

INVEST IN  TÜRKİYE

# FDI AGENDA



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# Message from the Investment and Finance Office



November once again highlighted Türkiye's growing role as the nexus of the world where diplomacy, technology, and investment converge across multiple regions and sectors.

President Recep Tayyip Erdoğan attended the G20 Leaders' Summit in Johannesburg, where discussions focused on the global economic outlook, trade, development, health, energy, and climate challenges. Türkiye also advanced dialogue on regional issues and continued preparations for COP31, which the country will proudly host in Antalya in 2026.

Türkiye's digital ecosystem marked a historic milestone as Turkcell and Google Cloud signed an agreement to establish the country's first hyperscale regional data center, positioning Türkiye among Google Cloud's 42 global regions and elevating its competitiveness in cloud services and advanced digital infrastructure.

Strengthening international partnerships, the Türkiye Committee of the French Foreign Trade Advisors (CCE) unveiled its updated report on the economic and social contributions of French companies and Franco-Turkish collaborations in Türkiye between 2020-2024. The findings underline the strategic presence of French investors, who now directly employ more than 143,000 people and operate 197 production facilities nationwide, reinforcing Türkiye's position as the nexus of manufacturing.

On the global stage, Türkiye's visibility expanded across major international platforms. The Singapore FinTech Festival celebrated its 10th edition, gathering more than 65,000 participants, while Web Summit 2025 in Lisbon brought together over 70,000 technology leaders and entrepreneurs, where the Investment and Finance Office proudly represented Türkiye's dynamic tech and startup ecosystem. The 2nd Türkiye-Japan Investment Forum in Tokyo explored new cooperation opportunities in creative industries and technology, while the Türkiye-Morocco Business and Investment Forum deepened bilateral engagement in trade and investment.

Momentum also continued in financial

innovation. ICBC inaugurated its RMB clearing bank in Istanbul, marking the 10th anniversary of its operations in Türkiye. Italian technology leader TeamSystem expanded its presence through two strategic transactions, and Turkish fintech Onlayer successfully raised USD 8.2 million in its Series A round, further demonstrating Türkiye's emergence as a thriving center for digital finance.

Domestically, Türkiye hosted several flagship events underscoring its leadership in sustainability, manufacturing, and the halal economy. The Machinery Summit 2025 in Istanbul focused on the future of high-tech and sustainable production, while the 11th World Halal Summit convened global stakeholders of the halal ecosystem under the auspices of the Presidency of Türkiye. Türkiye E-Commerce Week brought together more than 17,000 participants to explore the AI-driven transformation shaping the future of commerce.

Across multiple countries, targeted roadshows continued to showcase Türkiye's strengths in priority sectors, building new bridges between investors, innovators, and markets.

This month also marked the release of the 2026 Presidential Annual Program, a cornerstone of Türkiye's national planning framework. Centered on sustainable growth, innovation, and investment-driven transformation, the program reinforces macroeconomic stability and global competitiveness with a forward-looking agenda focused on digitalization, green growth, and fiscal discipline. As outlined in the program, the Investment and Finance Office will continue to play a pivotal role in attracting high-quality FDI, advancing sustainable financing mechanisms, and strengthening an investment climate that supports value-added, technology-oriented production.

As we move forward, Türkiye continues to connect continents, ideas, and opportunities, shaping a more resilient, innovative, and inclusive global future. At the Investment and Finance Office, we remain committed to advancing this vision and positioning Türkiye as the nexus of the world.

**A. Burak Dağlıoğlu**  
President, Investment and Finance Office

## Türkiye's Vision for Inclusive Growth, Global Justice, and Green Future in the Spotlight at G20

President Recep Tayyip Erdoğan attended the G20 Leaders' Summit in Johannesburg, South Africa, accompanied by First Lady Emine Erdoğan and senior Turkish government officials. Upon arrival, President Erdoğan and the Turkish delegation were welcomed by South African President Cyril Ramaphosa, the host of this year's summit.

The summit opened with discussions on the global economic outlook and a broad agenda covering trade, development, health, energy, and climate challenges. Key priorities included disaster resilience, debt sustainability for vulnerable low-income nations, financing a just energy transition, increasing climate finance for developing countries, and advancing inclusive growth through the responsible development of critical minerals.

President Erdoğan participated in the sessions titled "Inclusive and Sustainable Economic Growth Leaving No One Behind," "A Resilient World – The G20's Contribution," and "A Fair and Just Future for All: Critical Minerals; Decent Work; Artificial Intelligence," where leaders exchanged views on trade, development financing, disaster risk reduction, climate change, and food systems.

At the G20 Summit, President Erdoğan delivered a powerful message on global solidarity and justice. He called for deeper international cooperation, fair debt restructuring for low-income nations, and stronger trade rules, urging: "I invite the entire G20 to assume greater responsibility in building a more inclusive global economy where no one is left behind." President Erdoğan also emphasized that sustaining the ceasefire in Gaza is vital for global peace.

Throughout the summit, President Erdoğan held bilateral meetings with several leaders, including

French President Emmanuel Macron, Italian Prime Minister Giorgia Meloni, Singaporean Prime Minister Lawrence Wong, Canadian Prime Minister Mark Carney, Brazilian President Luiz Inácio Lula da Silva, European Commission President Ursula von der Leyen, Ethiopian Prime Minister Abiy Ahmed Ali, Angolan President João Lourenço, and Australian Prime Minister Anthony Albanese.

President Erdoğan also attended the 2025 MİKTA Leaders' Gathering held on the margins of the summit. Together with the leaders of Mexico, Indonesia, the Republic of Korea, and Australia, Türkiye discussed regional issues, cooperation opportunities, and preparations for COP31, which Türkiye will host in Antalya in 2026.

Türkiye's long-term vision for sustainable energy was also highlighted at the summit. The 2053 Net Zero Emissions Goal and the "Green Future" framework demonstrate Türkiye's commitment to climate responsibility, sustainable development, and intergenerational justice. The globally recognized Zero Waste Movement, championed by First Lady Emine Erdoğan, further reflects Türkiye's determination to promote responsible production, recycling, and environmental stewardship—an approach that aligns with the core priorities of COP31.

At this year's G20 Summit, Türkiye showcased its strategic role as the nexus of the world, presenting a clear vision for inclusive growth, climate responsibility, and a fairer international economic system. Through its 2053 net-zero target, the Zero Waste Movement, and leadership toward COP31, Türkiye positioned itself as a rising regional and global actor committed to building a greener, more resilient, and more just future.

COP'31  
Türkiye

# See you at COP31 TÜRKİYE!



REPUBLIC OF TÜRKİYE  
MINISTRY OF ENVIRONMENT,  
URBANIZATION AND CLIMATE CHANGE





## Turkcell and Google Cloud to Establish Türkiye's First Hyperscale Regional Data Center

Turkcell and Google Cloud have signed a landmark agreement to establish Türkiye's first hyperscale regional data center — a major milestone for the country's digital infrastructure. Once completed, the world-class facility will become one of Google Cloud's 42 hyperscale regions worldwide.

As part of the agreement, Turkcell and Google will jointly invest a total of USD 3 billion — with Google committing USD 2 billion over 10 years and Turkcell planning USD 1 billion. The new Cloud Region will deliver a broad suite of services from Türkiye, including AI, data storage, and cybersecurity, positioning the country as a regional hub for advanced cloud technologies.

Following the launch event in San Francisco, Google Cloud Day Türkiye was held in Istanbul with the participation of Türkiye's Vice President Cevdet Yılmaz, Industry and Technology Minister Mehmet Fatih Kacır, Turkcell CEO Ali Taha Koç, Google Cloud Türkiye Country Director Önder Güler, and industry professionals.

Speaking at Google Cloud Day Türkiye in Istanbul, Vice President Cevdet Yılmaz underscored the strategic value of the partnership, stating: "The strategic partnership established between Turkcell and Google Cloud is a highly critical step that strengthens Türkiye's digital sovereignty and regional positioning. This investment also reflects international investors' confidence in the strength, resilience, and innovation capacity of our economy."

Vice President Yılmaz also highlighted Türkiye's Foreign Direct Investment (FDI) Strategy (2024-2028), emphasizing the importance of attracting high-quality investments: "At the core of our strategy is the goal of drawing high-quality investments to our country. It is not only about increasing the volume but also improving the sophistication of incoming investments. This joint investment is an excellent example of this."

He further pointed to rising global interest in AI-related investments, noting that global venture capital allocated to AI startups reached USD 131.5 billion in 2024, a 52 percent increase compared to the previous year.

Speaking at the event in Istanbul, Minister Kacır emphasized Türkiye's ambition to accelerate its digital transformation across multiple fields, stating: "With the accelerating impact of our support mechanisms, we will mobilize USD 10 billion in data center and AI investments by 2030."

Minister Kacır also underlined the country's technological progress since the early 2000s. Noting that Türkiye had only two technoparks in 2002, he said: "Today, more than 12,000 companies operate with an R&D and innovation focus across 113 technoparks in 60 cities. In addition, over 1,700 R&D and design centers bring together entrepreneurs and engineers who are developing innovative products."

Commenting on the investment, Google Cloud CEO Thomas Kurian stated: "The Google Cloud Region in Türkiye will bring all our cloud computing services to the country and connect it to our global network of 42 cloud regions. This new region will feature accelerated computing power, high-performance storage, network infrastructure, and cybersecurity tools. It will also offer data processing and analytics capabilities, as well as a comprehensive suite of certified partner solutions built on Google Cloud."

