

INVEST IN  TÜRKİYE

FDI AGENDA



President Erdoğan Unveils Türkiye's 2030 Industry and Technology Strategy

Page 3

Vice President Yılmaz Evaluates Türkiye's Unemployment Rate

Page 7

Minister Kacır Attends OSD's 50th General Assembly

Page 8

Minister Bolat Highlights Trade's Positive Impact on Employment and Economic Growth

Page 9

Message from the Investment and Finance Office



As officially announced in the Official Gazette and enacted by a decree from President Recep Tayyip Erdoğan, the Presidency of the Republic of Türkiye Investment Office has now been renamed the Presidency of the Republic of Türkiye Investment and Finance Office. This strategic amendment underscores the expanding role of our Office in shaping Türkiye's evolving investment and financial ecosystem.

We are honored to embrace this expanded mission, and we remain fully committed to supporting Türkiye's ongoing economic transformation, strengthening international partnerships, and fostering sustainable, innovation-driven growth.

President Recep Tayyip Erdoğan's unveiling of the 2030 Industry and Technology Strategy represents a bold, comprehensive roadmap that positions Türkiye at the forefront of critical technologies. From artificial intelligence and renewable energy to semiconductors and space exploration, this strategy outlines 100 strategic actions and 20 macro targets that will define Türkiye's industrial future. With a focus on boosting domestic production, advancing digital transformation, and transitioning to a green economy, the strategy aims to establish Türkiye as a global hub for high-tech manufacturing and innovation.

In alignment with this vision, Türkiye continues to deliver strong macroeconomic performance. In 2024, the unemployment rate dropped to 8.7 percent—the lowest in 12 years—reflecting robust job creation and increased labor force participation, particularly among the female and youth. Vice President Cevdet Yılmaz reaffirmed the government's dedication to economic stability, stating that predictable policies and a reform-oriented approach will guide Türkiye's trajectory into 2025 and beyond.

Remarkable progress has also been made in the investment domain. In

January 2025, FDI inflows surged 65 percent year-on-year, reaching USD 1.4 billion. This increase reflects strong investor confidence, with strategic investments flowing into Türkiye's services, manufacturing, and retail sectors. Countries such as Kazakhstan, the United States, and Switzerland have emerged as key contributors, further solidifying Türkiye's position as the nexus of investment.

Strategic international partnerships remain at the core of Türkiye's industrial diplomacy. In a landmark agreement, Baykar and Italy's Leonardo launched a joint venture to co-develop next-generation UAVs in Europe. This collaboration blends cutting-edge Turkish technology with European aerospace expertise, marking a significant leap in Türkiye's defense and aviation capabilities and opening the door for further collaboration in space-related industries.

On the startup front, Türkiye's dynamic startup ecosystem achieved another milestone with the Mediatech startup Fal.ai securing USD 49 million in Series B funding. This achievement further cements Türkiye's growing reputation as a regional leader in artificial intelligence and digital media innovation.

In the logistics industry, the partnership between Abu Dhabi-based Noatum Maritime and Türkiye's Erkport has led to the establishment of integrated Ro-Ro liner services across key trade corridors. This strategic initiative expands Türkiye's logistics footprint from Europe to Asia and reinforces its role within global value chains.

At the Investment and Finance Office, we remain dedicated to advancing Türkiye's strategic vision by supporting transformative partnerships, attracting high-value investments, and promoting innovation-driven growth. Situated at the nexus of the world, Türkiye is more than a destination—it is a launchpad for global success.

A. Burak Dağlıoğlu
President, Investment and Finance Office



President Erdoğan Unveils Türkiye's 2030 Industry and Technology Strategy

President Recep Tayyip Erdoğan announced Türkiye's 2030 Industry and Technology Strategy, outlining a comprehensive roadmap designed to enhance the country's technological independence, industrial capabilities, and global competitiveness. The ambitious strategy focuses on key sectors, including space technologies, defense, electric vehicles, semiconductors, renewable energy, green technologies, and artificial intelligence.

Speaking at the official launch of the strategy, President Erdoğan emphasized that the plan is intended to establish Türkiye as a global leader in innovation, manufacturing, and high-tech industries. "We aim to step into the new era of challenges, which will shape the next century, fully prepared and well-planned in every aspect," he said, underscoring the strategy's alignment with Türkiye's National Technology Initiative.

The strategy has been structured around five overarching objectives, which include 100 strategic actions and 20 macro targets. These objectives focus on advancing R&D and local production in critical technologies, accelerating digital transformation across sectors, promoting green and circular economy practices, enhancing global integration and

competitiveness, and strengthening industrial resilience and scale.

President Erdoğan stated that with these initiatives, Türkiye is taking a historic step toward technological independence. "Türkiye will not only be a regional leader but also a global powerhouse in technology, innovation, and industrial production," he promised.

The roadmap prioritizes reducing dependence on imports by expanding Türkiye's domestic capacity in areas such as semiconductors, nuclear energy, and biotechnology. Public funding mechanisms will support Türkiye's progress in strategic sectors, including the automotive industry's transition to battery and hydrogen fuel cell technologies. The production of electric vehicles will be prioritized, along with ongoing investments in autonomous vehicle technologies.

