

INVEST IN  TÜRKİYE

# FDI AGENDA



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# Message from the Investment Office



Türkiye proudly celebrated the 101<sup>st</sup> anniversary of the Republic on October 29, paying tribute to its founder, Mustafa Kemal Atatürk, along with all the veterans and martyrs whose sacrifices secured a glorious victory. This enduring spirit remains as robust as ever.

October marked a month of intensive international diplomacy, with Türkiye remaining steadfast in its mission to foster global cooperation and drive economic growth through strategic initiatives and high-level engagements spearheaded by President Recep Tayyip Erdoğan.

At the 16<sup>th</sup> BRICS Leaders' Summit in Kazan, President Erdoğan led a high-level delegation, advocating for a fairer world and emphasizing the crucial role of multilateral platforms like BRICS in advancing global trade, economic development, and sustainability. The President leveraged the summit as a platform for vital bilateral meetings with world leaders, further strengthening Türkiye's strategic international partnerships.

In another significant event, President Erdoğan delivered a keynote address at SAHA EXPO 2024, highlighting Türkiye's remarkable advancements in the defense and aerospace industries, including a dramatic surge in defense exports from USD 248 million in 2002 to USD 5.6 billion in 2023, with projections suggesting even greater records for the current year. The President also underscored Türkiye's achievements in domestic production, particularly the revolutionary impact of indigenous UAVs such as the Bayraktar TB2 and Akıncı, while outlining strategic initiatives to further enhance Türkiye's standing in the global defense sector.

Türkiye's strategic importance was also front and center during the 15<sup>th</sup> Turkish-Arab Economic Forum in Istanbul. The forum featured the participation of Turkish Treasury and Finance Minister Mehmet Şimşek and convened key leaders, who all emphasized the vast opportunities for collaboration between Türkiye and the Arab world.

Additionally, Türkiye's new Foreign Direct Investment (FDI) Strategy for 2024-2028 took center stage at the AmChams Eurasian Economic Summit.

Here, we highlighted the alignment of this strategy with global trends, underscoring Türkiye's position as the nexus of the world.

Meanwhile, Türkiye's innovative edge was on display at Expand North Star in Dubai, where six pioneering Turkish startups showcased their solutions, pitching to global investors at the Invest in Türkiye pavilion. The event highlighted the Investment Office's commitment to fostering innovation and strengthening the global startup ecosystem.

Another notable event was Globalturk Capital's 6<sup>th</sup> Annual Executive Briefing on Private Capital in Türkiye, which focused on Türkiye's ambitious FDI Strategy for 2024-2028 and its position as both an investable and exitable market for private capital, even in the most challenging times.

Concurrently, Investment Office played a pivotal role in a high-level meeting in Doha, co-hosting an event focused on investment opportunities in Türkiye. Turkish Treasury and Finance Minister Mehmet Şimşek delivered an in-depth presentation on the current macroeconomic outlook of the Turkish economy to influential figures from Qatar's finance and business sectors.

Finally, the Huawei Türkiye Core Partners Conference 2024 shone a spotlight on Türkiye's digital transformation potential. Investment Office underscored Huawei's pledge to invest USD 6 million in Türkiye's cloud startup ecosystem over the next three years. The event showcased Türkiye's infrastructure advancements, its dynamic workforce, and the promising future shaped by strategic partnerships with global tech leaders.

At Investment Office, we are unwavering in our commitment to advancing Türkiye's forward-looking vision, building global partnerships, and unlocking untapped economic potential. Strategically positioned at the crossroads of Europe, Asia, and Africa, Türkiye is the nexus of the world with unparalleled access to key markets. We invite you to explore Türkiye's dynamic investment landscape, engage with its thriving industries, and be part of its journey toward becoming a global economic powerhouse.

A. Burak Dağlıoğlu  
President, Investment Office



## President Erdoğan: Türkiye Eager to Strengthen Ties with BRICS

President Recep Tayyip Erdoğan participated in the 16<sup>th</sup> BRICS Leaders' Summit held in Kazan, the capital of the Republic of Tatarstan, Russia. First Lady Emine Erdoğan, Minister of Foreign Affairs Hakan Fidan, Minister of Energy and Natural Resources Alparslan Bayraktar, and Minister of Trade Ömer Bolat accompanied President Erdoğan during the visit.

During the summit at Kazan Expo, President Erdoğan emphasized Türkiye's belief in the possibility of a "fairer world," highlighting the significance of collaboration on multilateral platforms to address shared challenges.

The President stated, "We believe BRICS has made unparalleled contributions to the establishment of a fair world order by promoting global trade, economic growth, and sustainable development goals."