Turkcell CEO Ali Taha Koç emphasized the long-term value of the initiative, saying: "We are establishing Türkiye's first-ever hyperscale data center, a historic step for the country. This new Google Cloud region will enable enterprises to innovate faster and compete globally." Koç added that the Türkiye Cloud Region will be fully compliant with national regulations and is expected to create more than USD 5 billion in annual economic value once operational.

Through this collaboration, Turkcell will adopt advanced Google Cloud technologies to enhance its operations and serve as a trusted partner delivering Google Cloud solutions to enterprises across Türkiye, strengthening its role in shaping the country's position as the nexus of digital and innovation.



## Türkiye's Financial Outlook Highlighted at TürkMedya Finance Summit 2025

The second edition of the TürkMedya Finance Summit convened at the Istanbul Financial Center, bringing together policymakers, industry leaders, and finance professionals to discuss the latest developments in Türkiye's financial sector and future projections.

Held under the theme "Financial Stability, Digitalization, and Sustainability in a Transforming Economy," the event featured a keynote address by Türkiye's Vice President Cevdet Yılmaz.

Speaking at the summit, Vice President Yılmaz highlighted Türkiye's strong macroeconomic performance compared to global trends. He noted that while global economic output grew cumulatively by 15 percent between 2020 and 2024, Türkiye's economy expanded by 30 percent during the same period.

"Our policies during the pandemic, particularly those aimed at safeguarding industrial and agricultural production, clearly paid off. Türkiye has managed to preserve its productive industrial capacity, maintaining its competitive position globally," the Vice President said.

Vice President Yılmaz also shared key export figures, stating that exports increased by 3.9 percent in the January–October 2025 period compared to the previous year. "For the first time, our annualized goods exports have surpassed USD 270 billion as of October. Our services exports exceeded USD 120 billion over the same period, bringing the total to USD 390 billion.

Very soon, Türkiye will become a country exporting more than USD 400 billion in goods and services," he said, adding that tourism remained the strongest component of service exports, with revenues expected to exceed USD 64 billion this year.

Investment and Finance Office President A. Burak Dağlıoğlu also delivered a comprehensive speech at the summit, covering participation finance, financial technologies, and green finance.

Dağlıoğlu emphasized Türkiye's strong track record in attracting FDI, noting that the country has secured over USD 270 billion in FDI since 2003 — equivalent to one percent of global FDI. "In the last 12 months alone, Türkiye attracted more than USD 15 billion in investments. The largest share went to the finance sector, followed by manufacturing and energy," he said.

Highlighting the vast potential in participation finance, Dağlıoğlu stated: "We see significant opportunity in this field, and we want to grow it. Türkiye has achieved a remarkable level of digitalization in banking, ahead of all its global competitors. This is one of the major success stories of the past two decades."

Dağlıoğlu also underlined the rapid digital transformation across industries and its impact on finance: "Every sector is undergoing digitalization, and finance is no exception. This transformation will continue at pace, within the boundaries set by regulators, and we expect to see more fintech startups emerging in the coming period."





## Minister Şimşek Explores Investment Opportunities with Senior EBRD Official

Minister of Treasury and Finance Mehmet Şimşek held a comprehensive meeting with the European Bank for Reconstruction and Development (EBRD) First Vice President Greg Guyett during Guyett's first official visit to Türkiye.

During their meeting, Minister Şimşek and Guyett discussed Türkiye's economic growth, green transition, and the resilience of the private sector, while exploring new opportunities to strengthen collaboration and expand the EBRD's financing and advisory services in the country.

Following his talks with Minister Şimşek and several public and private sector representatives, Guyett—who leads the bank's Client Services Group overseeing banking, advisory, and policy activities—was interviewed by Anadolu Agency. Describing Türkiye as a "key country" for the EBRD, he underlined that Türkiye is the institution's largest country of operations in terms of annual investment and portfolio size.

Guyett noted that the EBRD has invested EUR 2.2 billion in Türkiye across 42 projects in 2025, covering

energy, infrastructure, small and medium-sized enterprises (SMEs), corporate development, and innovation.

"I believe that by the end of the year we will have a very good chance of meeting or exceeding what we delivered last year," Guyett said, referring to 2024, when the bank's investments in Türkiye reached a record EUR 2.6 billion.

He also expressed the EBRD's strong confidence in Türkiye's long-term potential, highlighting its young, growing, and well-educated population as a major advantage.

In his sectoral assessment, Guyett said the bank will focus on clean energy, innovation, and private-sector development, with an emphasis on mobilizing private capital for sustainable growth in Türkiye. He added that the country offers numerous opportunities across the EBRD's target sectors.

Thanks to its strategic location, resilient economy, and highly skilled population, Türkiye has long been a major investment destination for the EBRD, which began its operations in the country in 2009.



## Türkiye and Germany Strengthen Automotive Cooperation

At the "1st 2025 German-Turkish Automotive Summit" held in Berlin, Minister of Industry and Technology Mehmet Fatih Kacır highlighted the strategic depth of the economic partnership between the two countries, underlining the pivotal role of the automotive sector in shaping future collaboration.

Minister Kacır emphasized that Germany remains Türkiye's most significant trade partner in Europe. "Our participation in the EU Customs Union has profoundly strengthened Türkiye-Germany relations. Today, our countries share a robust foundation of economic and commercial cooperation built on decades of joint experience," he stated.

Pointing to the central role of the automotive industry in this partnership, Minister Kacır noted that the sector continues to drive Türkiye's exports, which reached USD 40 billion this year. He welcomed the strong sourcing linkages between German automotive manufacturers and Türkiye's industrial base, adding: "A key focus of this year's summit is exploring how we can jointly advance next-generation mobility during the sector's historic transformation."

Minister Kacır stressed that Türkiye has already demonstrated world-class capabilities in developing advanced technologies, particularly in the defense and aerospace industries. "Türkiye is not only a production hub; it is a country of research, innovation, and technology," he said.

Currently, more than 12,000 companies operate in 113 technoparks across 60 cities, developing innovation-driven solutions across various sectors. Türkiye, the Minister underlined, is also making strong and targeted investments in the future of mobility. "Togg stands as a concrete

example. Successfully launched, it has become the leader of the domestic electric vehicle market and introduced its second model this year. Around this national brand, a dynamic new mobility ecosystem is rapidly emerging."

Minister Kacır also reaffirmed Türkiye's long-standing attractiveness for international investors. "Everyone who has invested in Türkiye has not only achieved significant returns but also contributed to our country's advancement. Türkiye has always acted with predictability and an investor-friendly approach. Those who choose Türkiye benefit from our skilled workforce, production capacity, logistics network, strategic location, and strong industrial ecosystem."

The Minister further underscored Türkiye's strategic focus on digital infrastructure and artificial intelligence, noting that the country has a comprehensive policy framework for data centers and AI. Türkiye aims to expand its current data center capacity of over 250 megawatts to 1 gigawatt by 2030, with a substantial portion dedicated to AI-focused infrastructure. Through the HIT 30 High Technology Investment Program, the Minister added, Türkiye has launched dedicated initiatives for data center and AI investments, with nearly USD 2 billion in planned public support expected to mobilize close to USD 10 billion in total investment by 2030.

During the summit, Investment and Finance Office Vice President Bekir Polat and Country Advisor Faruk Kurtulmuş highlighted how Türkiye's evolving automotive and industrial capabilities can enhance Europe's competitiveness. They emphasized Türkiye's capacity to support more resilient supply chains and the emerging opportunities in e-mobility, software, next-generation components, and R&D, positioning bilateral industrial collaboration as a strategic advantage for both countries.





## Türkiye-Morocco Business and Investment Forum Highlights Bilateral Trade

The Türkiye-Morocco Business and Investment Forum brought together key representatives from both countries' business communities, providing a platform to discuss the future of bilateral trade, investment, and economic cooperation. Co-hosted by the Foreign Economic Relations Board (DEIK) and the General Confederation of Moroccan Enterprises (CGEM), the event opened with remarks from Türkiye's Trade Minister Ömer Bolat.

Emphasizing the significance of the Türkiye-Morocco Free Trade Agreement, Minister Bolat noted, "In the 18 years since the agreement entered into force, Moroccan exports to Türkiye have increased ninefold, while Türkiye's exports to Morocco have risen eightfold. As of 2024, the bilateral trade volume has reached USD 5 billion."

Minister Bolat also underscored the crucial role of investments in strengthening economic ties: "We should not hesitate to invest; as investments grow, trade accelerates

as well. Today, around 200 Turkish investors in Morocco contribute roughly USD 1 billion to the country's economy. This forum serves as an important platform for Turkish and Moroccan businesspeople to explore new opportunities in investment and trade."

Following Minister Bolat's address, Morocco's Secretary of State in Charge of Foreign Trade Omar Hejira and Morocco's Ambassador to Ankara Mohammed Ali Lazreq expressed their enthusiasm for further deepening cooperation, highlighting the mutual desire to boost commercial exchange, ensure trade balance, and advance economic collaboration based on win-win principles.

