

INVEST IN  TÜRKİYE

FDI AGENDA



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Message from the Investment Office



The Türkiye–Malaysia Business Forum in Kuala Lumpur underscored Türkiye’s longstanding economic and diplomatic relations, emphasizing the strong partnership between the two countries. As President Recep Tayyip Erdoğan highlighted, our countries share a historic bond spanning five centuries, reinforced by a strategic vision that fosters economic growth and collaboration. During his recent visit to Pakistan, President Erdoğan emphasized the country’s vast economic potential, highlighting its dynamic population, strategic location, and thriving business environment. In his speech, President Erdoğan extended an invitation to Pakistani companies to invest in Türkiye, stating, “The Presidency’s Investment Office will guide you throughout the process.”

As the Investment Office, we stand ready to support all international companies throughout their investment journey in Türkiye. Türkiye’s ability to attract international investors was further reaffirmed at the “2025 Outlook on Investments and Private Capital in Türkiye and Environs” event, co-hosted by Globalturk Capital and the London Stock Exchange in collaboration with the Global Private Capital Association and the Investment Office, with the attendance of Vice President Cevdet Yılmaz. This prestigious gathering brought together policymakers, industry leaders, and global investors, providing a platform to explore private capital opportunities and discuss Türkiye’s investment potential.

On the investment front, Türkiye attracted USD 11.3 billion in FDI in 2024, up 5.6 percent year-on-

year, with substantial inflows into manufacturing, wholesale and retail trade, followed by transportation and logistics. Türkiye’s remarkable FDI growth far outperformed global trends, as worldwide FDI flows declined by 8 percent in 2024, according to UNCTAD’s Global Investment Trends Monitor. The diversity of investor participation, led by the Netherlands, Germany, and the US, underscores Türkiye’s resilience as a competitive investment destination.

Türkiye’s commitment to fostering international business collaboration was also evident at the Bridge Summit in London, where Genç MÜSIAD and the Investment Office convened key business leaders from Türkiye and the UK. Similarly, at Investopia 2025 in the UAE, Investment Office representatives highlighted Türkiye’s steady FDI growth against the backdrop of a declining global FDI trend. Türkiye’s ability to maintain positive momentum despite global economic headwinds is a direct result of the comprehensive reform agenda and President Recep Tayyip Erdoğan’s economic vision.

At the Investment Office, we are unwavering in our commitment to advancing Türkiye’s forward-looking vision, building global partnerships, and unlocking untapped economic potential. Strategically positioned at the crossroads of Europe, Asia, and Africa, Türkiye is at the nexus of the world, offering unparalleled access to key markets. We invite investors to explore Türkiye’s dynamic investment landscape, engage with its thriving industries, and contribute to its efforts to emerge as a global economic powerhouse.

A. Burak Dağlıoğlu
President, Investment Office



President Erdoğan Attends Türkiye-Malaysia Business Forum

President Recep Tayyip Erdoğan delivered a compelling address that underscored the deep-rooted historical ties and dynamic economic cooperation between Türkiye and Malaysia during the Türkiye-Malaysia Business Forum held in Kuala Lumpur.

Stressing a longstanding friendship spanning five centuries, President Erdoğan noted, “In 2024, we marked the 60th anniversary of our diplomatic relations with Malaysia. This milestone, grounded in centuries of mutual respect and cooperation, forms the bedrock of our strategic partnership.”

Highlighting Türkiye’s unique position as the nexus of the world, President Erdoğan added, “As a country connecting Europe, Asia, and Africa, we prioritize financial and trade partnerships that extend beyond our region and resonate globally. Despite regional conflicts and the severe earthquake in 2023, Türkiye’s economy has sustained an average growth rate of about 5 percent over the last 20 years.”

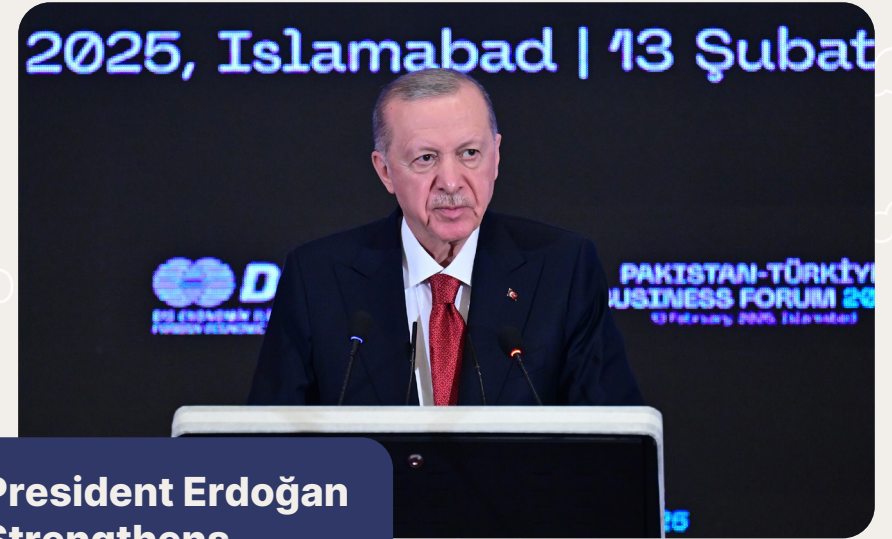
President Erdoğan detailed Türkiye’s economic achievements over the past two decades: “Thanks to our transparent, predictable, and investor-friendly policies, we have attracted nearly USD 270 billion in FDI.

