthcare Innovation" in Istanbul on September 18, 2025.

The **"UK-Türkiye Trade and Investment Summit: Digital Healthcare Innovation"** event is organized in collaboration with the Investment and Finance Office of the Presidency and the UK Department for Business and Trade. The summit will be held at İstinye University on September 18, 2025. As countries with strong healthcare infrastructures and technology-focused visions, Türkiye and the UK aim for this summit to increase strategic collaborations and investment opportunities in the field of digital health. The event will start with the opening remarks by **A. Burak Dağlıoğlu, President at Investment and Finance Office of the Presidency of the Republic of Türkiye**, and **Kenan Poleo, HM Trade Commissioner for Eastern Europe and Central Asia Region and British Consul General in Istanbul**. **Assoc. Prof. Şuayip Birinci, Türkiye's Deputy Minister of Health**, will also participate in the summit with a special presentation titled "Present and Future of Digital Healthcare in Türkiye".

The summit will address topics such as transformative impact of digitalization, AI-powered analysis systems, remote patient monitoring, mobile health applications, and electronic health records, as well as digital solutions including diagnosis, treatment, data management, and service access. Focusing on the theme of "Innovation in Digital Health", the event will also enable participants to explore the latest trends and developments in patient satisfaction and sustainability of healthcare systems.

The event will feature various digital health professionals from public and private sectors. Notably, **Lee Joseph, Managing Director at NHS (National Health Service) London Procurement Partnership** will deliver a special presentation on the UK's use of digital technologies in healthcare. Regarding the panels, **Zeynep Öztekbay, Head of Inward Investment at the UK Department for Business and Trade**, will moderate the "Investment and Strategic Partnerships in Digital Healthcare" panel. **Beşir Kemal Şahin, CEO of Ekspotürk**, will lead the "Digital Healthcare Partnerships Between the UK and Türkiye" session which will include representatives from Huma-Eczacıbaşı, Trustlife Therapeutics, and Medicana Health Group. "Understanding How Investors Think in the Healthcare Sector," panel which will host speakers from Eczacıbaşı Momentum, InnoHealth GSYF, BioScience Managers, H Tree Capital, and Thena Capital, will be moderated by **Trustlife Therapeutics Advisory Board Member Cem Baydar**.

In addition to special presentations and panels, this exclusive event presents a distinctive opportunity to explore the rapidly evolving digital healthcare and health technology landscape in the United Kingdom and Türkiye. Attendees will have the chance to forge high-value business connections,



uncover strategic opportunities for collaboration and investment, gain first-hand insights into market access strategies, regulatory frameworks, commercial prospects and investment models.

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