President Erdoğan expressed Türkiye's intention to enhance dialogue with BRICS countries, noting the country's active involvement in various international and regional organizations.

The President pointed out, "Türkiye is a founding member of numerous international bodies, including the Council of Europe, the Organization of Turkic States, the D-8 Organization for Economic Cooperation, and the Black Sea Economic Cooperation Organization. We are also an active member of the G20 and MIKTA. Our partnerships with the African Union and ASEAN, as well as our cooperation mechanisms with the Community of Latin American and Caribbean States, continue to strengthen day by day."

President Erdoğan emphasized Türkiye's commitment to advancing dialogue with the BRICS family based on mutual respect and a win-win approach.

In closing, President Erdoğan expressed gratitude to Russian President Vladimir Putin for hosting the summit and extended best wishes to Brazil, which is set to assume the BRICS presidency in January.

The President also participated in the "Expanded BRICS+ Session" as part of the summit activities.

During his visit, President Erdoğan held bilateral meetings with several global leaders, including Congolese President Denis Sassou Nguesso, Vietnamese Prime Minister Pham Minh Chinh, Russian President Vladimir Putin, Uzbek President Shavkat Mirziyoyev, and Venezuelan President Nicolas Maduro, aimed at enhancing cooperation across various sectors.



## President Erdoğan Highlights Türkiye's Defense & Aerospace Growth at SAHA EXPO 2024

President Recep Tayyip Erdoğan attended the SAHA EXPO International Defense, Aerospace, and Space Industry Fair held at the Istanbul Expo Center, organized under the auspices of the Presidency of the Republic of Türkiye, with support from various ministries and the Secretariat of Defense Industries.

In his speech, President Erdoğan shared SAHA Istanbul's nine-year journey, emphasizing its goals of advancing domestic production, acquiring critical technologies, and boosting Türkiye's global competitiveness in the defense and aerospace sectors. President Erdoğan emphasized the significance of SAHA EXPO as a premier platform for the defense sector, where agreements totaling USD 6.2 billion, including USD 4.6 billion in export contracts, are expected to be signed. The President also noted that Türkiye's defense and aerospace industry achieved USD 5.6 billion in export deals in 2023, with similar figures anticipated at this year's event.

President Erdoğan offered additional insights, stating, "In 2002, our defense exports barely reached USD 248 million—a figure we have since raised to USD 5.6 billion. Last year alone, we exported over 230 defense products to 185 countries." He noted that Turkish defense and aerospace exports rose 32 percent in September compared to the same month last year, with exports over

the past 12 months reaching USD 6.015 billion, marking a 10.4 percent increase. "Turkish defense companies have set new records in 2024, exporting to 178 countries," the President concluded.

Shifting focus to the global impact of Türkiye's unmanned aerial vehicles (UAVs), including the Bayraktar TB2, Akıncı, ANKA, and AKSUNGUR, President Erdoğan described these technologies as 'game-changers' and announced plans to add the KIZILELMA and ANKA III UAV models to Türkiye's defense arsenal.

As part of the fair, the Investment Office hosted a panel discussion on Türkiye's aerospace and defense industry. The discussion featured insights from prominent industry professionals, including Rolls-Royce Country Director Gökem Kiriş Gümüşel, Axiom Space International Government Business Director Necmettin Kaymaz, and Kale Pratt & Whitney General Manager Semih Pilatin.

Moderated by Investment Office Head of Communications Gökhan Yücel, the panel explored the role of Türkiye's local industries in global value chains, the vision of international aerospace companies operating in Türkiye, and future growth opportunities for the sector.







## Trade Minister Bolat: Türkiye Eyes Larger Share in Global E-Commerce Export

At the TürkMedya E-Commerce and Retail Summit, Türkiye's Trade Minister Ömer Bolat delivered an address underscoring the country's economic resilience and its determination to advance despite global challenges.

Minister Bolat highlighted Türkiye's strategic accomplishments, including a notable reduction in the current account deficit, which he attributed to the country's strong foreign trade performance.

"Our latest economic indicators are clear evidence of our strength," he remarked, emphasizing that Türkiye's industrial transformation over the past two decades has firmly positioned the country as a pivotal manufacturing power, not just in Europe but globally, with key industries such as automotive, defense, and textiles.

Minister Bolat further elaborated on Türkiye's strategic position as a regional production and distribution hub, benefiting from the ongoing realignment of global supply chains. "Türkiye is becoming a critical link for European markets, solidifying its position as a production and logistics hub," the Minister added.

Additionally, Minister Bolat pointed out the impressive growth of the e-commerce sector, which has expanded 75 percent since 2019.