Reflecting on the achievements under the National Space Program, President Erdoğan highlighted the successful completion of Türkiye's first manned space mission and the upcoming launch of the country's first domestically produced communications satellite, TÜRKSAT 6A, which boasts over 80 percent local content. "We have become one of only 11 countries capable of producing communications satellites," the President said.

The President also announced the establishment of a Space Technopark to foster a robust ecosystem in the space sector and

confirmed that the national combat aircraft, KAAN, will enter mass production.

"We will create mega industrial parks, strengthen our defense technologies, and support key advancements in areas such as nuclear energy and artificial intelligence," President Erdoğan stated.

The President also outlined that 27 strategies under the first objective would enhance R&D and domestic production capacity in high-tech and critical areas, ultimately eliminating foreign dependency.

Efforts will be made to facilitate the automotive sector's transition to battery, hydrogen fuel cell, and electronic fuel technologies. Türkiye will support investments and innovation in flying car and autonomous vehicle technologies, battery systems, and energy storage solutions.

President Erdoğan reaffirmed Türkiye's commitment to becoming a global hub for technology entrepreneurship through initiatives such as Terminal Istanbul, startup incubators, and venture capital funds. He also highlighted that 15 strategic initiatives have been developed to accelerate digital transformation, not only within the industrial sector but across the entire economy.

The President added that Türkiye aims to strengthen its digital infrastructure, including fiber networks, 5G, and beyond. "Plans are in place to boost domestic capabilities in industrial robots and advanced manufacturing technologies," he said. Additionally, efforts will focus on improving cybersecurity, supporting local innovation in payment systems, and enabling businesses to embrace digital transformation.

The third objective of the strategy is to support the transition to a green and circular economy while reducing carbon emissions from industrial sources. President Erdoğan explained that Türkiye will implement technical and legal regulations to comply with the European Green Deal and the Carbon Border Adjustment Mechanism. Local production capacity will be boosted in solar and wind turbine technologies. Türkiye also plans to activate its green hydrogen

ecosystem and develop domestic solutions for carbon capture, utilization, and storage technologies.

As part of the fourth objective, Türkiye aims to enhance global integration and competitiveness. President Erdoğan stated that special importance will be placed on integrating with research and testing centers of technology companies in developed countries. The President also noted that measures would be taken to ensure market diversification in exports and imports to address disruptions in global value chains. Strategic partnerships and international alliances will be pursued to secure access to critical raw materials and minerals.

The ultimate goal is to resolve challenges in productivity, capacity, and scale within the manufacturing sector while enhancing its resilience to crises and disruptions. To achieve this, 22 targeted strategies have been devised. President Erdoğan unveiled plans to develop new production, logistics, and employment corridors, expand transportation networks to industrial zones, and strengthen critical infrastructure.

Mechanisms will be introduced to improve SMEs' access to finance, and a specialized banking and finance approach tailored for industry and tech initiatives will be adopted. The number of model factories guiding the industry's transformation toward higher productivity will be increased, and investments enabling SMEs to scale up will be supported.

Türkiye also plans to triple its high-tech exports, reaching USD 30 billion by 2030, generate USD 400 billion in industrial exports by 2030, up from USD 247 billion in 2024, and achieve a USD 100 billion valuation for its tech startups, President Erdoğan said.

"Our duty to our nation requires us to strive for greater ideals and to establish lasting leadership in the global economy. The 2030 Industry and Technology Strategy has been designed as part of this grand vision," President Erdoğan said.

The 2030 Industry and Technology Strategy positions Türkiye at the forefront of innovation, paving the way for a stronger, self-reliant economy in the years ahead.



Türkiye Ushers in a New Era of Investment and Financial Strategy

Türkiye has taken a significant step in enhancing its international investment and financial strategy by merging two critical institutions under the Presidency: the Investment Office and the Finance Office. The new consolidated entity will operate under the name Investment and Finance Office of the Presidency of the Republic of Türkiye, reflecting a unified approach to strengthening the country's global investment appeal and financial competitiveness.

Operating directly under the Presidency, the newly established Investment and Finance Office will play a central role in attracting foreign direct investment (FDI), advancing strategic financial initiatives, and providing a streamlined, investor-friendly experience for international stakeholders. This integration is designed to ensure faster, more coordinated, and impactful decision-making and service delivery.

A. Burak Dağlıoğlu was appointed by President Recep Tayyip Erdoğan to lead the newly established entity. Previously serving as President of the Investment Office, Dağlıoğlu brings over a decade of leadership in investment promotion, global

investor relations, and financial strategy.

In his remarks following the appointment, Dağlıoğlu expressed his gratitude to President Erdoğan and emphasized Türkiye's rising role as a resilient, globally connected economy. He underlined that the Office will focus on increasing FDI inflows and transforming Türkiye into a global financial hub—contributing to the vision of making the "Türkiye Century" synonymous with the "Investment Century."

The newly formed Office will integrate policy development, strategic advisory, investor relations, international promotion, financial technologies, and sustainable finance to reinforce Türkiye's position as the nexus of investment and finance.