Moreover, the number of international companies in Türkiye has surged from 6,000 to over 80,000, and with strong support and the economic program implemented over the past 1.5 years, we have begun to reap the fruits of our efforts.”

President Erdoğan reaffirmed his vision, stating, “Our relentless efforts will continue until we transform Türkiye into a global powerhouse and usher in the Türkiye Century.”

Focusing on Malaysia’s strategic importance, President Erdoğan remarked, “Our free trade agreement with Malaysia, which took effect in 2015 and has since expanded to include services, investments, and e-commerce, now makes Malaysia our leading trade partner among the Association of Southeast Asian Nations (ASEAN) members.”

Concluding his remarks, President Erdoğan emphasized the remarkable progress in bilateral trade: “Trade between Türkiye and Malaysia has surged from USD 1.7 billion in 2015 to over USD 5 billion in 2024. We have set an ambitious new target of USD 10 billion. Furthermore, Malaysian investments underscore the vast potential for further collaboration.”



President Erdoğan Strengthens Türkiye-Pakistan Economic Cooperation at Business Forum

President Recep Tayyip Erdoğan delivered a speech at the Türkiye-Pakistan Business Forum, highlighting the notable progress in bilateral trade and outlining key initiatives to further boost economic cooperation between the two nations.

During his address, President Erdoğan emphasized Pakistan’s promising future. He noted that with a dynamic population of nearly 250 million, agriculturally favorable lands, and a strategic location for international trade, Pakistan is poised to emerge as a major economy. President Erdoğan extended an invitation to Pakistani companies to invest in Türkiye, stating, “I would like to invite Pakistani companies to Türkiye to benefit from our investment incentives. The Presidency’s Investment Office will guide you throughout the process.”

“We have provided all sorts of support to help our investors fully benefit from the trade and economic cooperation opportunities between our two countries. Thankfully, we have covered significant ground in a short span of time through our joint efforts. We will make even more progress and reap the benefits of

Türkiye-Pakistan cooperation in various areas, including trade and investments,” he added.

Addressing Türkiye’s economic resilience, President Erdoğan recalled that despite facing one of the most massive natural disasters in Türkiye’s history, the nation has maintained robust economic progress. In 2024, Türkiye achieved a record USD 262 billion in exports, created nearly one million new jobs, and welcomed over 62 million tourists, while the Central Bank’s reserves continued to grow steadily.

President Erdoğan also noted that the bilateral trade volume in 2024 reached around USD 1.4 billion—a 30 percent increase compared to the previous year—while emphasizing that this figure is still far from the target of USD 5 billion. “We have a collective duty to fully realize our potential,” he stated, adding that transforming the current preferential trade agreement into a free trade agreement would help achieve stable and balanced growth in trade.

President Erdoğan also underscored the importance of enhancing intermodal freight transport and diversifying transport capabilities. He announced plans to reactivate the Islamabad-Tehran-Istanbul freight train line and implement projects along strategic routes such as the Middle Corridor, China-Pakistan Economic Corridor, and the Development Road. “These initiatives will benefit the entire region,” President Erdoğan remarked.



Türkiye's Strategic Investment Opportunities Highlighted in London

Globalturk Capital, in association with the London Stock Exchange (LSE) and in collaboration with the Global Private Capital Association (GPCA) and the Investment Office, hosted an exclusive event titled "2025 Outlook on Private Capital in Türkiye and Environs" at the London Stock Exchange.

The high-profile event, attended by Vice President Cevdet Yılmaz, Industry and Technology Minister M. Fatih Kacir, Investment Office President A. Burak Dağlıoğlu, and Türkiye Wealth Fund CEO Arda Ermut, brought together leading investors, policymakers, and industry experts to discuss investment trends, economic outlooks, and private capital opportunities in Türkiye and the surrounding regions.

Speaking at the event, Vice President Cevdet Yılmaz emphasized Türkiye's commitment to political stability and economic growth under the leadership of President Recep Tayyip Erdoğan. Vice President Yılmaz highlighted the implementation of the Medium-Term Program (2025-2027), which aims to gradually reduce inflation to single digits, enhance potential economic growth, support production-based investments, increase employment, and promote structural reforms to boost exports

and ensure fair income distribution.

Despite global economic uncertainties, rising protectionist tendencies, and geopolitical risks, Türkiye has demonstrated strong economic performance. Yılmaz projected economic growth of 3.5 percent in 2024, with GDP expected to reach USD 1.3 trillion and per capita income surpassing USD 15,000. He attributed the decline in inflation from 75 percent to 42 percent over the past eight months to balanced economic growth, decreasing current account deficits, improved investor confidence, and increasing international capital inflows.

Highlighting Türkiye's attractiveness for international investors, Yılmaz stated, "Today, Türkiye stands as a profitable and secure destination for international investors, with its competitive business environment, deep talent pool, strategic location, attractive incentives, strong financial system, and robust macroeconomic structure."

Vice President Yılmaz further outlined Türkiye's Foreign Direct Investment (FDI) Strategy, focusing on high-value, green, and digital transformation investments, while aiming to increase Türkiye's global FDI share from 1 percent to 1.5 percent by 2028.

During his speech, Industry and Technology Minister Mehmet Fatih Kacir highlighted Türkiye's remarkable achievements in the defense sector, noting that the country holds a 68 percent share



of the global drone market. He stated that Türkiye has developed a robust defense industry ecosystem, with over 3,500 companies and a workforce of 92,000, leading to record-breaking exports of USD 7.1 billion in 2024. Kacir stressed the importance of strengthening cooperation with Europe in the defense sector to meet evolving security needs.