"The global e-commerce volume reached an all-time high of USD 5.8 trillion in 2023. It is projected to grow 8 percent, reaching USD 6.3 trillion by the end of 2024," the Minister stated.

Following Minister Bolat, Investment Office President A. Burak Dağlıoğlu shared insights into the transformative impact of FDI on Türkiye's e-commerce sector.

"FDI is a driving force behind our digital transformation and economic growth," Dağlıoğlu remarked.

He explained how substantial investments have bolstered critical digital and economic infrastructure, positioning Türkiye as a leader in e-commerce and technology-driven sectors.

"The e-commerce ecosystem in Türkiye is not only flourishing but also setting a benchmark for innovation and sustainability," Dağlıoğlu added.

The summit served as a significant platform, bringing together industry stakeholders to exchange ideas on how the public and private sectors can collaborate to boost Türkiye's position in global e-commerce and retail markets.



## Minister Kacır Engages in High-Level Meetings at SAHA EXPO 2024

Türkiye's Industry and Technology Minister Mehmet Fatih Kacır held several high-profile meetings at SAHA EXPO 2024, an international event dedicated to the defense and aerospace industries.

Minister Kacır held discussions with NATO Assistant Secretary General for Innovation, Hybrid, and Cyber Jean-Charles Ellermann-Kingombe, where they exchanged views on a range of topics. The Minister also met with key foreign officials, including Ukrainian

Foreign Affairs Minister Andrii Sybiha, Iraqi Industry Minister Khaled Battal al-Najm, Romanian Economy, Entrepreneurship and Tourism Minister Ștefan-Radu Oprea, and Somali Defense Minister Abdulkadir Mohamed Nur.

SAHA EXPO 2024 gathered an impressive lineup of 1,478 companies from over 120 countries, alongside 178 international procurement delegations and 312 official delegations, including 25 ministerial delegations.



## World Bank Commits USD 1.9 Billion to Four Key Projects in Türkiye

The World Bank has pledged USD 1.9 billion in financing for four major projects in Türkiye, following meetings in the United States with Treasury and Finance Minister Mehmet Şimşek. Minister Şimşek engaged in a series of discussions and bilateral meetings that culminated in this critical agreement during his visit to Washington, D.C., for the G20 and World Bank meetings.

These newly signed agreements focus on essential areas, including enhancing energy efficiency, managing flood and drought risks, supporting the green transition, and reconstructing industrial zones in earthquake-affected regions.

The projects aim to enhance energy efficiency in public buildings, strengthen resilience against natural disasters, support populations affected by the green transition, and sustain operations for micro,

small, and medium-sized enterprises (MSMEs) in Türkiye's earthquake-affected regions.

Minister Şimşek believes that the latest commitment has brought the World Bank's total financing for Türkiye this year to USD 3.9 billion. "This boost aligns with Türkiye's revised economic priorities as outlined in the Medium-Term Program, leading the World Bank to substantially increase its funding allocation," Şimşek added.

During the of meetings, Minister Şimşek also held discussions with World Bank Vice President Antonella Bassani, in addition to meeting with Asian Development Bank presidential candidate Masato Kanda, Pakistan's Finance Minister Muhammad Aurangzeb, and Libya's Central Bank Governor Naji Issa.





## Investment Office Delivers Keynote at Turkish-Arab Economic Forum

The 15<sup>th</sup> Turkish-Arab Economic Forum (TAF) was held in Istanbul on October 17, drawing together prominent leaders and key stakeholders from Türkiye and the Arab world. Supported by Türkiye's Ministry of Foreign Affairs, the Ministry of Treasury and Finance, Investment Office, and the Union of Chambers and Commodity Exchanges (TOBB), the event brought together distinguished experts and high-level participants from both regions.

One of the key sessions of the forum, a panel titled "Türkiye and the Arab World: A Global Corridor for Investment, Trade, and Technology," was moderated by Turkish Treasury and Finance Minister Mehmet Şimşek. The panel featured leading figures such as Kuwait's Finance Minister Noora Sulaiman Salem Al Fassam, Iraq's Finance Minister Taif Sami Mohammed, Egypt's Finance Minister Ahmed Kouchouk, and Tunisia's Minister of Economy and Planning Samir Abdelhafidh. They explored the importance of strengthening both bilateral and multilateral collaborations, with a particular focus on enhancing economic relations through trade and technology.

In his keynote speech, Investment Office President A. Burak Dağlıoğlu reaffirmed Türkiye's dedication to fostering regional partnerships, stating, "At the Investment Office, we are actively working with our

counterparts across the Arab world to deepen investment collaborations. A recent example is a Turkish fintech company acquiring a fintech firm in Dubai, marking a significant milestone in regional integration."