A. Burak Dağlıoğlu holds a degree in Business Administration from Boğaziçi University and a Master's in Finance and Economics from IE Business School. He has held various roles in both the private and public sectors, including Project Director and Vice President at the Investment Office. Appointed President of the Investment Office in 2020, Dağlıoğlu has played a key role in shaping Türkiye's FDI strategy. As of 2025, he serves as President of the newly established Investment and Finance Office. Dağlıoğlu is also a board member of the Türkiye Wealth Fund.



I would like to express my sincere gratitude to our esteemed President Recep Tayyip Erdoğan for appointing me the President of the Investment and Finance Office. Under President Erdoğan's visionary leadership, Türkiye—the Nexus of the World—has emerged as a key player, demonstrating resilience against various regional and global crises through its robust economy, young and dynamic population, geostrategic location, and sustainable & business-friendly policies.

As we have done so far, our greatest goal moving forward will be to increase FDI inflows and to transform our country into a global financial powerhouse. In this regard, we will continue to work with all our colleagues and stakeholders with unwavering dedication to contribute to Türkiye's economic development and make the 'Türkiye Century' synonyms with the 'Investment Century.'



A. Burak Dağlıoğlu

President

Investment and Finance Office of the Presidency of the Republic of Türkiye





Vice President Yılmaz Evaluates Türkiye's Unemployment Rate

Türkiye's unemployment rate decreased by 0.7 percentage points in 2024, reaching a 12-year low of 8.7 percent, according to the latest labor force statistics released by the Turkish Statistical Institute (TurkStat). This decline signals a continued recovery in the labor market.

Commenting on the 2024 labor force data, Vice President Cevdet Yılmaz emphasized that, while the labor force participation rate increased, unemployment continued to decline, and the economy maintained its capacity to generate employment.

"The unemployment rate decreased to 8.7 percent in 2024, marking the lowest level since 2012 and surpassing the targets set in the Medium-Term Program (MTP). Our total employment increased by approximately 1 million people, reaching 32.6 million in 2024," Vice President Yılmaz stated.

The Vice President underlined that the rise in labor force participation, particularly among women and youth, alongside the drop in unemployment, is a positive development.

"With ongoing increases in employment—particularly among women and young people—we

anticipate further strengthening of Türkiye's economy. Protecting the welfare and purchasing power of our citizens, supporting our producers, and ensuring price stability remain our top priorities," Yılmaz affirmed.

"Thanks to the economic predictability we have established, the political stability we maintain, and the policies we implement, we are steadily advancing toward our macroeconomic goals in 2025 through our investment, employment, production, and export-oriented approach. Türkiye's future will be bright, supported by a strong economy and determined policies. We will continue to work tirelessly for a stronger and more prosperous Türkiye," he added.

Regarding the statistics, the number of unemployed individuals aged 15 and over fell by 151,000 compared to the previous year, bringing the total number of unemployed to 3.113 million.

Unemployment among males decreased from 7.7 percent in 2023 to 7.1 percent in 2024, while the rate for females dropped from 12.6 percent to 11.8 percent.

Likewise, youth unemployment (ages 15–24) saw a 1.1 percentage point decrease, reaching 16.3 percent. The rate for young males fell from 14.3 percent to 13.1 percent, while for young females, it declined from 23.2 percent to 22.3 percent.



Minister Kacir Attends OSD's 50th General Assembly

The Automotive Manufacturers Association (OSD) held its 50th General Assembly at the Istanbul Chamber of Industry's Fazil Zoku Assembly Hall, with the participation of Minister of Industry and Technology Mehmet Fatih Kacir and Investment and Finance Office Vice President Bekir Polat.

This General Assembly marks a significant milestone for the Turkish automotive industry, serving as a platform for shaping the sector's future and strengthening its global competitiveness.

Speaking at the event, Minister Kacir emphasized that under President Recep Tayyip Erdoğan's leadership, Türkiye has become a key player in global competition by adopting a development model centered on high technology and value-added production. Highlighting Türkiye's achievements in industry and technology, Kacir stated:

"Through our research and innovation ecosystem, planned industrial zones, entrepreneurial culture, and highly skilled workforce, we have transformed Türkiye into a global production hub. Today, Türkiye is the country that exports the widest variety of products to the highest number of destinations in the belt stretching from China to Central Europe."

Minister Kacir further underlined Türkiye's attractiveness for international mobility investments, stating:

"The existing investor interest proves that Türkiye is a major hub for new mobility investments. The world's largest electric vehicle manufacturer, BYD, is establishing a production facility in Manisa with an annual capacity of 150,000 electric

and plug-in hybrid vehicles, along with an R&D center for mobility technologies. This facility will directly employ 5,000 people and indirectly support nearly 25,000 jobs through its value chain. We are in the final stretch of securing new automotive investments in our country."

Investment and Finance Office Vice President Bekir Polat also addressed the assembly, reinforcing Türkiye's commitment to fostering a strong investment climate:

"Guided by President Recep Tayyip Erdoğan's vision of transforming the 'Türkiye Century' into the 'Investment Century,' we are implementing a comprehensive strategy to enhance our investment environment, encourage sustainable and high-value-added investments, and attract global capital."

