

INVEST IN TÜRKİYE



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Message from the Investment Office

Türkiye continues to make significant strides in fostering international partnerships and enhancing its economic landscape through strategic initiatives and high-level engagements.

During the 8th Türkiye-Spain Intergovernmental Summit, President Recep Tayyip Erdoğan, accompanied by a high-level delegation, engaged in pivotal discussions with Spanish leaders. These discussions culminated in the signing of a MoU between Türkiye's Investment Office and Spain's investment promotion agency, ICEX Trade and Investment. This MoU aims to boost bilateral trade and investments, reflecting the mutual confidence between the two countries.

President Erdoğan also actively participated in the G7 Summit in Italy in another significant move to bolster global partnerships. His interactions with global leaders highlighted Türkiye's proactive role in addressing global challenges and shaping international relations. The summit further emphasized Türkiye's strategic importance in the global economic landscape.

Delivering a speech at the 31st Ordinary General Assembly of the Turkish Exporters Assembly and Export Champions Award Ceremony, President Erdoğan highlighted Türkiye's achievement in 2023, reaching a record-breaking total of USD 355 billion in exports, comprising USD 255.4 billion in goods and USD 101.7 billion in services.

Under the initiative of Turkish daily newspaper Dünya, the "Climate Economy and Sustainable Finance Summit" took place at the Istanbul Finance Center with attendance of Vice President Cevdet Yılmaz. During the summit, Investment Office emphasized Türkiye's role in sustainability and the green economy, highlighting the attraction of over USD 260 billion in FDI over the past twenty years.

Additionally, Türkiye stood out in London Tech Week 2024, showcasing its commitment to digitalization and technology entrepreneurship. The Turkish delegation, represented by public bodies, technoparks, startups and venture capital fund executives, engaged with global stakeholders, offering Turkish startups the chance to pitch their innovative products against international players, fostering expansion, capital attraction, and collaboration.

Meanwhile, at the reception titled "#2 in Europe at Seed Stage Investing: Dive Deep into the Turkish Startup Scene," held at the Turkish Embassy in London, Türkiye's dynamic startup ecosystem was prominently featured.

The Türkiye-Germany Investment Conference in Berlin also showcased Türkiye's competitive edges as an investment destination. Investment Office delivered an address highlighting Türkiye's resilient economy, strategic location, and advanced infrastructure, inviting German businesses to explore the extensive opportunities available. The conference reinforced the strong economic ties between Türkiye and Germany, with bilateral trade reaching USD 50 billion.

As the Investment Office, we are working to bolster Türkiye's ongoing commitment to economic growth, innovation, and international collaboration. We invite you to explore these exciting opportunities and join us in celebrating Türkiye's progress and potential as a premier investment destination.

A. Burak DAĞLIOĞLU
President, Investment Office

TÜRKİYE, SPAIN STRENGTHEN BILATERAL TIES AT 8TH TÜRKİYE-SPAIN INTERGOVERNMENTAL SUMMIT



President Recep Tayyip Erdoğan recently visited Spain in a move to enhance bilateral relations and foster cooperation at the 8th Türkiye-Spain Intergovernmental Summit in Madrid. Upon his arrival, Erdoğan held a private meeting with King Felipe VI of Spain at the Royal Palace of Zarzuela. During the meeting, President Erdoğan expressed optimism about the deepening of Türkiye-Spain relations, highlighting that collaborative efforts in various sectors,

including the expansion of bilateral trade and defense industry cooperation, would be mutually beneficial.

The President's delegation included First Lady Emine Erdoğan, Family and Social Services Minister Mahinur Özdemir Göktaş, Energy and Natural Resources Minister Alparslan Bayraktar, Treasury and Finance Minister Mehmet Şimşek, Industry and Technology Minister Mehmet Fatih Kacır, Agriculture and Forestry Minister İbrahim

Yumaklı, Trade Minister Ömer Bolat, and Investment Office President A. Burak Dağlıoğlu.