Dağlıoğlu further emphasized the vast potential for increasing bilateral investments and the importance of focusing on multilateral opportunities, particularly in emerging sectors such as fintech. He concluded by recognizing the contributions of the forum's organizers and sponsors, whose support made it possible.

TAF continues the tradition of bringing together government officials, business leaders, and investors to explore pathways for economic growth and collaboration across sectors including finance, investment, defense, fintech, energy, technology, industry, food, and infrastructure.



## Investment Office Hosts High-Level Meeting in Doha

Chairman Sheikh Khalifa Bin Jassim Al Thani.

As the keynote speaker, Turkish Treasury and Finance Minister Mehmet Şimşek delivered an in-depth presentation on the current macroeconomic outlook of the Turkish economy.

The meeting attracted over 300 participants, including Qatari Businessmen Association Chairman Sheikh Faisal Bin Qassim Al Thani and numerous prominent figures from Qatar's finance and business sectors.

Investment Office co-hosted the "Business and Investment Opportunities in Türkiye" meeting in Doha, featuring addresses from Turkish Ambassador to Qatar Mustafa Göksu, Investment Office Vice President Furkan Karayaka, and Qatar Chamber of Commerce and Industry

## Türkiye Reaffirms Commitment to Sustainability at GITEX Global

Investment Office participated in the session titled "Exploring the Urgency to Scale the Global Landscape for SDGs and Climate Solutions" at GITEX Global, one of the largest tech and startup fairs in the world.

Investment Office President A. Burak Dağlıoğlu, International Finance Corporation Global Director Farid Fezoua, and TechCrunch Editor-at-Large Mike Butcher were the key speakers at the event. During the session, Dağlıoğlu discussed the regenerative blue economy, focusing on sustainable ocean and marine management, the importance of traceability solutions for transparency

in supply chains, the promotion of circular businesses to reduce waste, investment prospects in Türkiye's economic landscape.

Türkiye is leading the charge in tackling global Sustainable Development Goals (SDGs) and climate challenges through its Green Development Revolution. With a pledge to reduce greenhouse gas emissions by 41 percent by 2030 and groundbreaking initiatives like the Energy Efficiency Strategy and the SDG Scoring Mechanism, the Investment Office is fully committed to building a sustainable future.







## Investment Office Highlights Türkiye's FDI Strategy at AmChams Eurasian Economic Summit

Investment Office President A. Burak Dağlıoğlu delivered a keynote speech at the 1<sup>st</sup> AmChams Eurasian Economic Summit held in Istanbul. In his address, Dağlıoğlu emphasized Türkiye's recently unveiled FDI Strategy for 2024-2028, highlighting how it aligns with global FDI trends and aims for both qualitative and quantitative improvements across several key areas.

Dağlıoğlu further stressed Türkiye's pivotal role as the nexus of the world, stating, "Türkiye's strategic location continues to attract international investors, serving as a bridge between major markets in Europe, the Middle East, and Asia."

At the summit, Dağlıoğlu also highlighted Investment Office's proactive efforts to foster partnerships with global investors, citing recent collaborations in the mobility and technology sectors as examples of Türkiye's success in leveraging its strengths to create high-value investments.

During her speech, the US International Development Finance Corporation (DFC) Deputy CEO Nisha Biswal said Türkiye represents a substantial market and acts as a gateway between Europe and Asia, making it an ideal destination

for US companies. Biswal also emphasized that Türkiye offers an ideal environment for US investments and partnerships with Turkish companies, creating relationships that extend globally.

On the margins of the summit, Investment Office Vice President Bekir Polat participated in a panel titled "Manufacturing Resilience: Innovations and Supply Chain Reinvention in a Competitive World."

Polat emphasized Türkiye's strategies for navigating supply chain disruptions and securing reliable sources of materials and minerals, while also highlighting the competitive advantages that make Türkiye an attractive destination for investors.

The following day, Investment Office President A. Burak Dağlıoğlu attended the AmCham Chairs Meeting, which featured an in-depth, multi-partner discussion on the results, potential, and next steps for US chambers, businesses, and authorities to promote opportunities and create new ones for the benefit of countries, their people, and the region.

The meeting also included a conversation on advancing a shared economic and business agenda to explore and develop projects, foster cooperation, and build regional trust.

The 1<sup>st</sup> AmChams Eurasian Economic Summit provided a vital platform for engaging with business leaders, investors, and policymakers from the US and across the Eurasian region, reaffirming Türkiye's role as the nexus of investments in shaping the region's economic future.