Polat further elaborated on Türkiye's resilience in attracting foreign direct investment (FDI) despite global economic challenges, stating:

"In 2024, despite global uncertainties, Türkiye has successfully maintained its appeal to international investors, securing USD 11.3 billion in FDI. While global FDI declined by an average of 8 percent, Türkiye saw a 5.6 percent increase in FDI inflows."



Minister Bolat Highlights Trade's Positive Impact on Employment and Economic Growth



Trade Minister Ömer Bolat commented on the 2024 labor force statistics released by the Turkish Statistical Institute (TurkStat), highlighting the significant progress made in employment.

Minister Bolat noted that the unemployment rate fell to 8.7 percent in 2024, the lowest level in the past 12 years. During the same period, the number of employed individuals increased by 988,000 compared to the previous year, reaching an all-time high.

The Minister highlighted that the employment rate increased by 1.2 percentage points year-on-year, reaching 49.5 percent. "Türkiye's steadfast commitment to its economic program—focused on exports, production, investment, employment, and a sustainable current account balance—continues to deliver positive outcomes," he

stated. Bolat further emphasized that the Ministry's support for Turkish exporters, combined with the success of Türkiye's commercial diplomacy efforts, has significantly boosted both production and employment.

Underscoring the Trade Ministry's ongoing commitment to driving economic growth, Bolat stated, "Through effective export support mechanisms and robust commercial diplomacy activities, our export performance continues to create momentum that supports industrial production and employment." He also highlighted the Ministry's proactive stance against unfair import practices, ensuring the protection of domestic industries and jobs. "In this context, we are resolute in our efforts to further strengthen our production capacity through innovation-driven transformation and contribute to sustainable economic growth," he concluded.

Minister Şimşek Highlights Economic Resilience Amid Improved External Balances



Minister of Treasury and Finance Mehmet Şimşek recently shared his assessment of January's balance of payments data in a social media post. He expressed confidence that the current account deficit would remain at a manageable level throughout the year, highlighting ongoing efforts to reduce dependence on external financing. Şimşek emphasized the government's commitment to maintaining a sustainable current account balance, securing long-term funding, and enhancing the quality of financing.

He noted that the annual current account deficit stood at USD 11.5 billion in January and added, "Although we anticipate a rise in the current account deficit in the upcoming period, we expect it to remain at a sustainable level throughout the year, in line with the Medium-Term Program (OVP) projection of USD 28.6 billion and below 2 percent of GDP."

"We have significantly reduced vulnerabilities related to external balance and made our economy more resilient and stronger," Şimşek said.

Strategic Partnership Between Baykar and Leonardo to Advance Unmanned Aerial Systems



Baykar, a global leader in unmanned aerial vehicle (UAV) exports, has entered into a strategic collaboration with Leonardo, one of the world's largest defense contractors, to co-manufacture UAVs in Italy. This partnership will integrate Baykar's cutting-edge UAV and AI technologies with Leonardo's expertise in mission systems, payloads, and certification capabilities. Additionally, the two companies plan to extend their cooperation to space-related projects.

The agreement leverages the industrial synergies and complementary strengths of both companies in the unmanned systems industry. The scope of the Italy-based joint venture includes the design, development, production, and maintenance of advanced UAV systems.

The signing ceremony took place at Leonardo's headquarters in Rome, with the participation of Italian Defense Minister Guido Crosetto. The Memorandum of Understanding (MoU) was signed by Baykar Chairman and CTO Selçuk Bayraktar and Leonardo CEO and General Manager Roberto Cingolani.

This collaboration will leverage Baykar's proven expertise in developing operationally effective UAVs for various global markets, while incorporating Leonardo's advanced capabilities in mission systems, payload engineering, and European aerospace certification. The European UAV market, including unmanned combat aircraft, armed surveillance drones, and deep-strike UAVs, is projected to reach a valuation

of USD 100 billion over the next decade.

Both companies are actively involved in the development and production of UAVs, electronic systems, payloads, C4I (Command, Control, Communications, Computers, and Intelligence) systems, AI, integrated mission technologies, space equipment, and related services. This collaboration aims to enhance interoperability within multi-domain operational ecosystems.

Leonardo CEO and General Manager Roberto Cingolani stated, "With Baykar, we are creating a new reference player in unmanned technologies, which will play an increasingly central role in the future of defense. Today, we are signing a new international alliance that marks a significant leap forward in unmanned systems, opening up new market opportunities, particularly in Europe."

Baykar Chairman and CTO Selçuk Bayraktar commented, "As a global leader in armed UAV development, production, and export, Baykar has always focused on pushing the boundaries of innovation in unmanned aviation. Leonardo's globally renowned capability in C4I systems and its advanced AI technology backbone make this collaboration even more impactful. This strategic partnership with Leonardo marks a significant milestone in expanding our technological footprint and strengthening our presence globally."



Türkiye's FDI Inflows Surge 65 Percent in January, Marking a Strong Start to 2025

Foreign Direct Investment (FDI) inflows to Türkiye saw a remarkable increase at the start of 2025, reaching USD 1,414 million in January. This represents a 65 percent year-on-year rise, according to data released by the Central Bank of the Republic of Türkiye (CBRT).