Discussing developments in the electric vehicle (EV) sector, Kacir noted that by 2035, EVs are expected to account for 70 percent of global vehicle sales. He emphasized Türkiye's strategic role in automotive production, citing the launch of Türkiye's first domestic EV brand, Togg, and the decision by leading global automakers to establish production bases in Türkiye. He announced a USD 5 billion incentives package under the HIT-Mobility initiative to boost annual EV production capacity to one million units, attract R&D investments, and encourage high domestic content and strong export potential.

Minister Kacir also highlighted the HIT-30 High-Tech Investment Program, which has attracted over USD 7 billion in strategic investments in key sectors such as EVs, solar energy, and wind power. Inviting international investors to join the program, he emphasized the importance of export-oriented

strategies and strong R&D collaboration.

During the event, Investment Office President A. Burak Dağlıoğlu delivered a presentation titled "Why Invest in Türkiye." Dağlıoğlu highlighted Türkiye's strong FDI performance, noting that while global FDI fell by 8 percent in 2024, Türkiye achieved a 5.6 percent increase, attracting USD 11.3 billion in investments.

Dağlıoğlu pointed to the resurgence in M&A activity, with transaction volumes rising by 5 percent year-on-year to USD 8.5 billion. He also highlighted the dynamic growth of Türkiye's technology ecosystem, with early-stage tech investments reaching USD 1.1 billion across 469 deals in 2024.

Reaffirming Türkiye's commitment to improving its investment climate, Dağlıoğlu cited the Investment Advisory Council meeting, chaired by President Erdoğan, as a key initiative to enhance investor confidence and advance structural reforms. "Our goal is to further solidify Türkiye's position as the nexus of the world by pursuing our structural reforms," Dağlıoğlu added.

The event also featured a high-level roundtable discussion attended by 35 global fund and investment bank executives, who engaged in direct dialogue with Vice President Yılmaz.





Türkiye, Qatar Vow to Strengthen Economic Ties

Treasury and Finance Minister Mehmet Şimşek and his Qatari counterpart, Ali bin Ahmed Al Kuwari, met for the Türkiye-Qatar Joint Economic Commission meeting in Istanbul, with Investment Office President A. Burak Dağlıoğlu also in attendance.

In his opening remarks, Minister Şimşek emphasized the strong political ties between the two countries, stating, "This high-level dialogue aims to reinforce the deep-rooted relationship between Türkiye and Qatar."

Şimşek elaborated, "We are committed to enhancing bilateral investments, expanding areas of cooperation, boosting export financing, and securing funding for large-scale projects and green growth. We also aim to explore trade opportunities, enhance cooperation in housing and real estate investments, facilitate aviation operations, and share our experience in economic reforms."

Şimşek also highlighted that, thanks to Free Trade Agreements with 54 countries, Türkiye has access to a USD 30 trillion market, including the EU. "This not only offers resilience against trade protectionism but also demonstrates that regional integration is our best defense against global trade fragmentation," he said.

Qatari Finance Minister Al Kuwari noted that discussions in Ankara for

2024 had been highly productive and reaffirmed the ongoing economic partnership between Türkiye and Qatar. "Over the years, we have strengthened our dynamic economic relations through investments and joint ventures," Al Kuwari said.

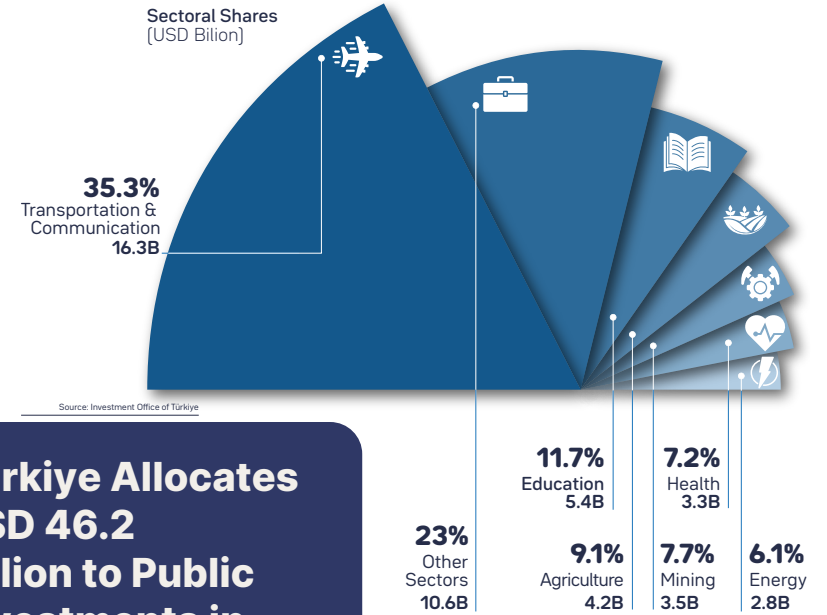
"Our energy cooperation has seen significant growth and has contributed notably to both economies, particularly through LNG deals, such as the landmark 2015 LNG agreement, which played a crucial role in reinforcing our long-term commitments." Al Kuwari said.

"We remain dedicated to exploring new areas for cooperation, and the ongoing negotiations for the Türkiye-Gulf Cooperation Council (GCC) Free Trade Agreement are expected to boost trade and investment flows by opening new markets, reducing trade barriers, and creating a more favorable environment for businesses in the region," Al Kuwari added.

At the conclusion of the meeting, the two ministers signed a memorandum of understanding (MoU) to enhance cooperation.