## Investment Office President Addresses 6<sup>th</sup> Annual Executive Briefing on Private Capital in Türkiye

Globalturk Capital's 6<sup>th</sup> Annual Executive Briefing on Private Capital in Türkiye, held in strategic partnership with Global Private Capital Association (GPCA), brought together leading industry leaders and sponsors to explore Türkiye's dynamic private capital landscape highlighting its strategic importance and economic potential.

At the event, Investment Office President A. Burak Dağlıoğlu outlined Türkiye's ambitious five-year FDI strategy, which aims to increase the country's share in global FDI to 1.5 percent by steering investments

toward digital and knowledge-driven sectors.

"We believe that financial investors can contribute more to the economy, and we are committed to harnessing this potential. To enhance Türkiye's competitiveness, we are implementing necessary regulations and improving the overall investment climate. Digital transformation remains at the heart of our FDI Strategy, and we are dedicated to enacting structural reforms to make Türkiye's investment environment globally competitive," Dağlıoğlu noted.

"Türkiye's technology ecosystem has already attracted USD 700 million in 2024, demonstrating promising growth in fintech, cybersecurity, and more," Dağlıoğlu added.

In his address, Globalturk Capital Founder and Managing Partner Barış Öney highlighted Türkiye's unique resilience and potential, stating, "Türkiye remains a proven investable and exitable market for private capital, even in the most challenging times."







## Türkiye Showcases Innovative Startups at Expand North Star in Dubai

Investment Office participated in Expand North Star, a pivotal event that connects global startups and investors in Dubai. At the Invest in Türkiye pavilion, six cutting-edge Turkish startups showcased their innovative

solutions, taking the opportunity to pitch their products to global investors and potential partners.

This participation highlights Türkiye's ongoing commitment to fostering innovation and entrepreneurship on a global scale.

Investment Office President A. Burak Dağlıoğlu also attended the event, underscoring Türkiye's dedication to supporting the growth of the startup ecosystem and strengthening international partnerships.

## Türkiye's Investment Potential Spotlighted at Türkiye-France Investment Conference

The Türkiye-France Investment Conference was successfully co-hosted by the Investment Office, the Consulate General of Türkiye in Strasbourg, and CCI Alsace Eurométropole.

With opening remarks from Turkish Consul General in Strasbourg Bekir Sarp Erzi, Alsace Chamber of Industry and Commerce President Jean-Luc Heimburger and Investment Office Vice President Bekir Polat, the conference gathered over 60 participants.

During the conference, Groupe Chimirec General Manager François de

Tarragon and Soprema Group General Manager Christophe Feist shared their experiences and insights on investing in and growing their businesses in Türkiye. They highlighted Türkiye's strategic location, skilled workforce, and pro-business environment as crucial factors that supported their growth and success.

The conference underscored Türkiye's appeal as an investment destination and paved the way for further collaboration between French and Turkish businesses.



## Huawei Cloud Türkiye Core Partners Conference Spotlights Digital Transformation in Türkiye

Huawei Cloud Türkiye brought together its partners and customers at the Huawei Türkiye Core Partners Conference 2024 held in Istanbul.

Under the theme of "Ecosystem, Quality, Integrity, Digitalization", the conference explored the transformative potential of digitalization in business and Huawei's solutions in this space.

Opening remarks were made by Consul General of the People's Republic of China in Istanbul Wei Xiaodong, Investment Office Vice President Bekir Polat, and Huawei Türkiye CEO Kaya Shi.

The event also featured a presentation by Huawei Türkiye Government and Corporate Relations Director Ömer Faruk Şahin, who shared insights on

the company's 22-year journey in Türkiye. Huawei Senior Vice President for Global Procurement Leo Lu concluded the event with a closing speech.

Consul General Wei Xiaodong emphasized the robust cooperation opportunities between Türkiye and China, noting the strong partnership potential in areas such as economy, trade, infrastructure, and technology.

Polat expressed satisfaction with Huawei's commitment of USD 6 million to bolster Türkiye's startup ecosystem in cloud technologies over the next three years.

He emphasized Türkiye's advancements in industries such as infrastructure, healthcare, energy, and digitalization, and praised its young, talented workforce. Polat stated, "With over USD 4 billion in startup investments, we position Türkiye as a regional hub where investors feel secure and see ample opportunities."

In addition, Huawei Türkiye CEO Kaya Shi highlighted the company's ongoing growth, technological investments, and collaboration with local partners, stating, "We are committed to expanding our operations and continuing to grow with our local partners in Türkiye."







## Investment Office and ZIDA Collaborate in Experience-Sharing Program

Investment Office hosted a delegation from the Zimbabwe Investment Development Agency (ZIDA), in collaboration with the World Bank Group's International Finance Corporation, for a highly productive experience-sharing program.