During the summit, Investment Office President Dağlıoğlu signed a Memorandum of Understanding (MoU) with the Spanish Secretary of State for Trade Maria Amparo Lopez Senovilla, representing ICEX Trade and Investment. This MoU signifies a major step forward in enhancing the exchange of information and promoting closer cooperation in bilateral trade and investments between Türkiye and Spain.

Over the past two decades, Spain has been a major investor in Türkiye, with foreign direct investment (FDI) inflows totaling USD 11.4 billion since 2002. Meanwhile, FDI outflows from Türkiye to Spain reached USD 462 million during the same period. These significant figures reflect the strong mutual confidence and robust ties between the two countries.

Currently, over 700 companies with Spanish capital are operating in Türkiye, contributing significantly to the country's dynamic business environment.

PRESIDENT ERDOĞAN BOLSTERS GLOBAL PARTNERSHIPS AT G7 SUMMIT



President Recep Tayyip Erdoğan participated in the G7 Summit held in Italy, where he engaged in pivotal discussions during the High-Level Session on Africa and the Mediterranean, Artificial Intelligence, and Energy.

Throughout the summit, President Erdoğan held interactions with global leaders,

highlighting Türkiye's proactive approach to international diplomacy. President Erdoğan engaged in discussions with United States President Joe Biden, demonstrating the ongoing dialogue between Türkiye and the US on various bilateral and global issues.

Further enriching the diplomatic outreach, French President Emmanuel Macron and

President Erdoğan shared a moment before the commencement of the summit. Their conversation emphasized the solid ties and mutual interests between their nations.

A significant highlight of President Erdoğan's engagements included discussions with influential leaders such as Pope Francis, Brazilian President Luiz Inácio Lula da Silva, Algerian President Abdelmadjid Tebboune, Jordanian King Abdullah II, and European Council President Charles Michel.

Additionally, his conversations with OECD Secretary-General Mathias Cormann and UN Secretary-General António Guterres were crucial, reflecting Türkiye's commitment to addressing global economic and social issues through multilateral cooperation.

President Erdoğan's participation at the G7 Summit not only highlighted Türkiye's active role in global policy dialogues but also reinforced its position as a key player in shaping the future of international relations.

TÜRKİYE'S TOP EXPORTERS HONORED



President Recep Tayyip Erdoğan attended the 31st Ordinary General Assembly of the Turkish Exporters Assembly (TIM) and Export Champions Award Ceremony. Highlighting the remarkable increase in total exports and record-breaking achievements in 2023 and the first five months of 2024, President Erdoğan stated, "I would like to thank each of our 150,000 exporters for delivering our products to all corners of the world. As I always say, we see our exporters as the vanguard of trade diplomacy, pioneers, and flag carriers of the Turkish economy abroad."

President Erdoğan emphasized exports as the driving force of the Turkish economy, highlighting the significance of a production-based growth model that prioritizes exports and job creation to ensure the country's economic stability and growth. He noted Türkiye's achievement in 2023, reaching a record-breaking total of USD 355 billion in exports, comprising USD 255.4 billion in

goods and USD 101.7 billion in services.

At the event, President Erdoğan presented awards to top exporters in the goods, services, and e-export categories. The ceremony was attended by Minister of Trade Ömer Bolat, Minister of Industry and Technology Mehmet Fatih Kacır, Minister of Treasury and Finance Mehmet Şimşek, Minister of Family and Social Services Mahinur Özdemir Göktepe, and Minister of Youth and Sports Osman Aşkın Bak.

Minister Bolat reaffirmed the Ministry of Trade's commitment to supporting exporters in accessing new markets, exporting value-added products, and enhancing global competitiveness. He congratulated all exporters for their innovative contributions on the international stage and extended special congratulations to the award recipients.

