

INVEST IN  TÜRKİYE

FDI AGENDA



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Message from the Investment and Finance Office



President Recep Tayyip Erdoğan's recent engagements underscore Türkiye's commitment to fostering robust bilateral relations and expanding its global footprint through strategic partnerships and economic cooperation. President Erdoğan's official visit to Rome for the 4th Türkiye-Italy Intergovernmental Summit reaffirmed the depth and dynamism of Türkiye's bilateral relations with Italy. The summit culminated in the signing of 11 Memoranda of Understanding (MoUs), covering a wide range of areas—from defense and industry to culture and economic cooperation. As part of this historic visit, the Investment and Finance Office signed a landmark MoU with SIMEST, a financial institution under Italy's Ministry of Treasury. This agreement aims to bolster investment flows from Italy to Türkiye and deepen cooperation in strategic investment areas.

Türkiye's national technology initiative also marked a historic milestone with the launch of TÜRKSAT 6A, placing Türkiye among only 11 countries globally capable of producing their own communications satellites. This accomplishment reflects not only Türkiye's growing technological autonomy but also its determination to lead in high-value, innovation-driven industries.

The Investment and Finance Office is also proud to introduce the "2024 Türkiye FDI Projects Report", which includes the first-ever public release of the national FDI database. This project-based, data-driven publication provides unparalleled insights into Türkiye's investment landscape, mapping sectoral trends, source countries, and strategic alignment with the qualified FDI

profiles outlined in Türkiye's Foreign Direct Investment Strategy for 2024-2028.

On the entrepreneurship front, Türkiye continues to set new benchmarks. Turkish fintech Sipay reached a record-breaking valuation of USD 877 million in its latest funding round—the highest in Türkiye's fintech history. Similarly, Burgeon Biyoteknoloji's strategic partnership with France's VIVACY highlights the growing strength of Türkiye's biotechnology and life sciences ecosystem.

In April, the Türkiye Wealth Fund's agreement with Iraq's Development Fund marked a bold step in advancing bilateral economic cooperation. The partnership aims to jointly develop and implement transformative projects across renewable energy, ICT, infrastructure, transportation, agriculture, and financial services.

Finally, the International Economic Summit 2025, held in Sakarya, brought together global business leaders, policymakers, and academics under the theme "Changing Global Facts and the Future 5.0." During a keynote panel on Türkiye-EU relations, the Investment and Finance Office highlighted Türkiye's strategic role as a hub of innovation and resilience.

Türkiye remains steadfast in its commitment to promoting economic growth, advancing sustainable development, and expanding global investment partnerships. As the Investment Office, we are proud to play a pivotal role in facilitating high-value investments, strengthening economic ties, and positioning Türkiye as the nexus of investment in an increasingly interconnected world.

A. Burak Dağlıoğlu
President, Investment and Finance Office



Türkiye and Italy Deepen Strategic Ties with 11 Agreements and Economic Initiatives

President Recep Tayyip Erdoğan paid an official visit to Rome, where he held high-level meetings with Italian President Sergio Mattarella and Prime Minister Giorgia Meloni. The visit marked the 4th Türkiye–Italy Intergovernmental Summit and resulted in a series of strategic outcomes, most notably the signing of 11 Memorandums of Understanding (MoUs) and the reaffirmation of strong bilateral cooperation in the economic, defense, industrial, and cultural spheres.

During his meeting with President Mattarella at the Quirinale Palace, President Erdoğan emphasized the deep-rooted relations between the two countries and highlighted the significance of strengthening regional and global cooperation. The leaders discussed current international developments, including shared approaches to regional stability, energy security, and migration management. Both Türkiye and Italy underscored their commitment to multilateralism and international law, reiterating the importance of NATO solidarity and dialogue-based diplomacy, particularly in the context of the war in Ukraine and broader Mediterranean dynamics.

At the subsequent intergovernmental summit co-chaired by President Erdoğan and Prime Minister Meloni, the two countries laid out a clear vision for expanding their strategic

partnership. A total of 11 MoUs were signed, covering a wide range of areas such as trade, industrial investments, defense cooperation, science and technology, space exploration, youth and sports, cultural heritage, social services, and transportation. These agreements reflect the mutual intention to enhance sectoral cooperation through concrete mechanisms and to pursue sustainable growth through innovation and joint ventures.

President Erdoğan and Prime Minister Meloni set an ambitious new trade volume target of USD 40 billion, building on the USD 30 billion target established at the 2022 summit. President Erdoğan highlighted that, over the past 22 years, more than 1,500 Italian companies have invested a total of USD 5 billion in Türkiye. President Erdoğan also noted that Italy ranks among the top five countries in Türkiye's foreign trade, adding, "We will continue to strengthen our cooperation with Italy in the defense industry through new partnerships and projects."