#NexusofInvestment

Sectoral Breakdown of the Public Investment Program 2025



Türkiye Allocates USD 46.2 Billion to Public Investments in 2025

The Turkish government will allocate USD 46.2 billion for 3,783 projects across multiple sectors as part of the 2025 Public Investment Program published in the Official Gazette. The program aligns with the 12th Development Plan and the Medium-Term Program (2025-2027), focusing on economic growth, infrastructure enhancement, and public service improvements.

Accordingly, the transportation and communications sector will receive the largest share of funding, with USD 16.3 billion, accounting for 35.3 percent of the total budget.

Other key sectors benefiting from the program include education, agriculture, mining, health, and energy. The education sector will receive USD 5.4 billion, while USD 4.2 billion is designated for agriculture. Mining is set to receive USD 3.5 billion, health USD 3.3 billion, and energy USD 2.8 billion.

The remaining USD 10.6 billion will be distributed across various sectors, including manufacturing, tourism, housing, clean water, R&D, and environmental initiatives.

Among the most significant projects, the Sakarya Natural Gas Area Development Project, with a USD 1.73 billion investment by Turkish Petroleum Corporation (TPAO), ranks as the highest-funded initiative.

The Üçyol-Buca Subway Project, managed by Izmir Metropolitan Municipality, ranks 4th in the Top 10 Projects list, with an allocation of USD 507.1 million. Another notable project, the Kirazlı-Halkalı Subway in Istanbul, will receive USD 424.7 million, with 91.2 percent of its funding secured through external credit sources.

In addition, 81 energy projects are planned for 2025, including renewable energy initiatives, underground natural gas storage facilities, and hydroelectric power plant rehabilitation projects.

The 2025 Public Investment Program reflects Türkiye's strategic focus on enhancing economic resilience, fostering sustainable growth, and ensuring a robust investment climate by prioritizing infrastructure development, industrial advancement, and public service improvements.



Türkiye's FDI Inflows Reach USD 11.3 Billion in 2024, Defying Global Downturn

Türkiye has recorded an impressive Foreign Direct Investment (FDI) inflow of USD 11.3 billion in 2024, according to data released by the Central Bank of the Republic of Türkiye (CBRT). Despite global economic uncertainties, the country continues to attract international investors, reinforcing its position as a stable and competitive market.

FDI inflows increased by 5.6 percent compared to 2023, driven by a diverse investor base and resilient capital flows. The Netherlands led with 23.6 percent of total FDI, followed by Germany (11.5 percent) and the U.S. (10.3 percent).

Other key investors included Ireland, Azerbaijan, Switzerland, the UK, the UAE, France, and Norway. This broad investor base highlights Türkiye's deepening economic integration with international markets and its growing role in global value chains.

Manufacturing attracted the highest share of FDI, reaching USD 2.3 billion and accounting for 34.5 percent of total inflows. The sector saw a 32.5 percent year-on-year increase, solidifying its role as the top-performing industry.

Wholesale and retail trade followed with 25.3 percent of total FDI, while

the transport and logistics sector ranked third with a 7.2 percent share.

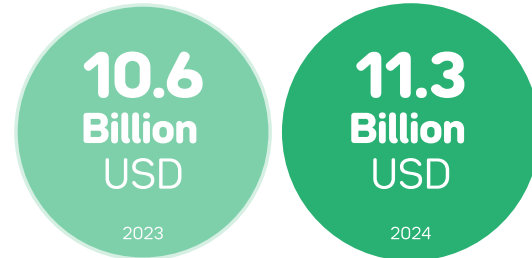
Türkiye's FDI growth stands in stark contrast to global trends. According to UNCTAD's Global Investment Trends Monitor, worldwide FDI flows declined by 8 percent in 2024. The downturn was especially severe in Europe, where FDI fell by 45 percent. Major economies like Germany and Poland experienced a 60 percent drop, and Italy, Spain, and France saw declines of 35 percent, 13 percent, and 6 percent, respectively.

Commenting on the outlook, Investment Office President Ahmet Burak Dağlıoğlu emphasized Türkiye's structural reforms, strategic location, and strong production infrastructure as key drivers of its investment appeal. He expressed optimism for 2025, stating that the country expects a significant rise in international direct investments.

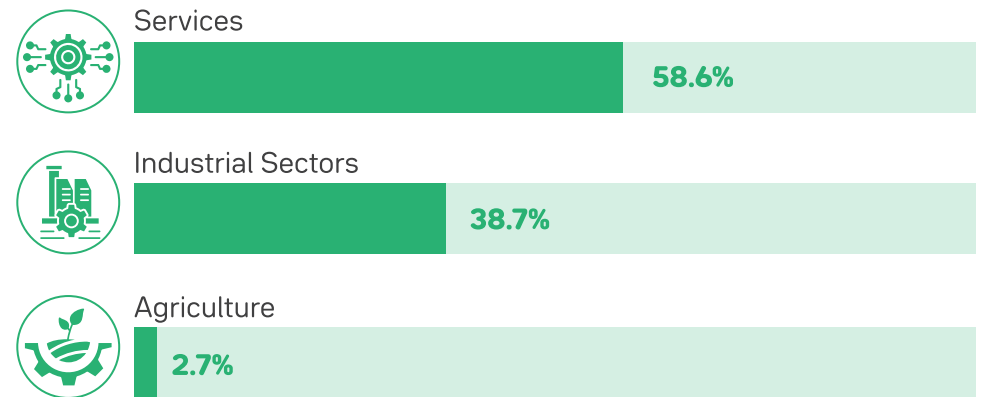
"With ongoing reforms and our strategic positioning, we anticipate a substantial increase in FDI. These developments will further solidify Türkiye's status as a premier global investment hub and a critical node in the world economy," Dağlıoğlu stated.