This comprehensive program provided a platform to exchange valuable insights, best practices, case

studies, and strategic approaches in investment promotion, aimed at supporting ZIDA's efforts to enhance FDI in Zimbabwe.

Such partnerships not only foster future partnerships that drive global investment opportunities but also contribute to sustainable economic growth and development.



## Turkish-Scottish Business and Trade Convention Cements Bilateral Collaboration

Investment Office presented investment opportunities at the Turkish-Scottish Business and Trade Convention 2024, hosted by the Turkish Scottish Chamber of Commerce at The Scottish Parliament in Edinburgh.

Turkish Labor and Social Security Deputy Minister Ahmet Aydın, Scottish Business Minister Richard Lochhead, Scottish Culture Minister Foyso Choudhury, Edinburgh Mayor Robert Aldridge, and Edinburgh Deputy Mayor Lezley Marion Cameron delivered speeches, emphasizing the strong bilateral ties between the two

countries and highlighting available investment opportunities.

During the convention, Investment Office Country Advisor Enes Güzel provided an in-depth overview of Türkiye's economic landscape, showcasing significant investment opportunities for Scottish investors. The event brought together key figures from both countries, aiming to foster collaboration in trade and investment while focusing on the strategic alignment between Türkiye and Scotland across various industries.



## Investment Office Attends 11<sup>th</sup> Türkiye Innovation Week

Investment Office showcased Türkiye's innovation and entrepreneurial ecosystem at a booth during the 11<sup>th</sup> Türkiye Innovation Week 2024 (TIW2024), organized by the Türkiye Exporters Assembly (TIM). This event served as a significant platform to highlight how innovation drives economic growth and sustainability.

With this year's theme, "Out of the Box: Human, Culture, Model," discussions centered around the transformative impact of innovation

on business, society, and culture. The event featured an impressive lineup of speakers, panels, workshops, and masterclasses, providing attendees with the opportunity to engage with global experts and key players in the innovation ecosystem.

Investment Office's presence at TIW2024 emphasizes its commitment to driving innovation and supporting sustainable economic growth in Türkiye.



## 4<sup>th</sup> Annual ESG & Sustainable Investment Forum Focuses on Sustainable Growth in Türkiye

Investment Office, in partnership with the British Chamber of Commerce in Türkiye and EEL Events, co-hosted the 4<sup>th</sup> Annual ESG & Sustainable Investment Forum Türkiye 2024, bringing together high-level business and investment leaders to explore key issues in sustainability and responsible investing.

Investment Office Financial Investments Expert Elif Zeytin contributed to the forum as a panelist in the session titled

"Financing Tools Driving Sustainable Development", where she highlighted the significant role of impact investments in promoting sustainable growth in Türkiye.

Zeytin emphasized that integrating ESG criteria into investment strategies not only aligns with global sustainability goals but also presents unique opportunities for financial returns.



## Türkiye Presents Early-Stage Investment Opportunities in AI and Metaverse at Pitch Day



Investment Office Country Advisor Ethem Tokgözlü delivered a presentation on Türkiye's value proposition within the early-stage venture ecosystem during the "Türkiye's Early-Stage Investment Ecosystem" session at the "AI & Metaverse: Shaping the Future - Pitch Day" event in the Netherlands.

Tokgözlü emphasized that the rapid advancements in AI and the rise of the Metaverse are revolutionizing the global tech landscape, creating unprecedented opportunities and transforming

industries, while also highlighting that Türkiye, with its growing pool of tech talent and innovative startups, is positioning itself as a key player in this evolving ecosystem by fostering both innovation and investment in these pioneering sectors.

Additionally, a group of successful Turkish startups specializing in AI and Metaverse technologies showcased their products and services to investors and business developers during the event.

## Investment Office Highlights Investment Opportunities in Japan



The 27<sup>th</sup> Türkiye-Japan Annual Joint Business Committee Meeting was held in Tokyo by Foreign Economic Relations Board (DEIK) and the Japan Business Federation with the attendance of high-level representatives from the Turkish and Japanese business communities.

Investment Office Country Advisor Onur Kanan made a presentation about Türkiye's lucrative investment environment and various industry incentives highlighting Türkiye's investment opportunities for Japanese companies.