In her remarks, Prime Minister Meloni stated that the economic dimension constitutes a fundamental part of the strategic relationship between Türkiye and Italy. She noted that Italian enterprises have played a crucial role in supporting Türkiye's infrastructure, transport, and urban development over the past two decades. In this context, she welcomed the growing interest of Italian investors in Türkiye's evolving sectors, including green energy, pharmaceuticals, defense, and critical raw materials.

One of the most significant outcomes



of the summit was the progress made in defense industry collaboration. President Erdoğan announced the signing of an MoU between Türkiye's Baykar and Italy's Leonardo to establish a joint production facility for unmanned aerial vehicles (UAVs). This partnership is expected to enhance technological synergies between the two countries and facilitate integration into broader European defense value chains. In addition, Baykar's acquisition of Piaggio Aerospace, a historic Italian aviation company, was welcomed as a strategic move that reinforces Türkiye's footprint in the European aerospace industry.

Meanwhile, the Türkiye-Italy Business Forum was co-organized by the Italian Trade Agency (ITA), operating under the Ministry of Foreign Affairs, and the Foreign Economic Relations Board of Türkiye (DEİK). The forum brought together more than 500 companies from both countries and featured numerous B2B meetings and expert panels focused on infrastructure, sustainable energy, advanced manufacturing, aerospace, and defense.

During the forum, President Erdoğan addressed business leaders and emphasized Türkiye's commitment to improving the investment climate and pursuing structural reforms. He underlined that Türkiye remains a reliable and competitive investment destination, backed by a dynamic private sector, a skilled labor force, and a strategic geographical position. Stressing that the new investment strategy prioritizes high-value-added sectors and sustainability, the President invited Italian companies to take a more active role in Türkiye's transformation process.

"We have attracted nearly USD 270 billion of FDI in the last 20

years. The number of companies with international capital in Türkiye increased from 6,000 to more than 80,000," President Erdoğan said.

In the High-Level Session of the Türkiye–Italy Business Forum, Industry and Technology Minister Mehmet Fatih Kacır also delivered a keynote speech, emphasizing the strategic nature of the bilateral partnership.

During the summit, Investment and Finance Office President A. Burak Dağlıoğlu signed an MoU with SIMEST, a financial institution of the Cassa Depositi e Prestiti under the Ministry of Treasury, which aims to support the development and promotion of Italian enterprises abroad through various financial instruments. This agreement is expected to bolster investment flows from Italy to Türkiye and foster deeper cooperation in strategic investment areas.

Investment and Finance Office Vice President Bekir Polat also attended a panel titled "Trade and Investment Opportunities in Italy & Türkiye: Made in Italy - A Success Story," where he explained the advantages and opportunities of investing in Türkiye. Polat highlighted Türkiye's strategic approach to attracting value-added investments and emphasized the country's commitment to providing an investor-friendly business environment.





Türkiye Expands Space Reach with TÜRKSAT 6A Satellite

Türkiye has joined an elite group of just 11 countries capable of producing their own communications satellites, marking a major milestone with the launch of TÜRKSAT 6A. This landmark achievement highlights Türkiye's growing technological independence and its ambition to be a global leader in high-value industries.

Speaking at the ceremony, President Recep Tayyip Erdoğan emphasized the strategic importance of the project: "With TÜRKSAT 6A, we are taking a historic step in our national technology initiative. Türkiye now possesses the capability to design, produce, and operate its own communication satellites — a competence held by only a handful of countries worldwide."

Developed predominantly with domestic resources and technology, TÜRKSAT 6A was produced through the collaboration of Türkiye's leading institutions, including TÜBİTAK, Turkish Aerospace Industries, ASELSAN, and CTech. The satellite is scheduled for launch in June 2024 from SpaceX's launch base in the United States.

Once in orbit, TÜRKSAT 6A will expand Türkiye's satellite coverage area significantly, reaching over 5 billion people across 118 countries



in Europe, Asia, and Africa. This will enhance Türkiye's communication infrastructure, ensure data security, and reduce dependency on non-domestic technologies.

"This project not only strengthens our presence in space but also showcases Türkiye's determination to lead in critical technologies. We are no longer just a technology market—we are producers, developers, and exporters," President Erdoğan further noted.

"We will keep supporting high-tech industries and empower future generations to take Türkiye to even greater heights in space, defense, and digital technologies," President Erdoğan added.

"With TÜRKSAT 6A, Türkiye has joined the 11 countries that can develop a communication satellite. We achieved this success through our own human resources and capabilities. We will continue to bring new pride to the Turkish nation by achieving our goals of the National Space Program one by one," Industry and Technology Minister Mehmet Fatih Kacir said.



Trade Minister Bolat Calls for Balanced Türkiye-Japan Economic Ties

Trade Minister Ömer Bolat participated in the Türkiye-Japan CEO Roundtable Meeting in Tokyo, co-hosted by the Japan Business Federation (Keidanren) and the Foreign Economic Relations Board of Türkiye (DEİK).