TREASURY AND FINANCE MINISTER HIGHLIGHTS TÜRKİYE'S FISCAL REFORMS, ECONOMIC ACHIEVEMENTS



The Treasury and Finance Minister Mehmet Şimşek emphasized Türkiye's commitment to implementing significant fiscal reforms aimed at bolstering economic stability and fostering growth. Minister Şimşek revealed that Türkiye's gross reserves climbed to a historic high of USD 146.2 billion as of June, with net reserves excluding swaps increasing to USD 6 billion.

Since the beginning of April, the increase in net reserves excluding swaps has reached USD 71.5 billion. This notable accomplishment underscores the effectiveness of the new fiscal policies and robust management of public finances. Şimşek stated, "By reducing vulnerabilities and strengthening macro-financial stability, we will significantly support our goal of achieving lasting price stability."

Additionally, Minister Şimşek underscored the positive impact of increased confidence and

predictability on Türkiye's economic outlook. Şimşek noted that these factors are instrumental in accelerating the disinflation process, which has shown remarkable progress. The annual inflation expectation for the next 12 months decreased to 31.8 percent from 45.3 percent, while the expectation for the next 24 months fell to 20.3 percent from 25.8 percent.

Furthermore, Şimşek announced that the Ministry will implement the Artificial Intelligence Supported Accounting and Advanced Analytics Project to achieve efficiency, quality, speed, and savings in public expenditures through an early warning system. This initiative aims to boost the effectiveness and transparency of public spending by leveraging advanced technologies, reflecting Türkiye's commitment to maintaining economic discipline and ensuring sustainable growth.

TÜRKİYE MARKS A NEW ERA IN SPACE RESEARCH



Türkiye proudly marked another historic milestone in its space exploration endeavors as Tuva Cihangir Atasever successfully completed a suborbital research flight on June 8. Launched from Virgin Galactic's Spaceport America in New Mexico, USA, the mission was pivotal to Türkiye's ambitious National Space Program.

Atasever's flight ascended to an altitude of 90 kilometers, achieving microgravity conditions that allowed for the execution of seven scientific experiments. These experiments ranged from genetic analyses to insulin pen tests, showcasing Türkiye's growing capabilities in space science and technology.

President Recep Tayyip Erdoğan and Industry and Technology Minister Mehmet Fatih Kacır publicly lauded the success of the mission, which not only strengthens Türkiye's position in global space research but also serves as an inspiration for future Turkish scientists and astronauts.

Minister Kacır held a news conference at the Ministry with Türkiye's astronauts Alper Gezeravcı and Atasever, titled "Turkish Space Science Mission Suborbital Research Flight." Kacır indicated that Türkiye is opening a new chapter in its space journey, saying: "Focusing on paradigm shifts in technology, we have elevated our research, development and production capabilities, achieving lasting gains in numerous fields. With the technology ecosystem we have built, we are more than ready to take advantage of the limitless opportunities space offers."

This successful mission builds upon the achievements of Türkiye's first astronaut Alper Gezeravcı, who embarked on a journey to the International Space Station in February 2024. Gezeravcı's mission was significant both for its duration and the number of experiments conducted, setting the stage for Türkiye's continued space exploration.

SHOPPING BOOM IN GULF REGION SPARKS E-COMMERCE GROWTH AT ISTANBUL AIRPORT



A recent boom in online shopping from Arab countries in the Gulf region has transformed Istanbul Airport into a thriving e-commerce hub. Over the past two months, outbound e-commerce shipments from Istanbul to the Gulf region have surged, positioning Istanbul Airport as a central player in the competitive e-commerce sector, renowned for its speed and efficiency. Leading companies such as Amazon, Trendyol, and Alibaba have chosen Istanbul Airport as a key distribution center, particularly for products destined for the Gulf region.