During the forum, Investment and Finance Office Vice President Furkan Karayaka delivered a presentation titled "Why Invest in Türkiye", outlining Türkiye's position as the nexus of the world. Karayaka highlighted the country's dynamic business ecosystem across multiple sectors and emphasized that Türkiye is the world's 12th largest economy, with an average growth rate of 5.3 percent between 2002 and 2024—making it an increasingly attractive destination for international investors.



## French Companies Reaffirm Confidence in Türkiye's Economy: New Report Launched

Investment and Finance Office participated in the launch event of the latest report titled "Sustainable Impact: The Economic and Social Contributions of French Companies and Franco-Turkish Partnerships in Türkiye / 2020–2024 Update", prepared by the Türkiye Committee of the French Foreign Trade Advisors (CCEF).

At the launch event, CCEF presented the findings of the report, which thoroughly analyzes the economic, social, and environmental value generated by French and Franco-Turkish companies operating in Türkiye. The report highlights that these companies directly employ more than 143,000 people, with indirect effects increasing the total employment impact to approximately 385,000.

French companies and partnerships have become significant players in Türkiye's economic landscape. Operating 197 production facilities across the country, these companies position Türkiye not only as an important market but also as the nexus of manufacturing.

The report also reveals that these companies generated EUR 36.6 billion in turnover in 2024, with 22 percent of that revenue coming from exports. This underscores the strategic role of French capital in strengthening Türkiye's integration into global trade networks.

Furthermore, the report sheds light on the commitment of French and Franco-Turkish companies to R&D and innovation. Between 2022 and 2024, they invested more than EUR 700 million in R&D, with 52 percent of participating companies collaborating with universities, research centers, or local stakeholders on joint projects. Notably, 47 percent of these companies have registered patents, trademarks, or industrial designs in Türkiye.

On sustainability, the findings are equally noteworthy: 64 percent of companies have taken concrete steps to increase female representation in leadership roles, and 71 percent conduct annual carbon footprint assessments. These figures underline

the companies' dedication to social and environmental responsibility.

The report also highlights the presence and impact of various French companies operating across different sectors in Türkiye, from Alstom and the Oyak-Renault partnership to major players such as TEB in banking, as well as Sanofi and Decathlon.

During the launch event, Turkish-French Chamber of Commerce (CCIFT) President and TAV Airports Executive Board Member and Executive Committee Chair Frank Meredyde remarked: "The French presence in Türkiye is one of the cornerstones of the country's economy, contributing 1.6 percent to its GDP and creating approximately 400,000 direct and indirect jobs. This clearly demonstrates the trust in Türkiye's economy and the long-term strategic vision shared by both France and Türkiye."

Investment and Finance Office Communications Department Head Gökhan Yücel emphasized the historical depth of the partnership, stating: "This partnership reflects our 140-year commercial relationship. By 2024, bilateral investment stock between France and Türkiye exceeded USD 8.4 billion, reflecting not just economic figures but shared long-term objectives and concrete roadmaps."

Ambassador of France to Türkiye Isabelle Dumont also expressed her views, affirming that the study confirms the long-term strategies of French companies in Türkiye. She stated:

"French and Franco-Turkish companies have made total investments of EUR 3.6 billion in Türkiye over the last five years, and they plan to invest an additional EUR 5 billion over the next three years."

Following the launch, Investment and Finance Office President A. Burak Dağlıoğlu shared his thoughts at the reception, saying: "I am very proud to see the contribution and commitment of French companies in Türkiye. With more than 1,300 French companies operating here and nearly USD 9 billion in investments over the last two decades, this growth reflects the strong bonds between our countries. We look forward to continuing to support French companies and expanding this collaboration."



## 2026 PRESIDENTIAL ANNUAL PROGRAM

### Investment and Finance Office to Drive Key Actions under the 2026 Presidential Annual Program

The Presidential Annual Program is one of the core instruments of Türkiye's national planning architecture, serving as a bridge between the Medium-Term Program (MTP) and the institutional strategic plans of public bodies. Prepared each year under the coordination of the Presidency of Strategy and Budget, the document operationalizes the priorities of the 12<sup>th</sup> Development Plan, translating them into actionable goals, policy measures, and performance indicators for the coming year.

The 2026 Presidential Annual Program focuses on sustainable growth, innovation, and investment-driven transformation. Designed to reinforce macroeconomic stability and global competitiveness, the program introduces a forward-looking framework that integrates digitalization, green growth, and fiscal discipline as key pillars of long-term economic resilience.

As per the program, Investment and Finance Office will continue to play a pivotal role in advancing Türkiye's investment agenda, supporting the attraction of high-quality FDI and fostering a sustainable financing ecosystem. The Office's efforts are fully aligned with the program's priorities, from promoting sustainable financing mechanisms to strengthening an investment environment that encourages value-added, technology-oriented production and global competitiveness.

The 2026 program defines Türkiye's development vision around five fundamental pillars designed to ensure sustainable, inclusive, and innovation-oriented growth. These pillars include a stable and strong economy that prioritizes growth, employment, balance of payments, and fiscal policy; competitive production supported by green and digital transformation, focusing on

manufacturing, priority development areas, sectoral policies, and government incentives; skilled labor, a strong family structure, and a healthy society to reinforce human capital and social welfare; disaster-resilient living spaces and a sustainable environment to strengthen urbanization, environmental protection, reduce import dependency, support supply security, and improve urban infrastructure; and democratic governance based on justice, security, strategic public-sector management, international cooperation for development, and human resources in the public sector.

In coordination with public institutions and international partners, the Investment and Finance Office will contribute to these objectives by enhancing the brand value of free zones, supporting the transition of human resources toward software roles in the fintech sector, strengthening regulatory frameworks for fintech-financial institution interactions, helping establish participation financing mechanisms and a holistic fiduciary governance structure, promoting the streamlining of procedures in the Investment Process Guide and the creation of sectoral one-stop-shop structures, advancing more effective coordination and new models for investment site allocation, facilitating digital platforms that provide information on alternative investment locations, conducting studies to evaluate alternative investment scenarios, and improving Türkiye's capacity to attract, direct, and facilitate FDI.

The 2026 Presidential Annual Program reaffirms Türkiye's commitment to responsible, forward-looking economic governance and its determination to sustain transformation across all sectors. Through its institutional mandate and proactive investment strategy, the Investment and Finance Office will continue to strengthen Türkiye's position as the nexus of the world for investment, growth, digitalization, innovation, technology, manufacturing, logistics, finance, talent, mobility, value chains, sustainability, and resilience.

# Policy Framework of 2026 Presidential Annual Program

The new program is structured based on **5 fundamental policy areas** and relevant measures under them:

## 1 STABLE AND STRONG ECONOMY



- Growth and Employment
- Domestic Savings
- Balance of Payments
- Inflation and Monetary Policy

- Fiscal Policy
- Social Security System and Its Financing
- Public Management and Privatization

## 2 COMPETITIVE PRODUCTION WITH GREEN AND DIGITAL TRANSFORMATION



- Manufacturing
- Priority Development Areas
- Sectoral Policies
- Government Aids

## 3 SKILLED LABOR, STRONG FAMILY, HEALTHY SOCIETY



- Education
- Employment and World
- Health
- Family

- Social Services, Social Assistance and Poverty Reduction
- Income Distribution

## 4 DISASTER-RESISTANT LIVING PLACES, SUSTAINABLE ENVIRONMENT



- Disaster Management
- Urbanization
- Environment Protection
- Strengthening trade diplomacy and strategic partnerships

- Reducing import dependency and supporting supply security
- Developing service exports
- Rural development
- Urban Infrastructure

## 5 DEMOCRATIC GOVERNANCE BASED ON JUSTICE



- Justice Services
- Security Services
- Civil Society
- Strategic Management in the Public Sector

- Local Governments
- Digital State
- International Cooperation for Development
- Human Resources in the Public Sector





## Investment and Finance Office to Drive Key Actions under the 2026 Presidential Annual Program

The world's largest fintech event, the Singapore FinTech Festival, returned for its 10<sup>th</sup> edition, bringing together more than 65,000 participants, including fintech enthusiasts, global leaders, venture capital executives, and innovative entrepreneurs. Throughout the festival, key figures and leading companies in the sector presented emerging trends, launched new products, and explored the future trajectory of the fintech industry.

Representing Türkiye on this global stage, the Türkiye pavilion, organized by the Investment and Finance Office in collaboration with Fintech Zone Istanbul, featured eight Türkiye-based fintech companies: Bull Technology, Colendi, Enqura, Insider, Mars Neo, Paywall, Rally, and Treasy. These companies had the opportunity to showcase Türkiye's growing innovative capacity and forward-looking digital finance vision to international investors and technology leaders.

Investment and Finance Office President A. Burak Dağlıoğlu and

Türkiye's Ambassador to Singapore Sadık Arslan visited the Invest in Türkiye – Fintech Zone Pavilion to engage with Türkiye's fintech ecosystem and receive the latest updates about their companies.

Commenting on Türkiye's participation in the event and its rising momentum in fintech, Dağlıoğlu said, "As the nexus of finance, Türkiye has witnessed a remarkable increase in fintech investments. Over the past five years, fintech companies have attracted USD 590 million across 205 investment rounds. One of the key drivers behind this success is Türkiye's young and tech-savvy population, alongside next-generation banking solutions."