The roundtable brought together leading figures from the business communities of both countries to reinforce bilateral economic ties and explore new opportunities for cooperation.

Minister Bolat emphasized the significance of the ongoing negotiations for the Economic Partnership Agreement (EPA) between Türkiye and Japan, which began in 2014. He stressed the need not only to increase the bilateral trade volume—which reached USD 5.4 billion in 2024—but also to address the structural trade imbalance.

"We believe that the agreement will serve as a strategic instrument to diversify and balance trade, boost investments, and establish a true 'win-win' partnership," Bolat stated.

In his address, Minister Bolat encouraged Japanese investors to expand their presence in Türkiye, citing the country's strategic location, dynamic workforce, and investor-friendly reforms.

He noted that although more than 275 Japanese companies currently operate in Türkiye—with cumulative investments exceeding USD 3.1 billion—this accounts for only 0.11 percent of Japan's global investment portfolio. He called for deeper engagement, particularly in key sectors such as manufacturing, clean energy, digital technologies, and infrastructure.

In addition, Minister Bolat met with Japanese Minister of Agriculture, Forestry and Fisheries Eto Taku to discuss expanding cooperation in agriculture and fisheries. Both ministers emphasized the importance of aligning the EPA with a balanced framework similar to the EU-Japan EPA to ensure mutual benefits in agricultural trade.

Minister Bolat's visit also included participation in the official opening of Türkiye's pavilion at EXPO 2025 Osaka, themed "Golden Age of Civilizations," which showcases Anatolia's rich cultural heritage and Türkiye's vision for the future.

This series of engagements marks a significant step forward in strengthening Türkiye-Japan economic relations, with a shared focus on balanced trade, increased investment, and collaborative opportunities across a range of sectors.



Türkiye Highlights Commitment to Reforms and Price Stability During High-Level Meetings in Washington D.C.

During a series of high-level meetings in Washington D.C., Treasury and Finance Minister Mehmet Şimşek emphasized Türkiye's strong commitment to addressing inflation and advancing structural reforms. In engagements with global investors, financial institutions, and US government officials, Minister Şimşek underscored Türkiye's determination to maintain macroeconomic stability and foster a business-friendly environment.

"We are fully committed to price stability and fiscal discipline, which are the cornerstones of sustainable growth," Şimşek stated, adding that Türkiye's comprehensive reform agenda aims to strengthen the country's economic resilience and competitiveness.

As part of his US visit, Minister Şimşek held bilateral meetings with prominent investors, senior executives from international financial institutions, and key US policymakers. He highlighted Türkiye's medium-term economic program, which focuses on disinflation, fiscal consolidation,

and structural reforms designed to attract long-term investments.

Şimşek pointed to the growing international interest in Türkiye, stating: "We have observed a strong and increasing interest from global investors. Türkiye's large and diversified economy, strategic location, and ongoing reform efforts continue to position it as an attractive destination for investment."

Minister Şimşek also stressed the importance of green transformation, digitalization, and policies to enhance productivity and competitiveness. He reiterated that Türkiye will continue to implement policies aligned with global standards, ensuring predictability and transparency for investors.

"Our priority is to create a stable, transparent, and investor-friendly environment that supports sustainable and inclusive economic growth," Şimşek added.



Sipay Raises USD 78 Million at Record USD 877 Million Valuation, Milestone for Türkiye's Fintech Sector



Türkiye's leading fintech startup Sipay, founded in 2019, successfully completed its Series B funding round, raising USD 78 million at a record-breaking valuation of USD 877 million. This significant milestone positions Sipay as the fintech company with the highest valuation in Türkiye.

The investment round was led by Elephant, a prominent US-based venture capital firm, and joined by QuantumLight VC, founded by Nik Storonsky, CEO of the global fintech giant Revolut.

Sipay, known for providing comprehensive, one-stop solutions for all payment acceptance methods, serves a diverse customer base, including global corporations, traditional banks, industrial enterprises, and technology companies. Demonstrating remarkable profitability and growth, the company increased its turnover fivefold over the past year and anticipates annual revenues exceeding USD 600 million.

With the newly secured funds, Sipay aims to accelerate its international expansion, foster global growth, establish new partnerships, and strengthen its presence in emerging markets.

Investment and Finance Office President A. Burak Dağlıoğlu highlighted Türkiye's increasingly prominent position as a leading fintech hub in Europe, reflecting its role as the "Nexus of the World."