Turkish e-commerce platform Trendyol has made significant strides in the Gulf market, opening its second pop-up store in Jeddah, Saudi Arabia, and achieving over one million sales in the region. Remarkably, sales to customers in the Gulf states now account for 25 percent of Trendyol's total sales volume. In just eight months, Trendyol has garnered two million active customers in the

Arabian Peninsula, with plans to expand this number to six million by the end of the year. Last year, Trendyol's exports climbed to USD 650 million, and the company is now pushing the envelope to reach USD 2.5 billion in exports this year.

Istanbul Airport has emerged as the linchpin of Türkiye's cargo transportation, handling 99 percent of the country's e-commerce operations. By May 2024, air cargo transportation at Istanbul Airport surged 97 percent, reaching 629 tons in the first four months alone, marking significant year-over-year growth.

E-exporters primarily ship to key destinations such as Riyadh, Jeddah, Baku, Dubai, Mecca, and Abu Dhabi, further solidifying Istanbul Airport's status as a vital e-commerce hub.

CLIMATE ECONOMY AND SUSTAINABLE FINANCE SUMMIT HELD AT ISTANBUL FINANCE CENTER



Under the initiative of Turkish daily newspaper Dünya Gazetesi, the "Climate Economy and Sustainable Finance Summit" took place at the Istanbul Finance Center. Notable attendees included Vice President Cevdet Yılmaz, Minister of Treasury and Finance Mehmet Şimşek, Investment Office President A. Burak Dağlıoğlu, and Central Bank of the Republic of Türkiye (TCMB) Governor Fatih Karahan.

The summit brought together leaders, executives, and business representatives from Türkiye's foremost economic and financial institutions. Key discussions focused on Türkiye's sustainable finance roadmap and its alignment with international standards. Additionally, the summit addressed topics such as environmental and social risk management in sustainable banking, as well as innovative approaches and practices in sustainable finance models.

In his opening remarks, A. Burak Dağlıoğlu highlighted Türkiye's pivotal role in sustainability, stating, "Türkiye stands as a significant player in sustainability, emerging among the most prepared countries for new competitiveness in the green economy." Dağlıoğlu emphasized how, under President Erdoğan's leadership, Türkiye has attracted FDI inflows exceeding USD 260 billion over the past twenty years, with 80,000 international companies operating within the country.

"Our focus is on setting these companies up for a sustainable future through energy efficiency, water conservation, and modernized production," added Dağlıoğlu. "We also support technology entrepreneurship, recognizing that

small and flexible startups will drive the green transformation. Türkiye's climate initiatives have positioned us as a key partner on the global stage, with over 22 percent of our projects now climate related. Our goal is to lead in green investments and sustainability, contributing to a balanced and just global economy," Dağlıoğlu concluded.

Vice President Cevdet Yılmaz, in his speech, emphasized the crucial importance of sustainable finance and the climate economy for Türkiye's future. He noted, "Economic development is inherently linked with environmental sustainability. Our goal is to achieve net-zero emissions by 2053, transitioning to a low-carbon economy. This vision aligns with our broader objectives of social justice and economic growth, ensuring a balanced approach between today's needs and those of future generations."

Yılmaz further stated, "We recognize the role of advanced economies in providing technology transfer and financial support to address climate challenges. Sustainable finance, such as green bonds, plays a major role in funding clean energy, resource-efficient technologies, and biodiversity protection. Türkiye's commitment to sustainable development is reflected in our policy frameworks, such as the Green Deal Action Plan and Sustainable Banking Strategy, aimed at fostering economic resilience and social welfare."

The summit underscored Türkiye's dedication to leading in sustainable finance and climate economy, paving the way for a resilient and environmentally conscious future.



TÜRKİYE-GERMANY INVESTMENT CONFERENCE HIGHLIGHTS TÜRKİYE'S COMPETITIVE EDGES



Investment Office hosted the Türkiye-Germany Investment Conference themed "Türkiye as an Investment Destination" at the Turkish Embassy in Berlin. The event brought together business leaders and public officials from both Türkiye and Germany, providing a valuable platform to showcase Türkiye's dynamic investment landscape.