FDI inflows to Türkiye soar 5.6% year-on-year in 2024

FDI Inflows

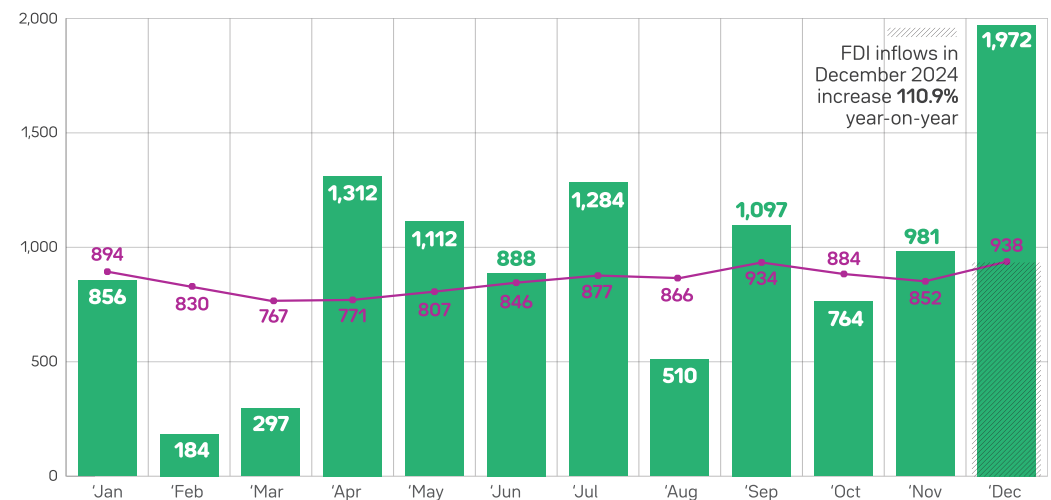


Sectoral Breakdown of Equity Capital Inflow in FDI



Monthly FDI Inflows (USD Million)

■ 12 Month Average



Source: CBRT

March 2025



Deniz Ventures and Rasmal Co-Lead USD 7.6 Million Investment in AI-Fintech Firm TeamSec

Deniz Ventures, the venture capital arm of DenizBank—established under the umbrella of Emirates NBD Group's corporate venture capital arm, Emirates NBD Innovation Fund, and managed by DenizBank's innovation, entrepreneurship, and digital arm, NEOHUB—partnered with Qatar-based Rasmal Ventures to jointly invest USD 7.6 million in TeamSec, the world's first AI-powered securitization platform.

This investment is expected to enhance TeamSec's product and service offerings through advanced AI-driven and data analytics solutions, while supporting its expansion across the MENA region. The announcement was made at a ceremony held at the Emirates NBD Headquarters in Dubai.

Speaking at the event, Emirates NBD Wholesale Banking Group Head Ahmed Al Qassim highlighted the crucial role of securitization in driving regional economic growth.

"Our strategic investment in TeamSec, a fintech innovator specializing in Securitization-as-a-Service, demonstrates our commitment to shaping this market and enabling its growth. We are proud to be among the early-stage

backers of such an innovative enterprise," he stated.

Emirates NBD Strategy, Analytics & Venture Capital Group Head Neeraj Makin underscored the importance of supporting pioneering fintech firms. He noted that through the Emirates NBD Innovation Fund, this investment aligns with the bank's vision of becoming the most innovative financial institution. "As disruptive technologies reshape the financial sector, we remain dedicated to enhancing the digital experience for our clients," he said.

Commenting on the investment, NEOHUB CEO Gürhan Çam emphasized that digital transformation in fintech is essential for improving efficiency and transparency in financial transactions. "DenizBank and NEOHUB are investing in TeamSec to address technological gaps in securitization and to make a significant contribution to the financial ecosystem," he added.

Rasmal Ventures Co-Managing Partner Alexander Wiedmer expressed enthusiasm about supporting TeamSec's ambitious vision for expanding the securitization market in MENA.

"TeamSec's bold vision aligns perfectly with our perspective. We are excited to back a highly capable and execution-focused team. Partnering with Deniz Ventures in this investment allows us to support fintech solutions that transform traditional financial processes," he remarked.



Bridge Summit in London Strengthens Türkiye-UK Investment Ties

The youth wing of the Independent Industrialists' and Businessmen's Association, Genç MÜSİAD, hosted the Bridge Summit in London in collaboration with Investment Office. Held at King's College London, the summit brought together prominent business figures from Türkiye and the UK to foster economic and cultural cooperation. The event featured opening speeches by Industry and Technology Deputy Minister Muhammet Kasım Gönüllü, Turkish Ambassador to the UK Osman Koray Ertaş, and Investment Office President A. Burak Dağlıoğlu.

The event provided a platform for entrepreneurs and investors from the UK and Europe to explore new business opportunities and potential collaborations.

Addressing the audience with a presentation, Dağlıoğlu highlighted Türkiye's logistical strengths and strategic position as a global hub for multinational companies to manufacture, export, and manage their operations. He also detailed the country's investment environment and the advantages it offers to international investors as the nexus of the world.

Following the summit, Dağlıoğlu spoke to Anadolu Agency about recent developments in Türkiye's FDI landscape. He noted that

Türkiye attracted USD 11.3 billion in FDI in 2024, despite a global downturn in FDI.

"According to preliminary figures, global FDI shrank by 8 percent in 2024. In such a challenging environment, Türkiye's 5.6 percent share increase in investment signals continued strong interest from international investors," he said.