Dağlıoğlu emphasized the fintech sector's pivotal role in economic growth, employment generation, and improving access to digital financial services, stating:

"With our young and digitally-savvy population, entrepreneurial spirit, and capacity for innovation, we are

transforming Türkiye into a global fintech powerhouse. Currently, there are 901 fintech startups in Türkiye, with 731 actively operating. Over the past five years, fintech startups have received investments totaling USD 411.1 million across 174 funding rounds. These figures clearly showcase the competitive strength of Türkiye's fintech ecosystem globally. Under the leadership of President Recep Tayyip Erdoğan, the Investment and Finance Office continues its relentless efforts to increase FDI and enhance Türkiye's investment environment. The recent investment in Sipay not only underscores investor confidence in Türkiye's potential but also boosts our determination to achieve our goals. I sincerely congratulate everyone who contributed to this remarkable achievement, demonstrating Türkiye's rising prominence in the global fintech ecosystem."

Sipay Founder and Global CEO Nezih Sipahioğlu expressed confidence that the new funding would significantly support their mission to redefine the global payment ecosystem.

"At Sipay, we envision a world where financial solutions are accessible to everyone," Sipahioğlu stated. "Through our pioneering approach to fintech innovation, we provide single-point access to comprehensive financial solutions, empowering both businesses and individuals with true financial freedom. This vision is the key driver behind our exceptional growth. Achieving the highest valuation ever in Türkiye's fintech sector with this funding round marks a historic milestone for us. The investment will facilitate our international expansion, enabling us to build new partnerships and networks in emerging markets."



Turkish Biotech Firm Burgeon and French VIVACY Announce Regenerative Aesthetics Partnership

Ankara-based Turkish biotechnology company Burgeon Biyoteknoloji and Paris-headquartered Laboratoires VIVACY entered into a strategic partnership to accelerate the development and global rollout of advanced regenerative skin solutions. The collaboration merges two cutting-edge technological platforms with a shared goal of delivering high-performance, science-driven aesthetic innovations that address the evolving needs of healthcare professionals and patients worldwide.

Founded in 2017, Burgeon Biyoteknoloji specializes in biostimulation technologies and has quickly expanded its global presence, exporting products to more than 45 countries across Latin America, Asia-Pacific, the Middle East, and Europe. The company's commitment to R&D has positioned it as a dynamic player in skin regeneration.

Laboratoires VIVACY, recognized as one of the pioneers in aesthetic medicine, brings extensive international experience and innovation capacity to the partnership, backed by 15 patent families. Operating in over 85 countries, VIVACY has established

subsidiaries in Switzerland, the UK, Canada, Poland, Spain, Italy, and the Benelux region, employing more than 300 professionals worldwide.

The collaboration is centered around NOVUMA, Burgeon's novel calcium hydroxyapatite-based biostimulator, which has gained significant attention for its regenerative capabilities. Commenting on the agreement, Laboratoires VIVACY President and CEO Bertrand Frohly noted, "NOVUMA presents a strategic opportunity for VIVACY to enter the rapidly growing biostimulator market. Our aim is to equip our specialist partners with the most advanced technologies available to safely and effectively meet patients' expectations for improved appearance and skin quality."

Burgeon Biyoteknoloji Founder and Managing Partner Levent Mete Özgürbüz expressed enthusiasm about the partnership, stating, "We are thrilled to embark on this globally significant collaboration. This agreement reflects the value of our innovative technologies and our shared commitment to pioneering new solutions that will set tomorrow's standards. Together with VIVACY, we look forward to developing cutting-edge treatments and achieving a global impact."

The partnership is expected to reinforce both companies' positions as leaders in regenerative aesthetics, enabling them to deliver integrated solutions that combine scientific rigor, safety, and effectiveness, while expanding their presence in key global markets.



Türkiye's Startup Bobby.ai Raises USD 1.25 Million in Seed Funding for AI-Powered Mobile Innovation

Boby.ai, an innovative AI startup headquartered in Türkiye, has announced the successful close of a USD 1.25 million seed funding round. The round was led by UK-based VC firm London Venture Partners, with participation from Diffusion Capital Partners and F4 Fund.

Founded by Gökçe Nur Oğuz, Onur Olgun, and Berat Oğuz, Bobby.ai is focused on building intuitive and engaging AI-driven applications for mobile users across the globe. The company aims to deliver seamless and impactful AI experiences directly to end users through mobile platforms.

CEO Gökçe Nur Oğuz brings a wealth of experience from the gaming industry, having previously co-founded Playable Factory and Fabrika Games—both known for developing popular mobile games with global reach. Her background in scaling products and navigating international markets now informs Bobby.ai's strategy in the rapidly evolving mobile AI space.

"We are transferring years of expertise in gaming—rapid development, scalability, and user engagement—into a new frontier: AI-powered mobile apps," said Oğuz. "This investment is not only

a vote of confidence in our vision, but also a catalyst that will help us deliver practical, user-focused AI solutions at scale."

Commenting on the investment, London Venture Partners Founding Partner David Gardner stated: "Boby.ai represents the intersection of proven talent, technical know-how, and perfect market timing. Their strong foundation in mobile gaming gives them a unique edge as they enter the AI application market, which is still in its formative stages. We believe Bobby.ai is well-positioned to lead the next generation of consumer AI tools."