This significant surge indicates growing international investor confidence in Türkiye's economy and underscores the country's appeal as a strategic investment destination.

In January 2025, equity capital accounted for the lion's share of FDI inflows, totaling USD 926 million, which constituted 65.5 percent of the total. Other capital followed with USD 356 million, while real estate investments reached USD 132 million.

From a sectoral perspective, the services sector dominated the inflows, attracting USD 858 million, or 91.9 percent of the total FDI in January. Industrial sectors received USD 75 million, while the agriculture sector saw a modest inflow of USD 1 million. Among sub-sectors, wholesale and retail trade led the way with USD 670 million, followed by finance with USD 83 million, and manufacturing with USD 74 million.

In terms of geographical distribution, Asia emerged as the leading source region for FDI, contributing USD 673 million, or 72.1 percent of the total. Europe followed with USD 175 million, while the Americas contributed USD 67 million.

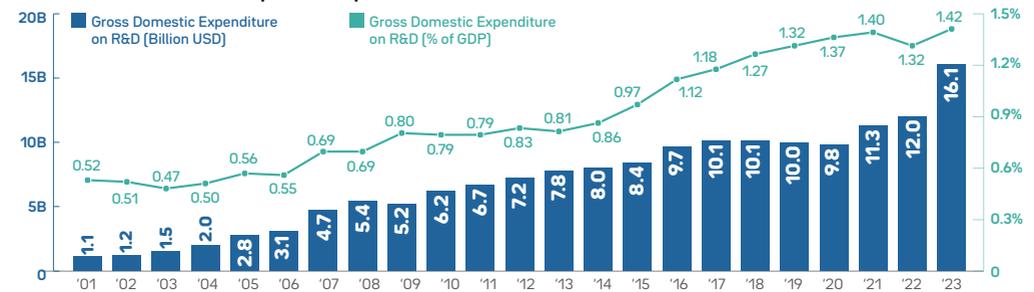
Among individual countries, Kazakhstan stood out as the top investor in January with USD 610 million, making up 65.3 percent of the total FDI. The United States followed with USD 64 million, and Switzerland ranked third with USD 59 million.

In 2024, total FDI inflows to Türkiye amounted to USD 11,256 million, marking a 5.6 percent increase compared to the previous year. This consistent upward trend demonstrates the effectiveness of Türkiye's investment-friendly policies and its steady macroeconomic framework.

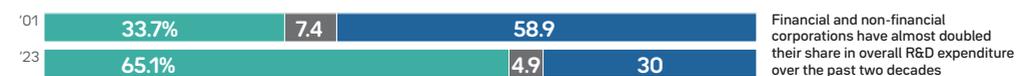
The Netherlands led with 23.6 percent of total FDI, followed by Germany with 11.5 percent, and the United States with 10.3 percent. Other key investors included Ireland, Azerbaijan, Switzerland, the UK, the UAE, France, and Norway. This broad investor base highlights Türkiye's deepening economic integration with international markets and its growing role in global value chains.

Türkiye's R&D ecosystem thrives on rising investments, a vast talent pool, a strong private sector, and FDI companies, making it the nexus of innovation

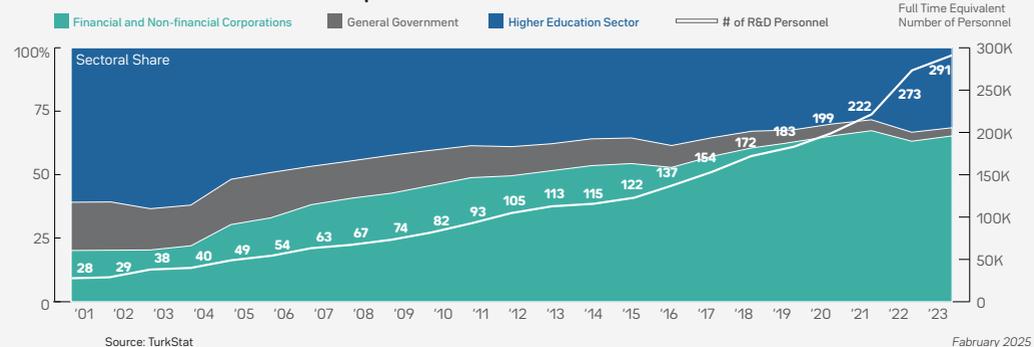
Research and Development Expenditure



Sectoral Distribution of R&D Expenditure



Number of Research and Development Personnel





Noatum Maritime and Erkport Launch "United Global Ro-Ro" Joint Venture



Abu Dhabi-based Noatum Maritime, part of AD Ports Group, established a new Joint Venture (JV) with Erkport, a Türkiye-based company with a proven track record in the Roll-on/Roll-off (Ro-Ro) shipping industry, launching a Ro-Ro liner business with integrated networks.

Under the agreement, Noatum Maritime, the largest provider of diversified maritime services in the Middle East, will hold a 60 percent stake in the United Global Ro-Ro JV, while Erkport will own the remaining 40 percent.