Dağlıoğlu also emphasized key sectors driving investment in Türkiye, including technology, renewable energy, and AI. He pointed out that under the leadership of President Recep Tayyip Erdoğan, Türkiye has positioned itself as a production hub over the past 22 years. "We are observing increased investment from diverse players, particularly in the industrial sector and service exports," he noted.

Highlighting Türkiye's competitive standing, Dağlıoğlu added, "Looking at international databases, Türkiye ranks as the top destination for industrial investment projects in our competitive region. Moreover, among international companies operating in Türkiye, we lead in expansion investments, with these companies quickly scaling up their capacities."

Türkiye Highlights Technological Advancements at Bloomberg HT Technology Summit



The Bloomberg HT Technology Summit brought together key decision-makers from the public and private sectors, academia, and civil society to discuss the transformative impact of AI, cybersecurity, cloud technologies, and technological investments on the economy and employment. The event featured Industry and Technology Minister Mehmet Fatih Kacir and Investment Office President A. Burak Dağlıoğlu.

During the summit, Minister Kacir delivered a keynote speech titled "National Vision and Strategies in Technology." Highlighting Türkiye's technological advancements and industrial strength, Minister Kacir underscored the country's progress in the defense industry, stating: "Türkiye has grown into a formidable technological power, bolstered by its strong production capabilities. The clearest example of this is our defense industry, where the share of domestically developed systems has surged from just 20 percent in the past to nearly 80 percent today."

Minister Kacir also emphasized the importance of the National Technology Initiative and the HIT-30 Program, which aims to propel high-tech production and exports with over USD 30 billion in support. He provided insights into Türkiye's export growth in advanced technology, stating: "Türkiye's medium-high technology exports have reached USD 90 billion, while high-tech exports stand at approximately USD 9 billion. However, with total exports reaching USD 263 billion, there is a pressing need to accelerate efforts in high-and medium-high technology sectors. Achieving this requires the adoption of bold and innovative strategies."

Furthermore, Minister Kacir highlighted Türkiye's commitment

to fostering R&D, citing initiatives aimed at attracting global corporations to establish R&D centers in the country, particularly in semiconductor technologies, battery technologies, electric vehicles, solar energy, and wind turbines.

Investment Office President A. Burak Dağlıoğlu also participated in the summit as a guest speaker, delivering a speech titled "Türkiye: Nexus of Technology." Dağlıoğlu highlighted Türkiye's growing appeal to international investors, stating: "In the first 11 months of 2024 alone, Türkiye attracted USD 9.6 billion in FDI. The country has received over USD 270 billion in total investments. Twenty years ago, Türkiye had around 5,000 international companies, whereas today, this number exceeds 80,000. These companies contribute significantly to employment, with nearly 9 percent of private sector jobs provided by international investors. Additionally, international companies account for approximately 30 percent of Türkiye's annual exports."

Dağlıoğlu also highlighted that the finance sector leads in FDI, followed by manufacturing, energy, and wholesale/retail trade. He noted that technology startups have gained significant share, particularly in the last five years. Pre-pandemic, Türkiye attracted around USD 100 million in early-stage tech investments, but now it is drawing billion-dollar deals, positioning itself as the nexus of technology.

Additionally, Investment Office Vice President Bekir Polat participated in the panel discussion titled "New Investment Strategies in Türkiye's Technology Ecosystem." Polat touched on Türkiye's evolving approach to attracting global technology investments and fostering innovation.

Investopia 2025 Showcases Türkiye's FDI Growth and Strengthening UAE-Türkiye Economic Ties



Investopia 2025 gathered investors, entrepreneurs, economists, and business leaders from 20 nations in the UAE to shape a new vision for investment across emerging economic sectors.

Speaking at the panel "Geopolitics Shaping Economic Policies," Investment Office President A. Burak Dağlıoğlu highlighted Türkiye's steady FDI growth despite global challenges. "While global FDI declined by 8 percent, Türkiye

recorded a 5.6 percent increase in 2024, demonstrating the impact of our comprehensive reform agenda and the new economic vision led by President Recep Tayyip Erdoğan," he stated.

Dağlıoğlu also emphasized the growing investment potential between Türkiye and GCC countries, noting increased collaboration across energy, manufacturing, and technology. He pointed out that UAE investments in Türkiye have exceeded USD 6 billion in recent years, while Turkish investments in the UAE have surpassed USD 3 billion, reflecting the deepening economic ties.

On the sidelines of the event, Dağlıoğlu engaged with leading media outlets such as CNN Business Arabic, Emirates News Agency, CNBC Arabia, Economy Middle East, and The National News.

Türkiye's Investment Environment Showcased in the US



Investment Office successfully completed a roadshow in Houston and Miami, US, bringing together business leaders and investors to explore Türkiye's investment environment and opportunities.

During the event series, Investment Office Vice President Bekir Polat delivered a presentation on

Türkiye's dynamic investment landscape, highlighting its ever-evolving position as the nexus of investment and growth. Additionally, meetings were held with the Consuls General in Houston and Miami, followed by an evaluation session aimed at strengthening economic collaboration.

Investment Office Sheds Light on Türkiye's FDI Success



The 44th Ordinary General Assembly Meeting of the YASED International Investors Association brought together key figures from Türkiye's FDI landscape, also featuring an election for the Board of Directors and Audit Committee members for the 2025-2027 term.