Diffusion Capital Partners Investment Director Merve Akgün added: "As AI becomes increasingly embedded in everyday life, mobile platforms will play a crucial role in accessibility. Bobby.ai's experienced team and forward-thinking approach align well with this trajectory. We are proud to support their mission to bring AI closer to end users through creative and effective mobile applications."

F4 Fund Founder Joakim Achrén also stated: "We are delighted to invest in Bobby.ai. The team has a strong intuition for creating next-generation applications that blend cutting-edge AI technologies with a genuine human connection for end users. As the mobile app landscape continues to evolve, we believe Bobby.ai will be at the forefront of redefining how users engage with AI."



Türkiye, Iraq Forge Strategic Investment Partnership Across Key Sectors

The Türkiye Wealth Fund (TWF) and the Development Fund for Iraq (DFI) have signed a landmark memorandum of understanding (MoU) in Baghdad, marking a new chapter in economic cooperation between the two countries. The agreement, signed by TWF CEO and Board Member Arda Ermut and DFI Executive Director Mohammed al-Najjar, aims to establish a strategic partnership to jointly develop, finance, and implement transformative projects across a range of critical sectors.

The partnership will focus on several key areas, including renewable and green energy, ICT, infrastructure and construction, transportation and logistics, automotive, agricultural technologies and food production, as well as financial services and fintech.

Speaking at the signing ceremony, Ermut emphasized the enduring historical and cultural ties between Türkiye and Iraq. "As countries with deep-rooted histories, shared geography, and strong fraternal bonds, Türkiye and Iraq have always enjoyed a unique relationship," he said. "This MoU clearly reflects our joint

commitment to working together in key strategic sectors."

DFI Executive Director Mohammed al-Najjar echoed these sentiments, calling the MoU a milestone in bilateral relations. "For the first time, Iraq and Türkiye are moving beyond trade to engage in long-term strategic projects," he said. "This MoU lays the foundation for a future shaped by shared vision, mutual trust, and impactful partnerships."

The agreement introduces a structured mechanism for collaboration, with the first tangible outcomes expected in 2025. It is anticipated to contribute to regional prosperity by aligning both countries' economic strategies and leveraging their comparative strengths.



Dağlıoğlu Addresses Türkiye's Investment Momentum at UEZ 2025

Held for the 14th time this year, the International Economic Summit 2025 (UEZ 2025), hosted by Capital and Economist magazines, brought together prominent political figures, business leaders, and academics from around the world in Sakarya, Türkiye. Under the theme "Changing Global Facts and the Future 5.0," the summit opened with a keynote speech by Treasury and Finance Minister Mehmet Şimşek, who emphasized that despite global challenges, the current landscape offers Türkiye significant opportunities for transformation and growth.

Investment and Finance Office President A. Burak Dağlıoğlu participated in a high-level panel titled "New Era in EU and Germany Relations: Why Türkiye?," alongside Germany's 10th President and President of the German-Turkish Business Council Christian Wulff; Sabancı Holding CEO Cenk Alper; DEİK Türkiye-Germany Business Council Chairperson Mehmet Ali Yalçındağ; and Koç Holding CEO Levent Çakıroğlu.

In his remarks, Dağlıoğlu highlighted Türkiye's transformation over the last 22 years under the leadership of President Recep Tayyip Erdoğan, noting the country's emergence as both a regional and global powerhouse. He pointed out that Türkiye has made significant infrastructure and superstructure investments

in areas such as logistics, energy, healthcare, education, and digital transformation—many of which have been made possible through public-private partnership models.

Dağlıoğlu revealed that nearly 70 percent of the USD 270 billion in FDI Türkiye has received since 2003 has come from Europe. He emphasized the importance of Türkiye's young and skilled workforce, stating that with a median age just over 33, Türkiye remains one of the most dynamic countries in its region. "We are one of the most educated countries in our region, and this has helped build strong industrial ecosystems," he said.

Dağlıoğlu further noted that there is a growing consensus that Türkiye boasts one of the most diversified and robust industrial infrastructures in the region, extending from Germany to China. "From just USD 30 billion in exports 22 years ago, Türkiye now exports over USD 260 billion. Our GDP has grown from approximately USD 200 billion to over USD 1.3 trillion."

He also highlighted Türkiye's leading role in attracting investment in agriculture and food over the past decade, within its competitive geographic location. "Climate FDI is a critical factor in attracting investment from Europe, while the technology sector is becoming increasingly central. Türkiye is drawing R&D investments, innovation center projects, and a growing number of high-tech initiatives," he explained.

The summit served as a dynamic platform for shaping the global dialogue on Türkiye's investment future, technological potential, and its positioning as the nexus of the world.