A key feature of the conference was the address by Investment Office President A. Burak Dağlıoğlu, who characterized Türkiye as a "resilient and fast-growing economy."

In the face of global economic challenges such as fluctuating energy prices, supply chain disruptions, labor shortages, and climate change, Dağlıoğlu presented Türkiye as a stable and attractive option for European investors.

During his address, Dağlıoğlu emphasized Türkiye's numerous value propositions, including its extensive talent pool, seamless integration into global value chains, diversified production capabilities, and advanced infrastructure, all of which offer significant competitive advantages to international investors, and extended a warm invitation to German companies to leverage these advantages for mutual benefit.

Dağlıoğlu also stressed the stability of energy prices in Türkiye, supported by its diverse energy sources and growing renewable energy production. Additionally, he highlighted the benefits of tariff-free trade facilitated through the Customs Union, which simplifies the investment process.

Providing an overview of Türkiye's economy, Dağlıoğlu noted its robust growth, averaging 5.2 percent annually over the past two decades. He pointed to Türkiye's resilience, citing the absence of a banking crisis in the last 20 years and a notably low public debt-to-GDP ratio.

Discussing Türkiye's industrial and logistical strengths, Dağlıoğlu highlighted the country's unique strategic location at the crossroads of Europe, Asia, and Africa, ongoing macroeconomic reforms, and investor-friendly environment with access to a market of 1.2 billion people.

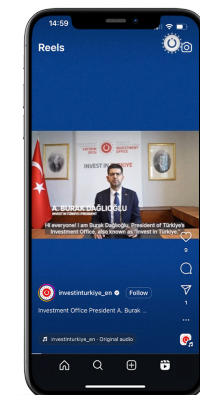
With bilateral trade between Germany and Türkiye reaching USD 50 billion, Dağlıoğlu highlighted the strong historical and economic ties between the two countries.

TÜRKİYE'S INVESTMENT ENVIRONMENT SPOTLIGHTED BY INVESTMENT OFFICE PRESIDENT

Investment Office President A. Burak Dağlıoğlu highlighted Türkiye's significant strides in creating a welcoming investment environment. Under President Recep Tayyip Erdoğan's leadership, Türkiye has implemented reforms that have transformed it into a fast-growing and resilient economy.

Dağlıoğlu emphasized Türkiye's business-friendly climate with a focus on digitalization and sustainability, a deep and competitive talent pool, successful integration into global value chains, strategic location offering global market access, and diverse sectoral opportunities.

Dağlıoğlu also announced the upcoming national FDI Strategy for 2024-2028, aiming to attract quality investments and elevate Türkiye to a global economic powerhouse.



Watch now!



FROM BOSPHORUS TO BIG BEN: TURKISH TECH STARTUPS SHINE AT LONDON TECH WEEK



Turkish technology startups showcased their innovations at London Tech Week 2024 in the "Invest in Türkiye" pavilion, presenting Türkiye's dynamic tech ecosystem, pitching their innovative and visionary ideas, and engaging with international ecosystem stakeholders.

More than 20 Turkish startups attended the event this year, presenting cutting-edge solutions in AI, fintech, cybersecurity, digital transformation, and other key areas.

Commenting on the significance of global tech events, Investment Office President A. Burak Dağlıoğlu said, "London Tech Week offers a unique opportunity for Turkish startups to connect, collaborate, and share ideas with entrepreneurs, investors, and tech enthusiasts. It also reflects our

strategic vision to position Türkiye as a leading tech hub."

London Tech Week is a premier global event that showcases the vibrant and dynamic tech scene in the capital city of the United Kingdom. It brings together industry leaders, innovators, and enthusiasts from around the globe to explore the latest technological advancements and discuss the future of technology.

Investment Office's active participation in London Tech Week is part of its broader strategy to attract high-tech investments and foster a robust innovation ecosystem in Türkiye. By connecting Turkish startups with global networks, Investment Office aims to accelerate tech industry growth and drive economic development.