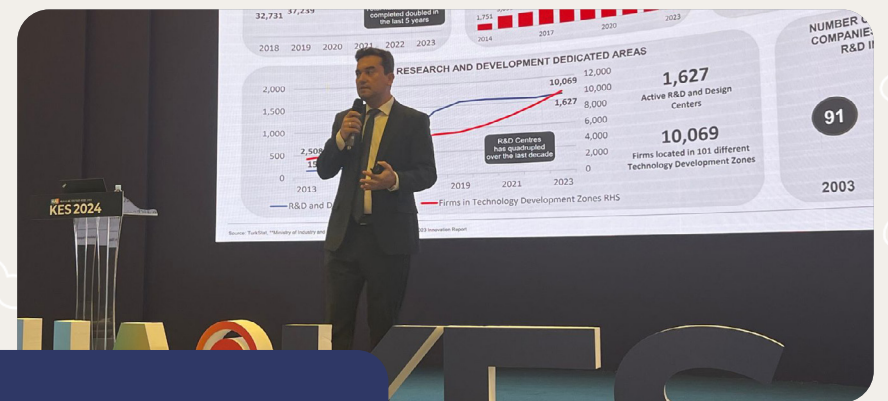
## Türkiye's Automotive Excellence on Display in Japan by Investment Office



Investment Office and Fourin, the leading automotive research report publishing company in Asia, cohosted a seminar in Japan with the participation of representatives from the automotive industry.

During the event, Investment Office Country Advisor Yuichi Aoki presented

an overview of Türkiye's investment environment, while Project Manager Kaan Masatçı provided insights into Türkiye's automotive sector, particularly focusing on electric vehicles (EVs) and batteries.



## Investment Office Promotes Türkiye's Investment Potential at KES 2024

Investment Office showcased Türkiye's leading industries at the Korea Electronics Show (KES 2024), South Korea's longest-running trade fair, held in Seoul since 1969.

This major event, with extensive participation from representatives of the South Korean electronics industry, provided a platform to present Türkiye's robust investment ecosystem.

During the fair, Investment Office Project Manager Fatih Çelik delivered a presentation titled "Why Invest in the Turkish Machinery Industry?", highlighting the latest developments in Türkiye's strong machinery sector, which is fueled by a dynamic and skilled young workforce.

Additionally, Expert İhsan Celil Topal presented on Türkiye's electronics sector in his address, "Why Invest in the Turkish Electronics Industry?" Topal underscored Türkiye's strategic position as an ideal investment location, serving as the nexus of the world.

The event also featured one-on-one meetings, enabling South Korean and international companies at KES 2024 to explore collaboration and investment opportunities with Türkiye.

## Investment Office Engages at SuperBridge Summit Dubai



Investment Office participated in the SuperBridge Summit Dubai organized by the SuperBridge Council to foster partnerships among leaders from the world's fastest-growing economies, as well as entrepreneurs, corporations, and institutions.

Investment Office Country Advisor Emre Büyükkılıç was a panelist in the session titled "Bridging Cultures, Building Resilience."

The event emphasized cross-cultural collaboration, knowledge exchange, creative thinking, and interdisciplinary cooperation.

Through initiatives like these, Türkiye continues to strengthen its global network, promoting collaboration across borders and showcasing its role as a hub for interdisciplinary collaboration and growth.



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# WHY TÜRKİYE

## TÜRKİYE: HUB FOR INNOVATION AND GROWTH

Within a 4-hour flight, easy access to multiple markets of USD 26 trillion GDP, USD 7.8 trillion trade, and 1.3 billion people.

Booming economy reaching **1,119 billion in 2023**, up from USD 238 billion in 2002.

Over **USD 262 billion** of FDI between 2003-2023, while the total amount of FDI attracted between 1980-2002 stood at USD 15 billion.

## ACCESS TO MULTIPLE MARKETS

### EURASIA

GDP: \$2 trillion  
Import: \$321.9 billion  
Population: 233.6 million

### MENA

GDP: \$3.6 trillion  
Import: \$751.6 billion  
Population: 448.9 million

### EUROPE

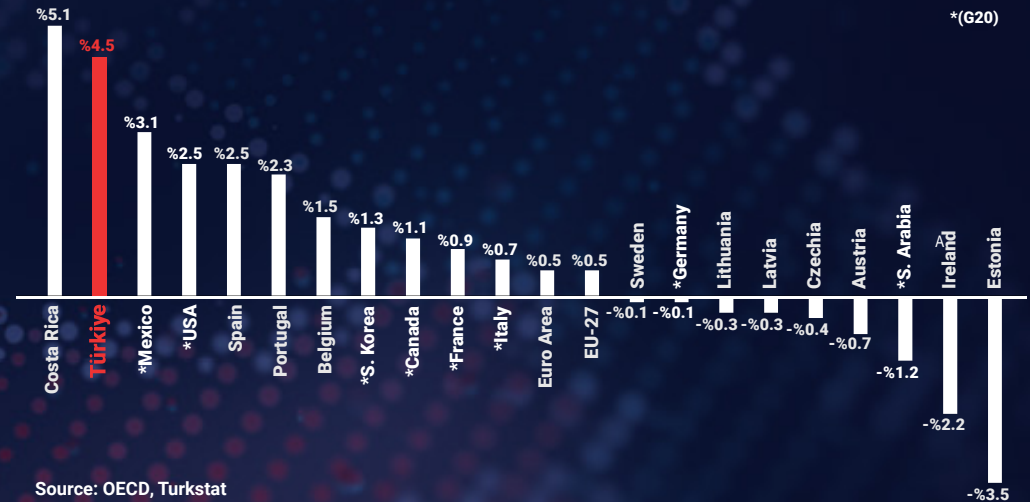
GDP: \$20.2 trillion  
Import: \$6.8 trillion  
Population: 600.4 million