TÜRKİYE FDI PROJECTS REPORT 2024

Türkiye Showcases Its Thriving Gaming and Startup Ecosystem at Laton Summit



Laton Summit brought together global startup founders and investors from the gaming ecosystem. Hosted by Laton Ventures, the event served as a platform for industry leaders to explore new partnerships and collaborations.

Investment and Finance Office Vice President Bekir Polat delivered a presentation on the latest developments in Türkiye's gaming

and startup landscape, underlining the government's strong support for innovation. "Türkiye's gaming startup ecosystem has become a significant global player, marked by an impressive number of high-profile exits and rapid entrepreneurial growth," he stated.

Standing as the nexus of innovation, Türkiye's gaming and startup sectors continue to thrive.

Türkiye Strengthens Its Position as the Nexus of Finance at Agora Fintech



Agora Fintech brought together Türkiye's leading financial institutions and over 900 fintech startups to drive innovation and foster partnerships across the region.

The event commenced with opening speeches from prominent figures, including Investment and Finance Office Vice President Bekir Polat, TÖDEB President Serhat Dolaz, SPK Head of Intermediation Activities Department Aşkın Alıcı, Central Bank of the Republic of Türkiye Executive Director of Payment Systems and Financial Technologies Ahmet Buğday and BDDK Agency Vice President Mustafa Aydın.

At the opening ceremony, Investment and Finance Office of the Presidency of the Republic of Türkiye Vice President Bekir Polat highlighted Türkiye's young, digital-savvy population and its strong entrepreneurial spirit, which are key drivers of the country's vibrant fintech ecosystem. Polat noted that over the past five years, 174 investment rounds have brought in more than USD 411 million—a clear indication of Türkiye's growing competitiveness in the sector.

Türkiye is reinforcing its role as the Nexus of Finance, driving innovation, investment, and global collaboration in fintech.



INTRODUCTION

INTRODUCTION & COPING TO CHANGING ECONOMIC ENVIRONMENT
Türkiye's strategic investment focus is on high-growth sectors like technology, manufacturing, and infrastructure. The government's proactive policies, such as the 'Türkiye 2023-2028' strategy, aim to attract FDI through incentives and streamlined processes. The report highlights the government's strong support for innovation and entrepreneurship, particularly in the gaming and startup sectors.

KEY TAKEAWAYS
• Türkiye's gaming and startup ecosystem has become a significant global player, marked by an impressive number of high-profile exits and rapid entrepreneurial growth.
• Standing as the nexus of innovation, Türkiye's gaming and startup sectors continue to thrive.

ACTIVITY-BASED BREAKDOWN FOR GREENFIELD FDI PROJECTS

Top 10 by Number of Projects

| Industry | Number of Projects |
|--|--------------------|
| Manufacturing | 214 |
| Business Services | 27 |
| Healthcare | 23 |
| Software & IT | 22 |
| Construction | 19 |
| Logistics, Distribution & Transportation | 18 |
| Energy | 17 |
| Real Estate | 15 |
| Telecommunications | 15 |
| Finance | 10 |

Top 10 by Capex (Million \$)

| Industry | Investment Amount |
|--|-------------------|
| Manufacturing | 5,776 |
| Construction | 2,071 |
| Energy | 1,563 |
| IT & Internet Infrastructure | 676 |
| Real Estate Development | 575 |
| Business Services | 504 |
| Logistics, Distribution & Transportation | 344 |
| Healthcare | 289 |
| Software & IT | 248 |
| Finance | 148 |

CROSS-BORDER M&A DEALS OUTLOOK

Disclosed Deal Volume: 3,432
Deal Number: 95

Deals by Stake Type

| Stake Type | Deal Number |
|---------------|-------------|
| Acquisition | 33 |
| Merger | 33 |
| Joint Venture | 19 |
| Other | 8 |
| Spin-off | 2 |

Top 10 Sectors

| Sector | Deal Number |
|--|-------------|
| Manufacturing | 18 |
| Business Services | 10 |
| Healthcare | 10 |
| Software & IT | 9 |
| Construction | 8 |
| Logistics, Distribution & Transportation | 7 |
| Energy | 7 |
| Real Estate | 6 |
| Telecommunications | 6 |
| Finance | 5 |

GREENFIELD FDI PROJECTS OUTLOOK

Number of Projects: 383

Project Type

| Project Type | Number of Projects | Percentage |
|--------------|--------------------|------------|
| Expansion | 177 | 46.2% |
| New | 206 | 53.8% |

Job Creation: 51,402
CAPEX (Million \$): 14,105

SOURCE COUNTRIES

Top 10 by Number of Projects

| Country | Number of Projects |
|---------|--------------------|
| Germany | 15 |
| USA | 14 |
| France | 13 |
| UK | 12 |
| Italy | 11 |
| Spain | 10 |
| Canada | 9 |
| Japan | 8 |
| China | 7 |
| India | 6 |