The event opened with video messages from President Recep Tayyip Erdoğan and Vice President Cevdet Yılmaz, followed by speeches from YASED Chairperson Engin Aksoy, Investment Office Vice President Bekir Polat, and Industry and Technology Deputy Minister Muhammet Kasım Gönüllü.

In his remarks, Polat underscored Türkiye's role as the nexus of

the world, highlighting that despite global downturns, Türkiye attracted USD 11.3 billion in FDI in 2024. While global FDI flows declined by an average of 8 percent, Türkiye recorded a 5.6 percent increase. Polat attributed this success to streamlined investment conditions, digitalization, incentives for sustainable investments, investor-friendly regulations, and expanding international collaborations.

Polat also emphasized the power of collaboration in fostering mutual growth, citing the newly launched book *Foreign Direct Investment in Türkiye Century*—a joint effort by the Investment Office and YASED.

Albaraka Garaj Brings Together Startups, Investors and Industry Leaders



The Albaraka Garaj Acceleration Program brought together investors, mentors, industry leaders, and outstanding startups from Türkiye's entrepreneurial ecosystem for Demoday. The graduates of Albaraka Garage's 7th term had the opportunity to present their startups to potential investors.

During the event, Investment Office Head of Communications Gökhan Yücel highlighted Türkiye's

thriving startup landscape and introduced the newly launched exclusive microsite Start in Türkiye [startinturkiye.gov.tr], which serves as a gateway to the country's dynamic investment environment and promising business opportunities. "With our initiatives, including the Start in Türkiye microsite, we are working hard to strengthen Türkiye's entrepreneurial ecosystem and attract international investors," Yücel stated.

Türkiye's Strategic Position Highlighted at Madrid Chamber of Commerce Seminar



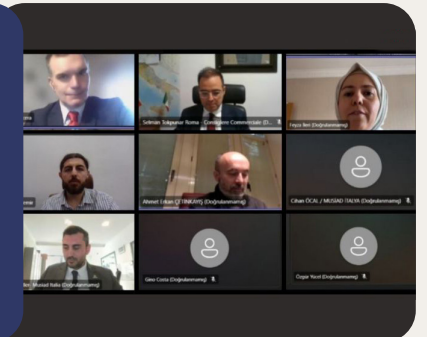
Investment Office participated in the seminar "Strategic Market and Commercial Hub between Europe, Asia, and the Middle East" hosted by the Madrid Chamber of Commerce in Spain.

The event hosted more than 100 participants and featured insightful discussions with distinguished speakers, including

Madrid Chamber of Commerce President Ángel Asensio, Turkish Ambassador to Spain Nüket Küçükkel Ezberci, Turkish Commercial Counsellor to Madrid Savaş Tarhan, and Investment Office Country Advisor Yasemen Korukçu.

During the seminar, Korukçu highlighted the investment and commercial opportunities between Spain and Türkiye, emphasizing the potential for fostering economic growth and innovation across regions.

Investment Office Engages with MUSIAD Italia to Strengthen Türkiye-Italy Investment Ties



Investment Office participated in an online meeting hosted by MUSIAD Italia to discuss bilateral investment and trade ties, as well as opportunities for collaboration in promoting Türkiye's business environment and attracting investments from Italy.

The meeting also featured the participation of Türkiye's Commercial Attaché Offices in Milan and Rome, along with

the Economic Counsellor of the Presidency of the Republic of Türkiye in Italy.

It served as a productive platform to explore investment potential, strategic business initiatives, and ways to enhance Italian FDI into Türkiye, the nexus of investment.





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SUSTAINABLE INVESTMENT
OPPORTUNITIES AT UNGA
WEEK WITH "NEXUS OF THE
WORLD" CAMPAIGN

TÜRKİYE'S
FDI LANDSCAPE
AT A GLANCE

NEXUS
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TÜRKİYE'S FDI LANDSCAPE AT A GLANCE 2024

TÜRKİYE'S FDI LANDSCAPE AT A GLANCE 2024

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WORLD

INVEST IN
TÜRKİYE

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(2024-2028)



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WHY INVEST
IN TÜRKİYE?



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WHY TÜRKİYE

TÜRKİYE: HUB FOR INNOVATION AND GROWTH

Within a 4-hour flight, easy access to multiple markets of USD 30.6 trillion GDP, USD 10.3 trillion trade, and 1.3 billion people.

Booming economy reaching **1,322 billion in 2024**, up from USD 238 billion in 2002.

Over **USD 273 billion** of FDI between 2003-2024, while the total amount of FDI attracted between 1980-2002 stood at USD 15 billion.