### TOTAL

**GDP:** \$25.8 trillion  
**Import:** \$7.8 trillion  
**Population:** 1.3 billion

Source: World Bank, 2022  
Comtrade, 2022

## REAL GDP GROWTH (2023, %)



## TÜRKİYE

was the fastest growing economy of the OECD members during 2003-2023, with an average annual growth rate of

# 5.4%

## CUMULATIVE FDI INFLOWS TO TÜRKİYE

(USD BILLION)



- Investment incentives as well as R&D support.
- Equal treatment to national and global investors guaranteed by law.
- 7 days to set up a company in Türkiye, while it takes an average of 8,5 days in OECD high-income countries.
- (World Bank Doing Business 2020)



# HIGHLIGHTS

The fastest growing economy in Europe and one of the fastest growing economies in the world with an average annual GDP growth rate of 5.4% over the past 20 years.

(2003-2023, TurkStat)

## SOPHISTICATED CONSUMER BASE

A population of 85.4 million, half of which is under the age of 34.

(2022, TurkStat)

Largest youth population compared with the EU.

(2023, Eurostat)

93.1 million fixed and mobile broadband internet subscribers.

(2023, Information and Communications Technologies Authority)

## SKILLED AND DEDICATED LABOR FORCE

Around 32 million young, well-educated and motivated professionals.

(2023, Turkstat)

Around 900,000 students graduate annually from 208 universities.

(2023, CoHE)

# TÜRKİYE'S INFRASTRUCTURAL DEVELOPMENT

 1<sup>ST</sup>

According to the European Investment Bank, Türkiye ranks 1<sup>st</sup> in Europe in total value of Public-Private Partnership (PPP) projects during the 2015-2019 period.

 **USD 204 Billion**

Total value of PPP contracts in Türkiye during the 1986-2023 period.

 **270**

Total number of PPP projects in Türkiye during the 1986-2023 period.

 **27,797**

Total number of hospital beds under PPP projects. 17 healthcare campuses have been completed with a total number of 27,187 bed capacity and 1 healthcare campus is under construction with a 610-bed capacity.

 **57**

Number of airports in Türkiye increased from 26 in 2002 to 57 in 2023.

# Who we are?

Investment Office is the official organization that:

- Promotes the investment environment of Türkiye and provides assistance to investors.
- Reports directly to the President of the Republic of Türkiye.

# How we help?

- Multilingual (Turkish, English, German, French, Italian, Arabic, Spanish, Chinese, Japanese and Korean)
- One-Stop-Shop approach
- Result-oriented
- Private sector approach with full confidentiality
- Focusing on high-tech, value-added and employment generating investments.

# What we do?

- Presenting investment opportunities to the investors and providing assistance during all the stages of their investments.
- Serving as the reference point for international investors and the point of contact for all institutions engaged in promoting and attracting investments at national, regional and local levels.
- Offering free-of-charge services including market information and analyses, site selection, B2B meetings, coordination with relevant governmental institutions, and facilitating legal procedures and applications such as establishing business operations, incentive applications, obtaining licenses and work permits.

## OUR GLOBAL LOCATIONS

	USA
	GERMANY
	ITALY
	SPAIN
	TÜRKİYE
	S. ARABIA
	UAE
	QATAR
	CHINA
	MALAYSIA
	S. KOREA
	JAPAN
	FRANCE
	UK
	SINGAPORE

## SECTORS

Agrofood  
Automotive  
Chemicals  
Defense & Aerospace  
Energy  
Financial Investments & Startups  
ICT  
Infrastructure  
Life Sciences  
Machinery  
Business Services  
Financial Services  
Mining & Metals  
Real Estate  
Tourism



Explore untapped investment opportunities across a variety of industries in Türkiye.





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INVEST IN  TÜRKİYE