Top 10 by Capex (Million \$)

| Country | Investment Amount |
|---------|-------------------|
| Germany | 1,200 |
| USA | 1,100 |
| France | 1,000 |
| UK | 900 |
| Italy | 800 |
| Spain | 700 |
| Canada | 600 |
| Japan | 500 |
| China | 400 |
| India | 300 |

QUALITY FDI OUTLOOK

Number of Quality FDI Deals: 79
Share of Quality FDI in Total Deals: 83.2%

Quality FDI by Sector

| Sector | Quality FDI Share |
|---------------------------------|-------------------|
| High-quality Job Generating FDI | 40% |
| High-end Service FDI | 56.8% |
| Knowledge Intensive FDI | 41% |
| Digital FDI | 36.8% |
| Qualified Financial FDI | 34.7% |
| Global Value Chain FDI | 30.5% |
| Climate FDI | 21% |
| Regional Cluster Oriented FDI | 21% |



Türkiye Highlights Early-Stage Investment Opportunities at Symposium in S. Korea

The Global Public Entrepreneurship Symposium 2025 brought together government agencies, embassies, and investment authorities from South Korea and beyond to exchange insights on startup policies and global collaboration.

At the event, Investment and Finance Office Advisor Taha

Saran delivered a presentation titled "Türkiye: Destination for Early-Stage Investments." Highlighting Türkiye's dynamic startup landscape, Saran noted that Türkiye ranks 1st in MENA and 4th in Europe by VC deal count. In 2024 alone, the TÜBITAK BiGG Fund made 42 investments in biotech, 32 in healthtech, and 27 in AI—Türkiye's top verticals for early-stage capital.

With strategic public programs and a thriving entrepreneurial ecosystem, Türkiye continues to draw global attention as the nexus of innovation.

Bilateral Energy Meeting Between Türkiye and S. Korea Explores Strategic Power Sector Partnerships



The Türkiye–South Korea Nuclear and Thermal Power Plant Equipment Business Meeting brought together key stakeholders from both countries to explore collaboration opportunities in the energy sector.

During the event, Investment and Finance Office Analyst Levent Furkan Çelik delivered a presentation titled "Energy Market Türkiye," highlighting the

Office's mission and showcasing Türkiye's strategic advantages and investment potential in the energy industry.

The event also featured productive face-to-face meetings between South Korean and Turkish participants, allowing for the exchange of insights and the exploration of sector-specific cooperation.

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Türkiye Foreign Direct Investment Strategy (2024-2028)



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Invest In Türkiye Roadshow Booklet



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Foreign Direct Investment in Türkiye Century



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Agrofood Industry Report



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Türkiye As a Destination for Financial Investors



WHY TÜRKİYE

TÜRKİYE: HUB FOR INNOVATION AND GROWTH

Within a 4-hour flight, easy access to multiple markets of USD 32.1 trillion GDP, USD 10.3 trillion trade, and 1.3 billion people.

Booming economy reaching **1,322 billion in 2024**, up from USD 238 billion in 2002.

Over **USD 273 billion** of FDI between 2003-2024, while the total amount of FDI attracted between 1980-2002 stood at USD 15 billion.