The venture will focus on developing and integrating regional feeder networks to serve various markets, enhancing the accessibility and reach of Ro-Ro liner services across Europe, the Mediterranean, South Africa, the Arabian Gulf, and Asia. This strategic expansion will connect regional and international hubs, facilitating seamless cargo transportation.

By leveraging both companies' extensive fleets and logistical infrastructure, the JV aims to optimize Ro-Ro feeder shipping operations. Noatum Maritime and Erkport will combine their operational expertise and reliability to establish a robust and efficient business.

At the launch of operations, the JV will deploy a total of 11 vessels across five services, including Container Ro-Ro (ConRo), Pure Car and Truck Carrier (PCTC), and Ro-Ro vessels.

AD Ports Group Maritime & Shipping Cluster CEO Captain Ammar Al Shaiba emphasized the growing demand for efficient cargo transportation and how this strategic partnership will strengthen their presence in the Ro-Ro shipping industry.

"This collaboration enables us to expand into new markets, capitalize on emerging opportunities, and streamline operations through integrated regional feeder networks. Our goal is to reduce transit times and enhance cargo delivery efficiency," Ammar Al Shaiba said. He also highlighted Erkport's well-established presence and expertise in the Ro-Ro sector, noting that their experience in managing successful Ro-Ro operations makes them the ideal partner for this JV.

"This partnership with Noatum Maritime marks a significant milestone as we join forces to expand the Ro-Ro shipping and vehicle logistics sector," said Erkport Chairman Tolga Emrah Gezgin. "Erkport's market knowledge and expertise in Ro-Ro operations, combined with Noatum Maritime's extensive global network and capabilities, create a powerful collaboration that will unlock opportunities for each of us, and, of course, our customers," he added.

Turkish AI Startup Fal.ai Secures USD 49 Million in Series B Funding



Turkish mediatech startup Fal.ai, a developer-centric platform specializing in AI-generated audio, video, and images, secured USD 49 million in a Series B funding. The round was led by Notable Capital, with participation from Bessemer Venture Partners, Andreessen Horowitz, Kindred Ventures, and First Round Capital. This investment round brings Fal.ai's total funding to USD 72 million.

Founded in 2021 by Burkay Gür and Görkem Yurtseven, Fal.ai focuses on AI-powered media generation, with a particular emphasis on video production. The company serves major enterprises, including Quora, Canva, and Perplexity. It provides custom models and workflows for running AI models, along with APIs for open-source models capable of

generating diverse media formats.

Fal.ai is also among the first platforms to support Black Forest Labs' Flux model, which powers image generation for X's chatbot, Grok. Other cloud providers, including CoreWeave, are also ramping up investments in AI-driven media production. The newly raised funds will be used to expand the company's infrastructure, develop a model marketplace, and enhance its team.

Commenting on the investment, the Fal.ai team stated: "Generative media is advancing at an unprecedented pace, with video emerging as the next frontier. With this USD 49 million in a Series B funding, we are committed to building the essential infrastructure for AI-driven media production."

Italian-Turkish Partnership Secures EUR 160 Million Luxury Outlet Investment

Türkiye's first luxury designer outlet center, Florentia Village – Luxury Designer Outlet, developed through a partnership between Kalyon Campus and the Italian luxury outlet brand RDM-Fingen Group, is set to open in Istanbul in 2026.

According to a statement from the companies, the outlet center goes beyond the traditional shopping mall concept and represents a global-scale investment fully backed by international financing.

The project is being developed in collaboration with Kalyon Holding, the Italian export credit agency Servizi Assicurativi del Commercio Estero (SACE), JP Morgan, and the

RDM-Fingen Group.

"Through this project, we have secured USD 160 million in international resources for our country, including EUR 100 million in credit and EUR 60 million in foreign direct investment (FDI)," said Kalyon Holding Board Member Murathan Kalyoncu.

"We have passionately pursued this opportunity for over a decade, and now, thanks to our partnership with Kalyon, this extraordinary project will become a reality by 2026," said RDM-Fingen Group CEO Jacopo Mazzei.

With over 200 stores, including restaurants, cafés, and international luxury brand concept outlets, Florentia Village aims to redefine the retail experience. The center will offer a holistic lifestyle destination that combines shopping, fine dining, hospitality, and entertainment, setting a new standard in the luxury outlet market.



Invest in Türkiye Delegation Holds High-Level Meetings in Germany

As part of its continued efforts to strengthen dialogue and explore avenues for cooperation, the Investment and Finance Office conducted a series of high-level meetings in North Rhine-Westphalia, Germany.

The delegation led by Investment and Finance Office President A. Burak Dağlıoğlu visited various German corporations and the

Cologne Chamber of Commerce and Industry.

The meetings reflected a shared vision for future cooperation, with discussions focused on new investment opportunities and strategic collaboration.

In addition, the delegation held consultations with Türkiye's Consul General in Düsseldorf Ali İhsan İzbul and Consul General in Cologne Hüseyin Kantem Al to strengthen coordination and engagement with local stakeholders.



Roundtable Meeting with FCN Members in Amsterdam

As part of an investment roadshow in the Netherlands, a roundtable meeting was held at Carbon House in Amsterdam, bringing together members of the Founders Carbon Network in collaboration with the Honorary Consulate General of the Republic of Türkiye.