Dağlıoğlu also emphasized that Türkiye's regulatory framework has significantly strengthened in recent years, giving investors the confidence that innovations can be scaled safely and sustainably.

Participating in the Singapore FinTech Festival for the third consecutive year, the Investment and Finance Office continues its efforts to expand Türkiye's footprint in the global fintech landscape and reinforce its strong presence in Asian markets.



## Türkiye-Japan Forum Highlights Opportunities in Creative Industries

Held in Tokyo with nearly 300 participants from Japan's public and private sectors, the 2<sup>nd</sup> Türkiye-Japan Investment Forum explored emerging collaboration opportunities in creative industries and technology.

Hosted by Investment and Finance Office, JETRO - Japan External Trade Organization and the United Nations Industrial Development Organization (UNIDO)—with the support of the Embassy of Türkiye in Tokyo, Japan's Ministry of Economy, Trade and Industry (METI), Japan Business Federation (Keidanren), the Japan Chamber of Commerce and Industry (JCCI), and Japan Institute for Overseas Investment (JOI)—the forum underscored the growing investment potential between Türkiye and Japan beyond traditional sectors such as manufacturing and infrastructure.

The forum featured keynote speeches by Investment and Finance Office President A. Burak Dağlıoğlu, Ambassador of Türkiye to Japan Oğuzhan Ertuğrul, METI Deputy Director General Takako Tsujisaka, and UNIDO Tokyo Head Fumio Adachi.

Istanbul Financial Center CEO Ahmet İhsan Erdem also delivered a speech emphasizing the bilateral relations and cooperation opportunities between Türkiye and Japan, highlighting that the forum will play a significant role in further strengthening these ties.

At a panel held as part of the forum, esteemed speakers shared insights into bilateral opportunities in innovation, digital content, startups, and creative sectors.

The forum concluded with a lively networking session connecting Turkish and Japanese business leaders, reaffirming the strength and dynamism of economic relations among the two countries.



## ICBC Launches RMB Clearing Bank in Istanbul

Marking the 10<sup>th</sup> anniversary of its operations in Türkiye, Industrial and Commercial Bank of China (ICBC) inaugurated its RMB clearing bank in the country with an opening ceremony in Istanbul.

Among the keynote speakers were Investment and Finance Office President A. Burak Dağlıoğlu, China's Ambassador to Türkiye Jiang Xuebin, Deputy Treasury and Finance Minister

Osman Çelik, and Central Bank of the Republic of Türkiye Governor Fatih Karahan.

In his speech, Dağlıoğlu stated, "The launch of the ICBC RMB Clearing Bank in our country is a strategic step toward increasing Chinese investments in Türkiye," adding that this move aligns with Türkiye's goal of becoming the nexus of finance.

Türkiye currently hosts more than 1,400 Chinese companies, with investments exceeding USD 3 billion.





## Türkiye Showcases Leadership in Participation Finance at AlBaraka Summit

High-level representatives from the global banking, investment, and entrepreneurship ecosystems gathered in London for the 4<sup>th</sup> AlBaraka Summit.

Held under the theme "New Horizons: Islamic Economy in Global Markets, Beyond Majority-Muslim Societies," the summit featured a comprehensive presentation by Investment and Finance Office

President A. Burak Dağlıoğlu on the current state and future trajectory of participation finance.

Dağlıoğlu emphasized Türkiye's pivotal role as the nexus of participation finance, highlighting the strong growth of the country's banking sector, where participation banks now account for 8 percent of total assets and sukuk issuances represent 12 percent of the market.

Underscoring Türkiye's proactive stance on participation banking, Dağlıoğlu indicated that companies operating in the participation finance sector are expected to serve the wider region from Istanbul.



## Investment and Finance Office Hosts High-Level Family Office Gathering in London

Investment and Finance Office hosted an exclusive gathering with select London-based family offices at the Turkish Ambassador's Residence in London. Chaired by Investment and Finance Office President A. Burak Dağlıoğlu and Turkish Ambassador to the United Kingdom Koray Ertas, the meeting focused on Türkiye's investment landscape and priority opportunities.

Bringing together representatives from 15 prominent family offices, the event featured a detailed presentation by Dağlıoğlu on Türkiye's investment climate, followed by an interactive Q&A session that allowed participants to engage directly on key areas of interest.

The closed-door roundtable, which lasted approximately 1.5 hours, provided a constructive platform for dialogue on Türkiye's strategic investment prospects, further reinforcing the country's position as the nexus of investment.



## Türkiye's Innovation and Technology Vision Draws Global Attention at Web Summit 2025

Web Summit 2025 – one of the largest technology and entrepreneurship events in Europe – brought together over 70,000 technology enthusiasts, sector leaders, executives of venture capital funds, and representatives of public institutions in Lisbon.

Representing Türkiye at the summit, Investment and Finance Office formed a strategic partnership with the Ministry of Industry and Technology for the Türkiye pavilion, where the two public institutions showcased seven Turkish startups – Apollo, Catchpad, Craftgate, Goldframer, Octoxlabs, Palgae, and Pricing Coach.

These startups had the opportunity to present their products and solutions in SaaS, finance and financial technologies, travel, accommodation, sustainability, clean technology, security, sports, and fitness to international investors and technology leaders.

During the event, Chairman of the Turkish Grand National Assembly Public Works, Zoning, Transport and Tourism Commission and former Minister of Transportation and Infrastructure Adil Karaismailoğlu visited the Türkiye pavilion to engage with Türkiye's entrepreneurial ecosystem and obtain the most up-to-date information about their companies.

Commenting on Türkiye's participation in the summit, Investment and Finance Office President A. Burak Dağlıoğlu stated that the Office actively takes part in international events aligning with Türkiye's technology and innovation focused growth vision.

"While Turkish startups received a total of USD 660 million across 927 investment rounds between 2010 and 2019, in the 5.5 years since 2020 the amount has reached USD 5.6 billion across 2,117 investment rounds. An average of USD 1 billion in annual investments clearly demonstrates that Türkiye's entrepreneurial ecosystem is maturing and gaining traction with international investors.

In the near future, we believe that many Turkish companies will surpass the one-billion-dollar valuation threshold and attain 'Turcorn' status, thanks to an advanced entrepreneurial ecosystem, a young and tech-savvy population, a capable pool of product developers, a strong test bed, and accelerating investment trends," he added.

Investment and Finance Office continues its efforts to promote Türkiye's unmatched talent pool buzzing with creative ideas and solutions to the international business community, reaffirming the country's position as the nexus of innovation.





## Türkiye Showcases Manufacturing Leadership at Machinery Summit 2025

Machinery Summit 2025 gathered industry leaders, policymakers, and key stakeholders in Istanbul to explore how sustainability and advanced technologies will shape the next era of manufacturing.

Hosted by the Turkish Machinery Federation, the summit opened with key remarks by Industry and Technology Minister Mehmet Fatih Kacir, who highlighted Türkiye's remarkable transformation over the past 23 years in production, industry, and technology, and underlined the strategic role of the

machinery sector in the country's development.

During the summit, Investment and Finance Office Vice President Zeynel Kılınç delivered an opening address emphasizing that machinery and equipment are not merely industrial components but strategic assets that strengthen Türkiye's industrial base and global competitiveness. By enabling high-value production and supporting key sectors such as automotive, aerospace, and energy, the machinery industry boosts investor confidence and plays a decisive role in attracting FDI.

Türkiye continues to reinforce its role as the nexus of manufacturing for high-value production and as a reliable partner in global industrial ecosystems.



## Investment and Finance Office Advances Investment Dialogue in U.S. Roadshow

Investment and Finance Office conducted a roadshow in the United States, across the states of Massachusetts, Tennessee, and New York—three leading ecosystems shaping the global future of venture capital, advanced manufacturing, clean energy, and digital technologies.

Investment and Finance Office Vice President Bekir Polat and Analyst Serdar Keles met with major financial institutions, innovation hubs, and technology stakeholders to present Türkiye's dynamic investment landscape.

In Boston, the delegation engaged with the global VC community, highlighting Türkiye's strategic position as the nexus of finance for

companies scaling across Europe, the Middle East, and Central Asia.

In Nashville, the delegation held meetings with the Mayor's Office to explore collaboration opportunities in advanced manufacturing and clean technologies.

The program concluded in New York with a roundtable at the Turkish House, bringing together venture capitalists, founders, financial executives, and technology leaders. The session provided an open platform to exchange perspectives on Türkiye's investment climate, startup ecosystem, and emerging cross-border partnership opportunities.

During the roadshow, Polat also delivered a presentation at the International Business Council, outlining Türkiye's competitive advantages and the expanding opportunities driven by green and digital transformation.



## Türkiye Highlights Innovation and Growth at the World Halal Summit

The 11<sup>th</sup> World Halal Summit Istanbul, which brought together global stakeholders of the halal ecosystem, was held under the auspices of the Presidency of Türkiye, in cooperation with The Standards and Metrology Institute for Islamic Countries (SMIC), and with the coordination of the Turkish Ministry of Trade and the Halal Accreditation Agency.

At the summit, Investment and Finance Office Vice President Furkan Karayaka delivered a keynote titled "Innovation and Excellence in Halal Trade," underscoring that the halal economy has become a USD 7 trillion global powerhouse. Karayaka highlighted the strategic importance of participation finance,

now supported by 11 participation banks in Türkiye, with total sector assets reaching TRY 3 trillion and a market share exceeding 9%. He also emphasized Türkiye's momentum in fintech innovation and participation finance within the Istanbul Financial Center, noting that sukuk issuances surpassed TRY 272 billion in 2024, while participation-based investment funds grew by over 130% in a single year.