ACCESS TO MULTIPLE MARKETS

EURASIA

GDP: \$2.8 trillion
Import: \$467 billion
Population: 244 million

MENA

GDP: \$4.4 trillion
Import: \$1.5 trillion
Population: 472 million

EUROPE

GDP: \$24.9 trillion
Import: \$8.3 trillion
Population: 595 million

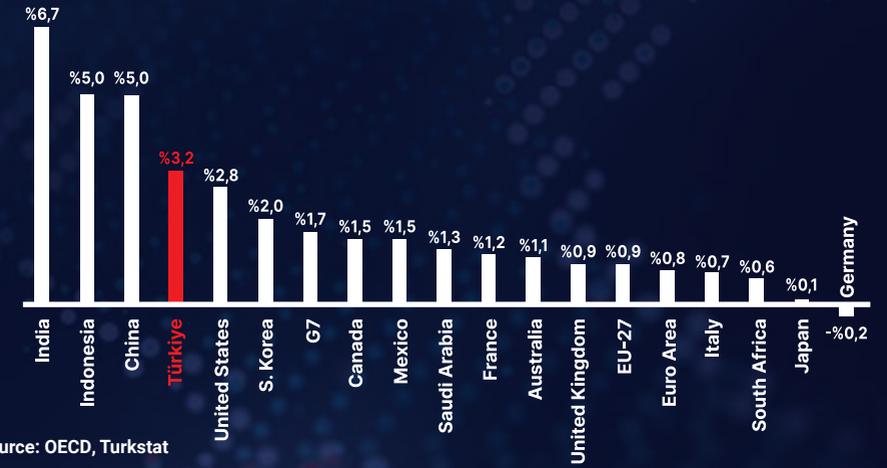
TOTAL

GDP: \$32.1 trillion
Import: \$10.3 trillion
Population: 1.3 billion

Source: World Bank, 2023
Comtrade, 2023

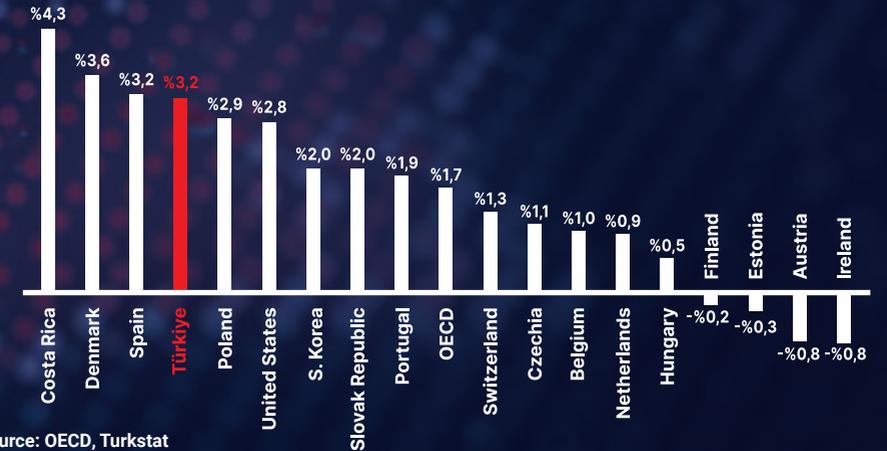
REAL GDP GROWTH (2024)

G20 Economies (%)



Source: OECD, Turkstat

OECD Economies (%)



Source: OECD, Turkstat

TÜRKİYE

was the fastest growing economy of the OECD members during 2003-2024, with an average annual growth rate of

5.3%

CUMULATIVE FDI INFLOWS TO TÜRKİYE

(USD BILLION)



Source: CBRT

- Investment incentives as well as R&D support.
- Equal treatment to national and global investors guaranteed by law.
- 7 days to set up a company in Türkiye, while it takes an average of 8,5 days in OECD high-income countries.
- (World Bank Doing Business 2020)

HIGHLIGHTS

The fastest growing economy in Europe and one of the fastest growing economies in the world with an average annual GDP growth rate of 5.3% over the past 21 years.

(2003-2024, TurkStat)

SOPHISTICATED CONSUMER BASE

A population of 85.7 million, half of which is under the age of 34,4.

(2024, TurkStat)

Largest youth population compared with the EU.

(2023, Eurostat)

96.4 million fixed and mobile broadband internet subscribers.

(2024, Information and Communications Technologies Authority)

SKILLED AND DEDICATED LABOR FORCE

Around 36 million young, well-educated and motivated professionals.

(2024, Turkstat)

Around 960,000 students graduate annually from 208 universities.

(2024, CoHE)

TÜRKİYE'S INFRASTRUCTURAL DEVELOPMENT

💰 **USD 215 Billion**

Total value of PPP contracts in Türkiye during the 1986-2024 period.

🏠 **272**

Total number of PPP projects completed in Türkiye during the 1986-2024 period.

🏥 **27,797**

Total number of hospital beds under PPP projects. 18 healthcare campuses have been completed with a total number of 27,797 bed capacity.

🚀 **58**

Number of airports in Türkiye increased from 26 in 2002 to 58 by 2024.

Who we are

Investment and Finance Office is the official organization that:

- Promotes the investment environment of Türkiye and provides assistance to investors.
- Reports directly to the President of the Republic of Türkiye.

How we help

- Multilingual (Turkish, English, German, French, Italian, Arabic, Spanish, Chinese, Japanese and Korean)
- One-Stop-Shop approach
- Result-oriented
- Private sector approach with full confidentiality
- Focusing on high-tech, value-added and employment generating investments.

What we do

- Presenting investment opportunities to the investors and providing assistance during all the stages of their investments.
- Serving as the reference point for international investors and the point of contact for all institutions engaged in promoting and attracting investments at national, regional and local levels.
- Offering free-of-charge services including market information and analyses, site selection, B2B meetings, coordination with relevant governmental institutions, and facilitating legal procedures and applications such as establishing business operations, incentive applications, obtaining licenses and work permits.

OUR GLOBAL LOCATIONS

-  USA
-  GERMANY
-  ITALY
-  SPAIN
-  NETHERLANDS
-  TÜRKİYE
-  S. ARABIA
-  UAE
-  QATAR
-  CHINA
-  S. KOREA
-  JAPAN
-  UK
-  SINGAPORE

SECTORS

- Agrofood
- Automotive
- Chemicals
- Defense & Aerospace
- Energy
- Financial Investments & Startups
- ICT
- Infrastructure
- Life Sciences
- Machinery
- Business Services
- Financial Services
- Mining & Metals
- Real Estate
- Tourism



Explore untapped investment opportunities across a variety of industries in Türkiye.

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