Investment and Finance Office President A. Burak Dağlıoğlu

engaged with prominent Dutch investors from the finance, technology, and manufacturing sectors to discuss Türkiye's investment climate and explore emerging opportunities.

The discussions highlighted key investment trends, recent developments, and Türkiye's strategic position in global value chains, reinforcing its role as the Nexus of the World.



Türkiye's Investment Environment Showcased in the Netherlands

Investment and Finance Office Advisor to the Netherlands Ethem Tokgözlü delivered a presentation at the event titled "Doing Business with Türkiye" in Valletta, highlighting Türkiye's investment climate, incentives, sectoral and regional opportunities, as well as market access and regulatory aspects.

Hosted by The Malta Chamber and Eurochambres, the event provided a valuable opportunity for business leaders and entrepreneurs from Malta and Türkiye to connect and explore bilateral investment and trade opportunities. Özistek and EY Türkiye Tax Director Ahmet Tunalı also delivered presentations on the recent developments in Türkiye's entrepreneurship scene.



Investment Office Sheds Light on Türkiye's Entrepreneurship Ecosystem

The Adana Chamber of Industry, the Entrepreneurship Ecosystem Association, and Boğaziçi Ventures co-hosted an exclusive event on "Venture Capital Investment Funds and Their Advantages for Companies" in Adana, bringing together business leaders and key figures from the investment ecosystem.

During the event, Investment and Finance Office Advisor Ahmet Cüneyt Selçuk presented on the transformation of Türkiye's venture capital investment landscape, and the role of Investment and

Finance Office. Selçuk discussed Türkiye's competitive advantages in venture capital investments, emphasizing the country's unique position as the nexus of innovation. Selçuk also highlighted the Start in Türkiye microsite [available at startinturkiye.gov.tr], which provides a comprehensive list of organizations investing in Turkish tech startups.

Boğaziçi Ventures CEO Baris Özistek and EY Türkiye Tax Director Ahmet Tunalı also delivered presentations on the recent developments in Türkiye's entrepreneurship scene.



Türkiye's Strategic Position Highlighted at KEY - The Energy Transition Expo 2025

KEY - The Energy Transition Expo 2025 brought together sector leaders and officials in Rimini, Italy, to discuss the future of sustainable energy. On the sidelines of the event, the Investment and Finance Office hosted a special session titled "Türkiye and the Green Economy: Growth Plans and Opportunities," showcasing investment prospects for Italian businesses in Türkiye's renewable energy sector.

Investment and Finance Office Country Advisors Gino Costa and Alfredo Nocera outlined Türkiye's strategic advantages for Italian investors, while Türkiye's Consul General in Milan, Mehmet Özöktem, emphasized the strong economic ties between Türkiye and Italy.

Investment and Finance Office Project Manager Rauf Fırat Yaşar delivered an in-depth presentation on Türkiye's renewable energy landscape, its 2035 targets, and key investment opportunities.

The session concluded with a panel discussion moderated by Italian Wind Energy Association Secretary General Prof. Davide Astiaso Garcia, featuring Türkiye Offshore Wind Energy Vice Chairman Ufuk Yaman, Sistem Global Executive Board Member Erhan Küçüksüleymanoğlu, and Vestel Mobility Sales and Business Development EU & Americas Vice President Egemen Tümtürk. The panelists explored wind energy investments, renewable energy business models for Italian companies, and the development of electric vehicles and battery storage systems in Türkiye.

This highly attended session provided valuable networking opportunities and insights into Türkiye's expanding energy market, reinforcing its position as the nexus of sustainability.



 [CLICK TO READ](#)

Türkiye Foreign Direct Investment Strategy (2024-2028)



 [CLICK TO READ](#)

Invest In Türkiye Roadshow



 [CLICK TO READ](#)

WHY INVEST IN TÜRKİYE?



Subscribe to our newsletter to receive news and updates on Türkiye's investment environment and Investment and Finance Office's activities

 [CLICK TO READ](#)



 [CLICK TO READ](#)

Foreign Direct Investment in Türkiye Century



 [CLICK TO READ](#)

Tourism Industry Report



 [CLICK TO READ](#)

Türkiye As a Destination for Financial Investors



WHY TÜRKİYE

TÜRKİYE: HUB FOR INNOVATION AND GROWTH

Within a 4-hour flight, easy access to multiple markets of USD 30.6 trillion GDP, USD 10.3 trillion trade, and 1.3 billion people.

Booming economy reaching **1,322 billion in 2024**, up from USD 238 billion in 2002.

Over **USD 273 billion** of FDI between 2003-2024, while the total amount of FDI attracted between 1980-2002 stood at USD 15 billion.