Investment and Finance Office Finance Department Head Tarık Akın also contributed to the summit as a moderator for "Halal Quality Infrastructure / Standardization, Certification & Accreditation in the Halal Industry."

Türkiye's advancing capabilities in the halal economy continue to elevate its global role, positioning the country as the nexus of value chains and a key partner for investors seeking sustainable, long-term growth across this rapidly expanding ecosystem.



## Türkiye Presents Public Funding Vision at Horizon Deep Tech Summit

The Horizon Deep Tech Summit convened industry leaders, investors, and innovators in Madrid to explore the future of deep tech and innovation.

Investment and Finance Office Vice President Bekir Polat spoke at the roundtable "National Strategies, European Vision – Public Funding as a Catalyst for Innovation."

The discussion focused on how national strategies and public funding frameworks can accelerate deep-tech innovation and

strengthen innovation ecosystems. Positioning Türkiye as the nexus of investment, Polat outlined Türkiye's strategic public funding approach, including the HIT-30 Program and the updated incentive framework, and explained how coordinated policies, R&D support mechanisms, and innovation-friendly regulations are reinforcing Türkiye's role as a reliable partner in Europe's deep-tech and twin-transition agenda.

As part of the summit, Investment and Finance Office Country Advisor Yasemen Korukcu and Analyst Anas Makhmalji Khoga held meetings with key investors and innovators shaping Spain's deep-tech ecosystem.





## Türkiye Strengthens Investment Dialogue with Italian Business Community

Investment and Finance Office engaged with the Italian business community in a recent roadshow to showcase Türkiye's dynamic investment landscape, as both countries continue to deepen their economic ties across a wide range of sectors.

At the conference titled "Türkiye: Nexus of the World", hosted in Rome by the Nunziante Magrone and attended by Türkiye's Ambassador to Italy Elif Çomoğlu Ülgen, Investment and Finance Office Vice President Bekir Polat delivered a presentation to Italian business leaders on Türkiye's innovation ecosystem, strategic cooperation opportunities, and diverse investment prospects.

During the conference, Polat provided a detailed overview of the Turkish economy, lucrative investment areas within the domestic market, and opportunities across

transportation, energy, tourism, connectivity, the innovation ecosystem, and incentive mechanisms. Polat emphasized that cooperation in these sectors is set to generate strategic, win-win outcomes for both countries in the medium and long term.

Polat also noted that Türkiye and Italy aim to increase their trade volume from the current USD 32 billion to USD 40 billion, highlighting that more than 1,600 Italian companies are already operating in Türkiye. He added that a series of projects and planned events are in the pipeline to further strengthen investment cooperation through 2026.

Türkiye and Italy's deepening economic partnership continues to create high-value opportunities, positioning Türkiye as the nexus of value chains for Italian investors seeking strategic, long-term growth.



## Türkiye Features Healthcare Innovation at Global Health Exhibition 2025

Türkiye successfully showcased its national vision for healthcare and health technologies at the Global Health Exhibition 2025 in Riyadh, as part of a national participation organized by the Ankara Chamber of Commerce.

At the gala event held on the occasion of the exhibition, Deputy Trade Minister Mahmut Gürçan, ATO President Gürsel Baran, and Investment and Finance Office Vice President Furkan Karayaka shared their insights on Türkiye's growing role as a strategic partner in global healthcare and innovation ecosystems.

In his address, Karayaka emphasized how Türkiye has built one of the region's most robust healthcare models, driven by a comprehensive transformation

over the past two decades and supported by strategic investments in infrastructure, digital health systems, and R&D capacity.

During the exhibition, Türkiye highlighted its strong R&D capacity, advanced production capabilities, and key sectoral strengths, featuring participation from innovative startups that presented national success stories. The event also served as a platform for lead generation and to explore cooperation opportunities between Turkish and Saudi stakeholders, including public institutions and private sector companies.

Aligning closely with Saudi Arabia's Vision 2030, Türkiye continues to foster collaboration in digitalization, biotechnology, and healthcare innovation, reinforcing its position as a reliable and forward-looking partner in the global health landscape.



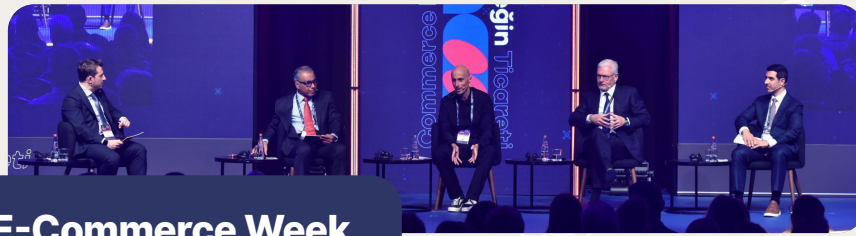
## Türkiye Celebrates Next-Gen Innovators at Forbes 30 Under 30

Forbes Türkiye announced this year's "30 Under 30," celebrating young talents under the age of 30 who create value for society and the environment, and stand out as future leaders. At the event in Istanbul, awards were presented across multiple categories, including entrepreneurship, sports, arts, and science.

Investment and Finance Office Vice President Bekir Polat attended the ceremony and presented the award in the technology category to Lider Kara, whose AI-supported investment model achieved a remarkable 90 percent success rate.

Türkiye continues to grow as the nexus of talent, empowering the next generation of innovators, entrepreneurs, and creative leaders who are shaping the future across diverse fields.





## E-Commerce Week Highlights Türkiye's Growing Digital Economy

Türkiye E-Commerce Week was held in Istanbul under the theme "Future-Commerce," bringing together over 17,000 participants to explore growth dynamics, AI-driven opportunities, and the ongoing digital transformation of the e-commerce sector.

Co-hosted by the Ministry of Trade, the Electronic Commerce Operators Association (ETİD), and the Union of Chambers and Commodity Exchanges of Türkiye (TOBB), the two-day event featured a comprehensive program, including panels, masterclasses, workshops, exhibitions, experience zones, startup-to-business meetings, and networking sessions.

As part of the event, Investment and Finance Office Communications

Department Head Gökhan Yücel, moderated a panel titled "The Rising Value of E-Commerce: Investment Opportunities in Türkiye." During the panel, Yücel highlighted the emergence of a new economic architecture in Türkiye's investment ecosystem: "one that integrates technology, infrastructure, talent, manufacturing, logistics, and finance into a single, interconnected whole." He also emphasized Türkiye's unique role as the nexus of the world, connecting continents, sectors, and supply chains.

The panel brought together leading global voices, including Uber Chief Business Officer Madhu K., Kaspi Pay Chair & Hepsiburada Board Member Sandro Berdzenishvili, Princeville Capital Co-Founder and Managing Partner Emmanuel DeSousa, and Mubadala Technology Director Salem AlShamsi, who offered valuable insights into Türkiye's rapidly evolving e-commerce landscape and investment potential.



## Türkiye Advances Global Economic Relations at Consuls General Gathering

Türkiye's Consuls General serving abroad convened in Ankara for the inaugural Consuls General Conference, which opened with a keynote address by Foreign Affairs Minister Hakan Fidan.

Minister Fidan highlighted Türkiye's expanding global diplomatic network, noting that with 263 foreign missions, Türkiye now has the third largest diplomatic network in the world. The Minister stated, "In 2004, the number of annual overseas consular transactions was only 147,000. Today, this figure exceeds 3 million."

During the session titled "The Role of Consulates General in Enhancing Türkiye's External Economic Relations", Investment and Finance Office Head of Communications Department Gökhan Yücel delivered a speech emphasizing Türkiye's growing global visibility as a strategic investment hub.

Yücel highlighted that Türkiye has attracted over USD 280 billion in FDI since 2003, driven by investor-friendly reforms and an agile, innovation-oriented economy. Yücel also noted that, as the Office approaches its 20<sup>th</sup> anniversary, a series of promotional events in 20 cities across the world will further strengthen Türkiye's international investment partnerships, reinforcing its vision of being the nexus of the world that connects logistics, innovation, and sustainability on a global scale.



## Türkiye Positions Itself as the Nexus of the World at IME 2025

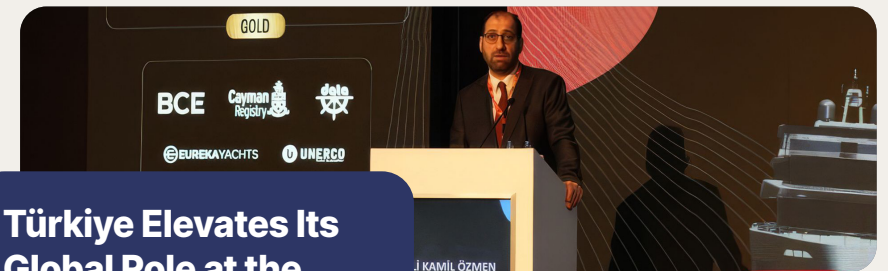
The Investment Management Exhibition (IME) 2025 brought together investment agencies, policy leaders, and global industry representatives in Frankfurt to discuss sustainable growth, green transformation, and the future of cross-border investments.