ACCESS TO MULTIPLE MARKETS

EURASIA

GDP: \$2 trillion
Import: \$321.9 billion
Population: 233.6 million

MENA

GDP: \$4.3 trillion
Import: \$1.3 trillion
Population: 462 million

EUROPE

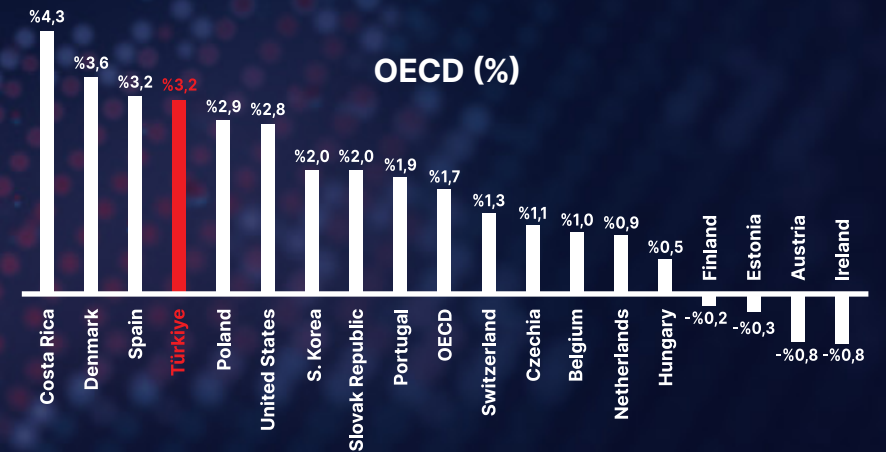
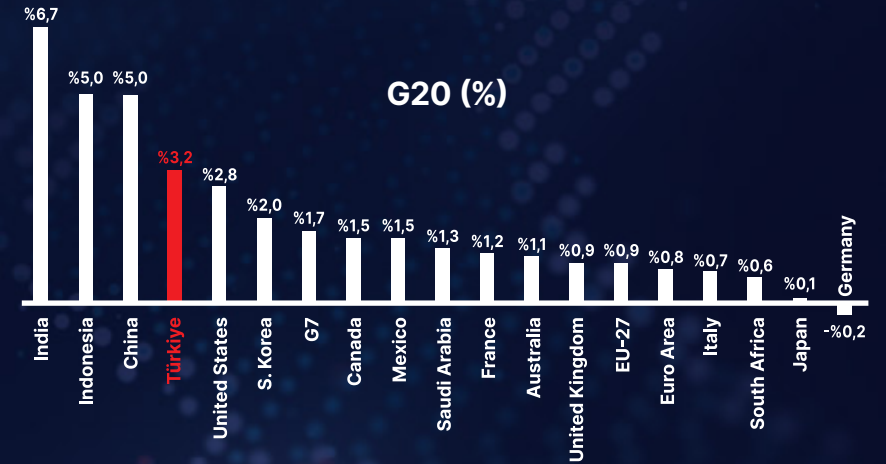
GDP: \$23.7 trillion
Import: \$8.5 trillion
Population: 591 million

TOTAL

GDP: \$30.6 trillion
Import: \$10.3 trillion
Population: 1.3 billion

Source: World Bank, 2023
Comtrade, 2023

REAL GDP GROWTH (2024, %)



Source: OECD, Turkstat

TÜRKİYE

was the fastest growing economy of the OECD members during 2003-2024, with an average annual growth rate of

5.3%

CUMULATIVE FDI INFLOWS TO TÜRKİYE

(USD BILLION)



Source: CBRT

- Investment incentives as well as R&D support.
- Equal treatment to national and global investors guaranteed by law.
- 7 days to set up a company in Türkiye, while it takes an average of 8,5 days in OECD high-income countries.
- (World Bank Doing Business 2020)

HIGHLIGHTS

The fastest growing economy in Europe and one of the fastest growing economies in the world with an average annual GDP growth rate of 5.3% over the past 21 years.

(2003-2024, TurkStat)

SOPHISTICATED CONSUMER BASE

A population of 85.7 million, half of which is under the age of 34,4.

(2024, TurkStat)

Largest youth population compared with the EU.

(2023, Eurostat)

96.4 million fixed and mobile broadband internet subscribers.

(2024, Information and Communications Technologies Authority)

SKILLED AND DEDICATED LABOR FORCE

Around 36 million young, well-educated and motivated professionals.

(2024, Turkstat)

Around 950,000 students graduate annually from 208 universities.

(2024, CoHE)

TÜRKİYE'S INFRASTRUCTURAL DEVELOPMENT

💰 **USD 215 Billion**

Total value of PPP contracts in Türkiye during the 1986-2024 period.

🏗️ **272**

Total number of PPP projects completed in Türkiye during the 1986-2024 period.

🏥 **27,797**

Total number of hospital beds under PPP projects. 18 healthcare campuses have been completed with a total number of 27,797 bed capacity.

🚀 **58**

Number of airports in Türkiye increased from 26 in 2002 to 58 by 2024.

Who we are?

Investment Office is the official organization that:

- Promotes the investment environment of Türkiye and provides assistance to investors.
- Reports directly to the President of the Republic of Türkiye.








How we help?

- Multilingual (Turkish, English, German, French, Italian, Arabic, Spanish, Chinese, Japanese and Korean)
- One-Stop-Shop approach
- Result-oriented
- Private sector approach with full confidentiality
- Focusing on high-tech, value-added and employment generating investments.

What we do?

- Presenting investment opportunities to the investors and providing assistance during all the stages of their investments.
- Serving as the reference point for international investors and the point of contact for all institutions engaged in promoting and attracting investments at national, regional and local levels.
- Offering free-of-charge services including market information and analyses, site selection, B2B meetings, coordination with relevant governmental institutions, and facilitating legal procedures and applications such as establishing business operations, incentive applications, obtaining licenses and work permits.

OUR GLOBAL LOCATIONS

	USA
	GERMANY
	ITALY
	SPAIN
	NETHERLANDS
	TÜRKİYE
	S. ARABIA
	UAE
	QATAR
	CHINA
	S. KOREA
	JAPAN
	UK
	SINGAPORE

SECTORS

Agrofood
Automotive
Chemicals
Defense & Aerospace
Energy
Financial Investments & Startups
ICT
Infrastructure
Life Sciences
Machinery
Business Services
Financial Services
Mining & Metals
Real Estate
Tourism



Explore untapped investment opportunities across a variety of industries in Türkiye.

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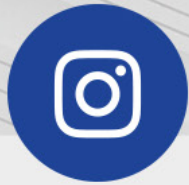
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