ACCESS TO MULTIPLE MARKETS

EURASIA

GDP: \$2 trillion
Import: \$321.9 billion
Population: 233.6 million

MENA

GDP: \$4.3 trillion
Import: \$1.3 trillion
Population: 462 million

EUROPE

GDP: \$23.7 trillion
Import: \$8.5 trillion
Population: 591 million

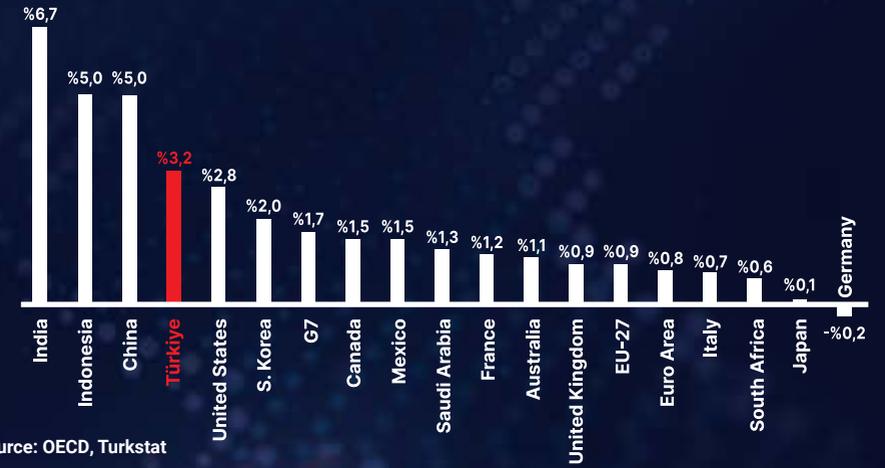
TOTAL

GDP: \$30.6 trillion
Import: \$10.3 trillion
Population: 1.3 billion

Source: World Bank, 2023
Comtrade, 2023

REAL GDP GROWTH (2024)

G20 Economies (%)



Source: OECD, Turkstat

OECD Economies (%)



Source: OECD, Turkstat

TÜRKİYE

was the fastest growing economy of the OECD members during 2003-2024, with an average annual growth rate of

5.3%

CUMULATIVE FDI INFLOWS TO TÜRKİYE

(USD BILLION)



Source: CBRT

- Investment incentives as well as R&D support.
- Equal treatment to national and global investors guaranteed by law.
- 7 days to set up a company in Türkiye, while it takes an average of 8,5 days in OECD high-income countries.
- (World Bank Doing Business 2020)

HIGHLIGHTS

The fastest growing economy in Europe and one of the fastest growing economies in the world with an average annual GDP growth rate of 5.3% over the past 21 years.

(2003-2024, TurkStat)

SOPHISTICATED CONSUMER BASE

A population of 85.7 million, half of which is under the age of 34,4.

(2024, TurkStat)

Largest youth population compared with the EU.

(2023, Eurostat)

96.4 million fixed and mobile broadband internet subscribers.

(2024, Information and Communications Technologies Authority)

SKILLED AND DEDICATED LABOR FORCE

Around 36 million young, well-educated and motivated professionals.

(2024, Turkstat)

Around 950,000 students graduate annually from 208 universities.

(2024, CoHE)

TÜRKİYE'S INFRASTRUCTURAL DEVELOPMENT

USD 215 Billion

Total value of PPP contracts in Türkiye during the 1986-2024 period.

272

Total number of PPP projects completed in Türkiye during the 1986-2024 period.

27,797

Total number of hospital beds under PPP projects. 18 healthcare campuses have been completed with a total number of 27,797 bed capacity.

58

Number of airports in Türkiye increased from 26 in 2002 to 58 by 2024.

Who we are?

Investment and Finance Office is the official organization that:

- Promotes the investment environment of Türkiye and provides assistance to investors.
- Reports directly to the President of the Republic of Türkiye.

How we help?

- Multilingual (Turkish, English, German, French, Italian, Arabic, Spanish, Chinese, Japanese and Korean)
- One-Stop-Shop approach
- Result-oriented
- Private sector approach with full confidentiality
- Focusing on high-tech, value-added and employment generating investments.

What we do?

- Presenting investment opportunities to the investors and providing assistance during all the stages of their investments.
- Serving as the reference point for international investors and the point of contact for all institutions engaged in promoting and attracting investments at national, regional and local levels.
- Offering free-of-charge services including market information and analyses, site selection, B2B meetings, coordination with relevant governmental institutions, and facilitating legal procedures and applications such as establishing business operations, incentive applications, obtaining licenses and work permits.

OUR GLOBAL LOCATIONS

	USA
	GERMANY
	ITALY
	SPAIN
	NETHERLANDS
	TÜRKİYE
	S. ARABIA
	UAE
	QATAR
	CHINA
	S. KOREA
	JAPAN
	UK
	SINGAPORE

SECTORS

Agrofood
Automotive
Chemicals
Defense & Aerospace
Energy
Financial Investments & Startups
ICT
Infrastructure
Life Sciences
Machinery
Business Services
Financial Services
Mining & Metals
Real Estate
Tourism



Explore untapped investment opportunities across a variety of industries in Türkiye.

FOLLOW US



@InvestTurkey
@InvestTurkiyeAR
@InvestTR_DACH
@InvestTR_JAPAN



@InvestTurkey
@investinturkiye
@investinturkeyDE



@invest-in-turkey
@investinturkiyear
@investtrdach



@InvestinTürkiye



@investinturkiye_en
@investinturkiye_ar



SUBSCRIBE





invest.gov.tr

INVEST IN  TÜRKİYE