At the event, Investment and Finance Office Communications Department Head Gökhan Yücel delivered a thematic address titled "Invest in Türkiye: Nexus of the World", where he emphasized that Türkiye is no longer merely a growing digital market or a geographic bridge, but a powerhouse in e-commerce, a testbed for innovation, and

a gateway connecting talent, markets, and capital at a time when global commerce is being redefined.

Yücel also underscored that Türkiye connects multiple worlds simultaneously—regions, value chains, energy corridors, innovation clusters, manufacturing zones, and digital platforms. In doing so, it offers investors, innovators, and entrepreneurs something increasingly scarce: clarity, stability, and connectivity in a fragmenting global landscape.

By driving resilient value chains, next-generation industries, and investor-focused transformation, Türkiye continues to reinforce its position as the nexus of the world, enhancing global connectivity and shaping the future of investment.



## Türkiye Elevates Its Global Role at the Superyacht Summit 2025

The Superyacht Summit Türkiye 2025, held in Istanbul, brought together over 450 global leaders from more than 20 countries to chart the future of the superyacht industry and highlight Türkiye's growing influence on the global yachting map.

During the summit, Investment and Finance Office Public Private Partnership Department Head Ali Kamil Özmen delivered opening remarks emphasizing Türkiye's resilient economy and favorable investment climate. Özmen highlighted Türkiye's

competitive production capabilities, expanding global recognition, and strategic advantages in the superyacht industry. He also underscored the country's skilled workforce, innovation in design and engineering, and strong international partnerships. Türkiye's position in BOAT International's Global Order Book—ranking second worldwide in superyacht production—reflects the sector's robust industrial capacity and sustained global competitiveness.

Türkiye continues to attract global investors and industry leaders seeking quality, scale, and strategic access to international markets, further solidifying its status as the nexus of innovation and investment the global superyacht landscape.





## Türkiye's Participation Finance Vision Discussed at Islamic Academic Consultation Workshop

The 2<sup>nd</sup> Academic Consultation Workshop on Islamic Economics and Finance, held at Afyon Kocatepe University in collaboration with the Islamic Economics and Finance Application and Research Center (AKIFAM), Marmara University Institute of Islamic Economics and Finance (MUSIEF), and Albaraka Türk Participation Bank brought together academics and leading executives from public and private institutions.

Investment and Finance Office Finance Department Head Tarık Akın was featured as a panelist in the workshop and touched on projects carried out by the Office, including the Participation Youth Development Program, the Financial Literacy Project, the Islamic Finance Terms Glossary, and a collaboration initiated with Diyanet Academy. Akın also indicated the possibility of future cooperation with the Malaysia-based International Centre for Education in Islamic Finance (Incief) University.

Investment and Finance Office continues its mission to strengthen Türkiye's position as the nexus of participation finance.



## TeamSystem Expands Presence in Türkiye with Two Strategic Investments

TeamSystem, the Italian tech and AI company leading the development of digital business-management platforms for companies and professionals, is strengthening its footprint in Türkiye through two new strategic transactions completed via its subsidiary Mikrogrup.

The Group has acquired 100 percent of Bizim Hesap, a cloud-based pre-accounting and business-management platform for SMEs, and has taken a minority stake in Nef Solution, a fintech company specializing in financial risk management and compliance solutions.

Founded in 2013 in Istanbul, Bizim Hesap serves more than 40,000 SME clients and employs 60 professionals. Its integrated suite includes e-invoicing, warehouse management, e-commerce, virtual POS, and fuel-

management services, positioning it among the leading players in the Turkish market. Bizim Hesap will join Mikrogrup's existing portfolio, with founders Mehmet Çelik and Barış İnalpolat continuing in their roles to ensure seamless operational and product continuity.

Established in 2021, Nef Solution has rapidly developed an AI-driven product suite for financial risk management and compliance, serving both financial institutions and SMEs. Its client base is predominantly composed of banks, and the company already collaborates with modefinance, a TeamSystem Group company specializing in credit rating, financial analysis, and business intelligence.

These transactions follow TeamSystem's acquisition of Mikrogrup in July 2023 and further consolidate the Group's international presence. Türkiye continues to stand out as a strategic market, not only due to its dynamic business ecosystem but also because of its geographic position at the nexus of Europe and Asia.



## Turkish Fintech Onlayer Raises USD 8.2 Million in Series A to Drive Global Expansion

Fintech innovator Onlayer has successfully raised USD 8.2 million in its Series A investment round, strengthening its position as a fast-growing technology provider for the global financial services industry.

The new funding will play a central role in advancing the company's expansion strategy across the Middle East, Africa, and Asia Pacific—regions where demand for digital financial infrastructure continues to grow.

Onlayer delivers an end-to-end platform that integrates revenue management, compliance processes, and risk oversight for banks, payment institutions, and fintech companies serving corporate clients. By consolidating these core functions into a single technology environment, the company enables financial institutions to enhance efficiency, reduce operational risks, and improve customer engagement.

The Series A round was led by Oleka Capital and attracted participation from several prominent investors, including Deniz Ventures—the venture capital arm of DenizBank under the Emirates NBD Group—Revo Capital, the Türkiye Development Fund (INVEST101), Sandeep Gomes, and Gelecek Etki Fund, jointly managed by Vestel Ventures and Tacirler Asset Management.

With operations in 12 countries, Onlayer stated that the new capital injection will be used to further develop its product suite, strengthen its regional presence, and accelerate growth in markets where digital transformation in the financial sector is becoming increasingly strategic.

Onlayer Co-Founder and CEO Kivanç Harputlu noted that the company's progress over the past six years is the result of strong teamwork, committed customers, supportive investors, and extensive experience gained from Türkiye's advanced banking ecosystem.

He emphasized that Onlayer is proud to be recognized as a global pioneer redefining industry standards and added that the team will continue working with full dedication to become the leading technology provider in its field worldwide.

Oleka Capital Managing Partner Ilker Sözdinler underlined that Onlayer is reshaping how financial institutions manage relationships with corporate clients.

He stated that they are pleased to lead the first investment of their growth fund and expressed confidence in Onlayer's ability to scale rapidly and sustainably across multiple geographies.





## Basque Roundtable Highlights Türkiye's Investment Potential

The roundtable titled “Basque Companies in Türkiye: Market Experiences & Cooperation Opportunities,” hosted by the Basque Trade & Investment / Agencia Vasca de Internacionalización Türkiye Office, brought together Basque companies operating in Türkiye to share firsthand experiences and

gain an overview of the country's dynamic investment ecosystem, as well as new avenues for partnership.

During the meeting, Investment and Finance Office Unit Manager Mustafa Erdönmez and Project Manager Ayşe Çeri delivered presentations and shared insights on Türkiye's investment value proposition as the nexus of the world.



## Türkiye Advances Strategic Connectivity at the Türkiye Logistics Summit 2025

The Türkiye Logistics Summit 2025, hosted by the Turkish Forwarding and Logistics Association (UTİKAD) with the Investment and Finance Office as the strategic institutional partner, convened senior figures from across the logistics and supply chain ecosystem to explore digital transformation, sustainable transport, and global connectivity trends.

At the summit, Investment and Finance Office Project Manager Mehmet Yavuz Güngör participated in the panel “Intermodal

Transportation: The Strategic Role of Railways and the Middle Corridor,” where he highlighted Türkiye's expanding intermodal network across rail, maritime, and port infrastructure, reaffirming the country's strategic position along the Middle Corridor.

With its resilient economy and ambitious infrastructure investments, Türkiye continues to reinforce its position as the nexus of logistics. Supported by growing investor confidence, robust public-private collaboration, and major intermodal corridor projects, Türkiye is driving seamless connectivity and sustainable growth across international trade routes and next-generation supply chains.



## Türkiye and Azerbaijan Explore New Investment Pathways at Eurasia Young Business Forum

Investment and Finance Office Unit Manager Kaan Masatçı participated as a panelist at the Eurasia Young Business Forum in Baku hosted by the Young Independent Industrialists' and Businessmen's Association (Genç MÜSİAD) with the support of the Investment and Finance Office, the Small and Medium Business Development Agency of the Republic of Azerbaijan (KOBIA), and Azerbaijan Entrepreneurs Confederation.

Masatçı highlighted Türkiye's robust investment climate, dynamic startup ecosystem, sectoral growth potential, and macroeconomic indicators, emphasizing potential cooperation opportunities between Türkiye and Azerbaijan during the panel titled “Investment, Entrepreneurship, and Innovation in Eurasia.”

As the first gathering of young businesspeople in Eurasia, the forum aimed to explore emerging concepts in a globalizing world and foster awareness to guide the region's future.



## Türkiye Advances Middle Corridor Connectivity at RAIL&PORTS Forum 2025

The RAIL&PORTS Forum 2025: Middle Corridor Development, hosted by RDL group in partnership with Railport, brought together more than 150 delegates from 22 countries, uniting key stakeholders who are shaping the future of regional logistics and transport connectivity.

Investment and Finance Office Project Manager Mehmet Yavuz Güngör participated in the panel “The Future of Asia-Europe Transport and Türkiye's Role in

this Development” and shared insights on Türkiye's PPP-driven infrastructure strategy, its strategic position along the Middle Corridor, and its role in advancing efficient, sustainable Eurasian transport routes.

Türkiye continues to strengthen its position as a central hub on the East-West trade axis, serving as a strategic nexus in the Middle Corridor. With robust transport investments, growing intermodal capacity, and strong cooperation with global logistics players, Türkiye is driving seamless connectivity and sustainable infrastructure development across continents.





## Türkiye Promotes Renewable Energy Opportunities in Amsterdam Roadshow

Investment and Finance Office carried out a roadshow in Amsterdam to promote Türkiye's renewable energy investment opportunities.

The delegation, comprising Project Manager Rauf Fırat Yaşar, Expert Levent Furkan Çelik, and Country Advisor Ethem Tokgözlü, attended RE-Source 2025: Connecting Renewable Energy Buyers and Sellers, one of Europe's leading platforms bringing together key renewable energy buyers and sellers. Throughout the event, the delegation held numerous bilateral meetings with representatives from major European energy companies.

During the event, Rauf Fırat Yaşar participated as a panelist in the session "Combining PPAs and State-Backed Renewables Projects," where he discussed Türkiye's renewable energy progress, the role of Power Purchase Agreements (PPAs), and potential investment opportunities for European energy players, emphasizing Türkiye's position as the nexus of sustainability.

As part of the program, the delegation also visited the headquarters of leading Dutch financial institutions, energy funds, and associations to exchange views on cooperation and explore new opportunities in renewable energy and renewable energy equipment manufacturing.



## Investment and Finance Office Showcases Infrastructure Vision at 2025 EEL Events Forum

At the Turkish Infrastructure and Energy Forum 2025 in Istanbul, co-hosted by the Investment and Finance Office and delivered by EEL Events, public and private sector leaders gathered to discuss Türkiye's evolving infrastructure and energy landscape.

During the panel "Key Insights from the Infrastructure and PPP Sectors", Investment and Finance Office Project Manager Mehmet Yavuz Güngör highlighted Türkiye's robust PPP ecosystem, emphasizing its strategic location, resilient economy, and strong project pipeline.

Türkiye continues to strengthen its position as a regional investment hub with a mature PPP framework and a long-term vision driving sustainable growth and innovation across transport, logistics, and infrastructure development.



## Türkiye Showcases Rail Industry Vision at UK-Türkiye Rail Forum 2025

The UK-Türkiye Rail Forum 2025, held in Ankara, gathered key rail-sector stakeholders from both countries to deepen cooperation on connectivity, industrial capabilities, and long-term sector development.

At the forum, Investment and Finance Office Expert Özkan Özkardeş delivered a presentation titled "Türkiye: Your Partner in the Rail Industry." He highlighted Türkiye's strong economic

foundations and long-term vision for rail transformation, underlining the country's solid industrial base, active railway clusters, and investor-friendly environment that supports PPP and EPCF models creating meaningful partnership opportunities for the international business community.

Leveraging its robust industrial capabilities, growing investment opportunities, and strong commitment to innovation and sustainability, Türkiye continues to strengthen its role as the nexus of rail connectivity, driving seamless cross-border cooperation and next-generation transport solutions.



## Türkiye and Genova Deepen Business and Innovation Ties

Co-hosted by the Investment and Finance Office and Confindustria Genova, the event titled "Türkiye and Genova: A Historical Bond of Business and Culture" brought together Italian and Turkish business leaders and sector representatives to explore new opportunities for cooperation and investment.

Held in a hybrid format, both in person and online, the event gathered 41 business representatives and featured opening remarks by Confindustria Genova International Affairs

President Marco Toffolutti and Commercial Attaché of Türkiye in Milan Kadir Eser.

As part of the event, Investment and Finance Office Country Advisor Gino Costa delivered a presentation titled "Türkiye's Economic and Industrial Landscape: Numbers, Trends, and Potential for Foreign Investment," focusing on investment opportunities across the ICT, green economy, automotive, and logistics sectors. Meanwhile, Investment and Finance Office Expert Bilal Şamil Okan gave a presentation titled "Türkiye's Innovation Ecosystem," highlighting the country's dynamic entrepreneurial environment and Türkiye's distinctive role as the nexus of innovation.





## Spain and Türkiye Advance Strategic Collaboration in Innovation and AI

Spain and Türkiye's strong bilateral relations advanced into deeper strategic cooperation at the event titled "Innovation and Artificial Intelligence: Engines of Growth and Opportunity in the Digital Era," hosted by the Madrid Chamber of Commerce, Industry and Services. The gathering in Madrid brought together senior institutional and industry representatives to discuss how both countries can align their innovation ecosystems, strengthen AI-driven competitiveness, and

develop supportive regulatory and investment frameworks for digital transformation.

Discussions highlighted the importance of closer collaboration among technology companies, increased cross-border startup engagement, and built a solid foundation for data-driven economic growth.

Investment and Finance Office, represented by Country Advisor Yasemen Korukcu, reaffirmed Türkiye's commitment to foster investment-led technological development aimed at expanding opportunities and enhancing the strategic value of its economy in the global digital landscape.



## Euro-Mediterranean Forum Underscores Türkiye's Role in Regional Investment Cooperation

Investment and Finance Office participated in the Euro-Mediterranean Economic & Business Forum 2025, hosted by the Chamber of Commerce of Barcelona and the European Institute of the Mediterranean (IEMED).

Investment and Finance Office Analyst Anas Makhmalji Khoga delivered a presentation titled "Investment Policies & Tax Incentives: Attracting FDI in the Mediterranean", where he outlined Türkiye's competitive incentive framework, its experience in facilitating high-value investments, and the importance of coordinated

policies for strengthening regional cooperation.

The session addressed how targeted and sector-specific incentive strategies, regulatory reforms that enhance predictability and investor confidence, and investment facilitation services supported by digital one-stop platforms can strengthen FDI performance in the region.

Discussions also highlighted success stories and remaining structural challenges across the Mediterranean, along with emerging opportunities driven by nearshoring trends, supply-chain diversification, the green transition, and the broader industrial transformation of the region.

Türkiye remains a dynamic and competitive hub for FDI in the wider Mediterranean region.



## Türkiye's Startup and Investment Landscape Presented at Milan-Bocconi Convention

Hosted by the Turkish Students' Associations of Università Bocconi and the University of Milan, the Startup Convention brought together around 80 participants, providing young entrepreneurs with the opportunity to explore Türkiye's investment and startup ecosystem firsthand.

Investment and Finance Office Country Advisors Gino Costa and Alfredo Nocera delivered presentations highlighting Türkiye's unique position as the nexus of investment that bridges future aspirations and innovators. They also introduced Türkiye's dynamic entrepreneurial landscape and shared insights on opportunities for entrepreneurs, founders, and investors.



## Türkiye-UK Seminar Strengthens Bilateral Business Cooperation

The Türkiye-United Kingdom Business Cooperation and Networking Seminar, hosted by DEİK - Foreign Economic Relations Board's Türkiye-UK Business Council and the Institute of Directors (IoD) International Trade Group, aimed to strengthen economic collaboration between the Turkish and British business communities.

Held in Istanbul, the event focused on exploring new investment opportunities, deepening mutual

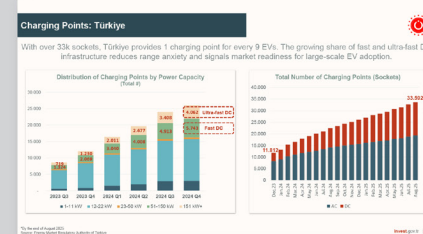
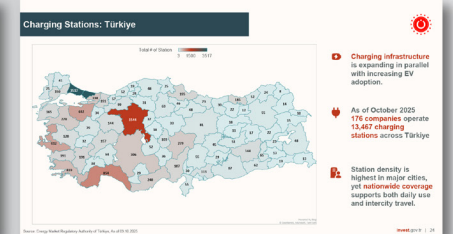
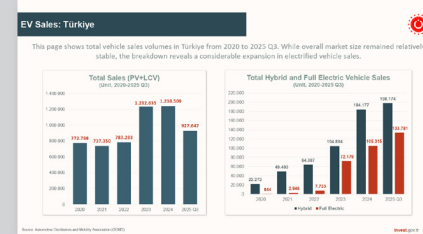
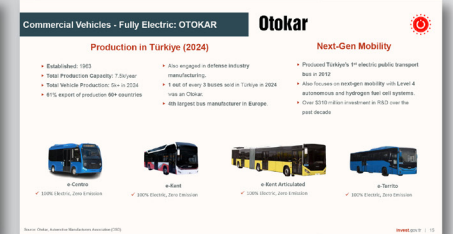
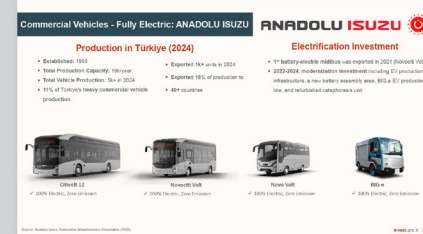
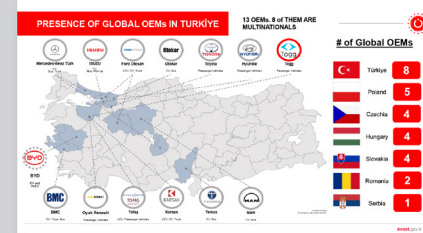
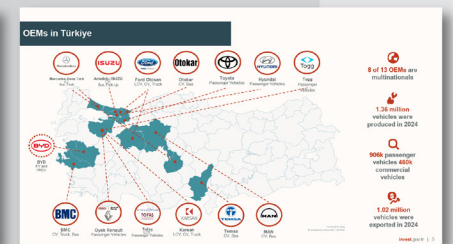
understanding of Türkiye's investment climate, and advancing commercial relations between the two countries. The program featured remarks from senior representatives, a presentation on Türkiye's investment landscape, and a networking session designed to foster dialogue and partnerships.

As part of the seminar, Investment and Finance Office Analyst Anas Makhmalji Khoga delivered a presentation highlighting Türkiye's diverse sectors and its strategic positioning as the nexus of investment in today's dynamic global landscape.





# ELECTRIC VEHICLE MARKET IN TÜRKİYE





# A MILESTONE BY TÜRKİYE WEALTH FUND

Through consistent progress and strategic investments, the Türkiye Wealth Fund has advanced to the **10<sup>th</sup> place** among the world's largest sovereign wealth funds.

## 2023

- Total Assets:  
TRY **9.4 trillion**
- Equity:  
TRY **1.4 trillion**

## 2024

- Total Assets:  
TRY **12.7 trillion**
- Equity:  
TRY **2 trillion**

In September 2025, international capital market activity included **a USD 1 billion eurobond issuance** (attracting **USD 10 billion** in demand) and a growing global sukuk program.



PRESIDENCY OF  
THE REPUBLIC OF TÜRKİYE  
**INVESTMENT &  
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**Türkiye Foreign Direct  
Investment Strategy  
(2024-2028)**



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**WHY INVEST  
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**Foreign Direct Investment in  
Türkiye Century**



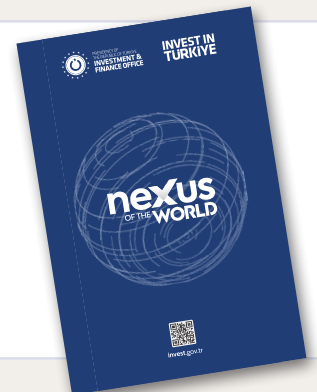
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**Why Invest in Türkiye in a  
Nutshell**





# WHY TÜRKİYE

## TÜRKİYE: HUB FOR INNOVATION AND GROWTH

Within a 4-hour flight, easy access to multiple markets of USD 32.1 trillion GDP, USD 10.3 trillion trade, and 1.3 billion people.

Booming economy reaching **1,358 billion in 2024**, up from USD 238 billion in 2002.

Over **USD 273 billion** of FDI between 2003-2024, while the total amount of FDI attracted between 1980-2002 stood at USD 15 billion.

## ACCESS TO MULTIPLE MARKETS

### EURASIA

GDP: \$2.8 trillion  
Import: \$467 billion  
Population: 244 million

### MENA

GDP: \$4.4 trillion  
Import: \$1.5 trillion  
Population: 472 million

### EUROPE

GDP: \$24.9 trillion  
Import: \$8.3 trillion  
Population: 595 million

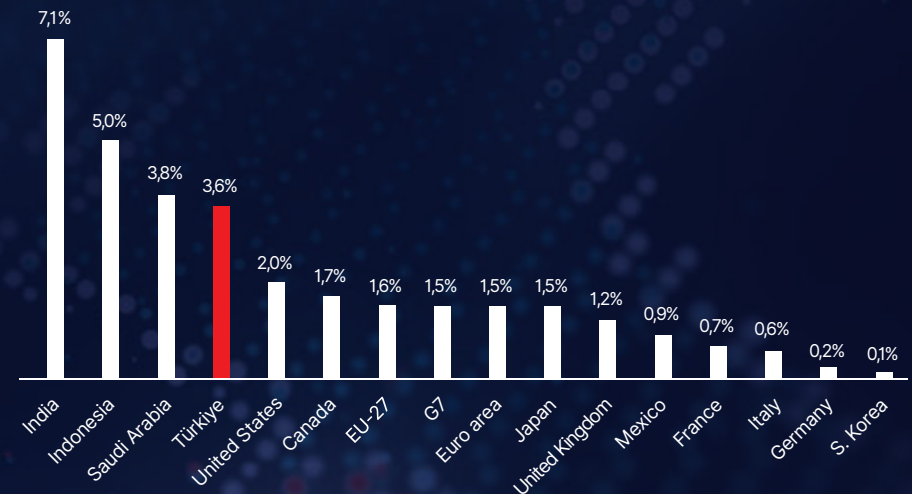
### TOTAL

**GDP:** \$32.1 trillion  
**Import:** \$10.3 trillion  
**Population:** 1.3 billion

Source: IMF, WTO, TurkStat 2024

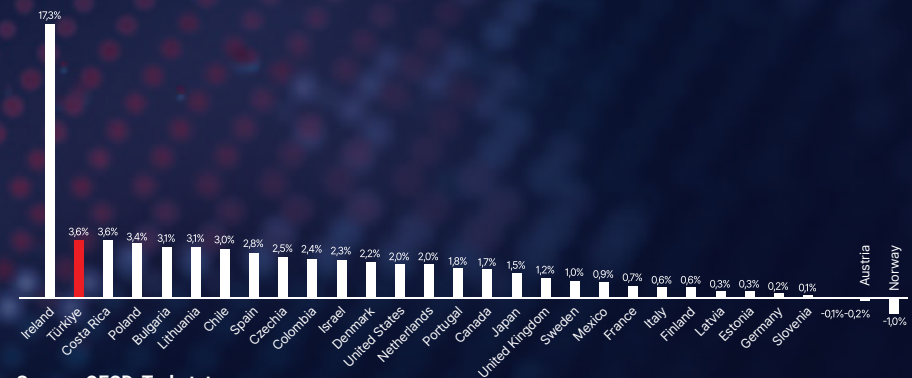
## REAL GDP GROWTH (2025-H1, year on year growth)

### G20 Economies



Source: OECD, Turkstat

### OECD Economies



Source: OECD, Turkstat

## TÜRKİYE

was the fastest growing economy of the OECD members during 2003-2024, with an average annual growth rate of

# 5.3%

## CUMULATIVE FDI INFLOWS TO TÜRKİYE (USD BILLION)



Source: CBRT

- Investment incentives as well as R&D support.
- Equal treatment to national and global investors guaranteed by law.
- 7 days to set up a company in Türkiye, while it takes an average of 8,5 days in OECD high-income countries.
- (World Bank Doing Business 2020)

# HIGHLIGHTS

The fastest growing economy in Europe and one of the fastest growing economies in the world with an average annual GDP growth rate of 5.3% over the past 21 years.

(2003-2024, TurkStat)

## SOPHISTICATED CONSUMER BASE

A population of 85.7 million, half of which is under the age of 34,4.

(2024, TurkStat)

Largest youth population compared with the EU.

(2023, Eurostat)

96.4 million fixed and mobile broadband internet subscribers.

(2024, Information and Communications Technologies Authority)

## SKILLED AND DEDICATED LABOR FORCE

Around 36 million young, well-educated and motivated professionals.

(2024, Turkstat)

Around 960,000 students graduate annually from 208 universities.

(2024, CoHE)

# TÜRKİYE'S INFRASTRUCTURAL DEVELOPMENT

## \$ USD 215 Billion

Total value of PPP contracts in Türkiye during the 1986-2024 period.

## 272

Total number of PPP projects completed in Türkiye during the 1986-2024 period.

## 27,797

Total number of hospital beds under PPP projects. 18 healthcare campuses have been completed with a total number of 27,797 bed capacity.

## 58

Number of airports in Türkiye increased from 26 in 2002 to 58 by 2024.



# Who we are

Investment and Finance Office is the official organization that:

- Promotes the investment environment of Türkiye and provides assistance to investors.
- Reports directly to the President of the Republic of Türkiye.

# How we help

- Multilingual (Turkish, English, German, French, Italian, Arabic, Spanish, Chinese, Japanese and Korean)
- One-Stop-Shop approach
- Result-oriented
- Private sector approach with full confidentiality
- Focusing on high-tech, value-added and employment generating investments.

# What we do

- Presenting investment opportunities to the investors and providing assistance during all the stages of their investments.
- Serving as the reference point for international investors and the point of contact for all institutions engaged in promoting and attracting investments at national, regional and local levels.
- Offering free-of-charge services including market information and analyses, site selection, B2B meetings, coordination with relevant governmental institutions, and facilitating legal procedures and applications such as establishing business operations, incentive applications, obtaining licenses and work permits.

## OUR GLOBAL LOCATIONS

-  USA
-  GERMANY
-  ITALY
-  SPAIN
-  NETHERLANDS
-  TÜRKİYE
-  S. ARABIA
-  UAE
-  QATAR
-  CHINA
-  S. KOREA
-  JAPAN
-  UK
-  SINGAPORE
-  MALAYSIA

## SECTORS

- Agrofood
- Automotive
- Chemicals
- Defense & Aerospace
- Energy
- Financial Investments & Startups
- ICT
- Infrastructure
- Life Sciences
- Machinery
- Business Services
- Financial Services
- Mining & Metals
- Real Estate
- Tourism



Explore untapped investment opportunities across a variety of industries in Türkiye.

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