INVESTMENT OFFICE SHOWCASES INVESTMENT OPPORTUNITIES IN TURKISH STARTUP ECOSYSTEM



The event titled "#2 in Europe at Seed Stage Investing: Dive Deep into the Turkish Startup Scene," hosted by the Investment Office, took place at the Turkish Embassy in London, drawing participation from the Turkish and UK business communities. The reception featured an in-depth overview of Türkiye's startup ecosystem, one-on-one meetings with representatives from various companies, and keynote addresses by the Turkish Ambassador to the United Kingdom Osman Koray Ertaş.

In his remarks, Ertaş invited international investors and venture capital funds to invest in priority sectors such as technology, green energy, and manufacturing in Türkiye, adding, "Become part of Türkiye's success story. Türkiye's dynamic, resilient, and innovative ecosystem is ready to embrace investors. Together, we can unlock the potential of Turkish startups."

Investment Office Financial Investments Unit Manager Ahmet Cüneyt Selçuk also underscored the significant opportunities Türkiye offers for financial investors, stating, "The Turkish startup ecosystem has attracted USD 4 billion in investments over the past three years. In 2023 alone, with USD 722 million invested in early-stage startups, Türkiye ranked as the 11th largest country in Europe in this domain."

Following the keynotes, three panels were held to discuss the success stories of Türkiye's unicorns, the fintech sector, and collaboration opportunities between international and Turkish funds. These panels were moderated by executives from VC funds, including 500 Emerging Europe, Revo Capital, and 212.

INVESTMENT OFFICE SHARES INSIGHTS AT GTR TÜRKİYE 2024

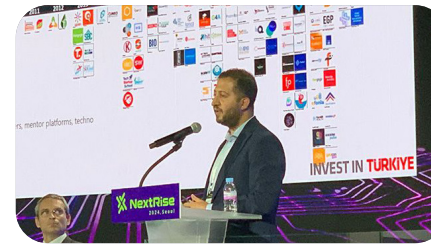


Investment Office Vice President Bekir Polat was a panelist at the Global Trade Review (GTR) Türkiye 2024, an event that convened banks, corporates, traders, and other stakeholders for a day of high-value discussions and networking opportunities.

During his speech, Polat highlighted Türkiye's unique value proposition, emphasizing its strategic location as a production and export hub for investors seeking access to global markets. Polat also discussed recent investments in Türkiye's logistics infrastructure, providing an overview of Türkiye's increasing appeal to international businesses and investors.

Furthermore, Polat examined Türkiye's long-term outlook for new trade opportunities and the key role of structural reforms in enhancing trade and finance liquidity.

INVESTMENT OFFICE SHEDS LIGHT ON TÜRKİYE'S STARTUP ENVIRONMENT



Investment Office participated in the NextRise Startup Event hosted by the Korea International Trade Association in Seoul. The panel, titled "Empowering Cross-Border Innovation: Turkish and Korean Startups in the Spotlight," featured over 100 representatives of Korean and Turkish investors and entrepreneurs.

Key presentations included Investment Office Expert Ahmet Diler's insights on Türkiye as an innovation powerhouse and launchpad for global markets, Global Digital Innovation Network Managing Director Sokjin Chang's discussion on global tech

expansion, and Farplas Korea Country Manager Hyunki JUNG's focus on Fark Labs bridging the Korean and Turkish innovation ecosystems.

Additionally, Ahmet Diler also participated in the panel discussion "The Startup Ecosystem and Support Policies in European Countries," where he presented "Türkiye: Innovation Powerhouse and Launchpad for Global Markets." The panel was moderated by SGlobe Managing Partner Semiramis Kulak, with contributions from AisaBerlin Ambassador Freya Choi, Head of Science and Technology Office (STO) presso Embassy of Switzerland in Seoul Alessandra Apicella, and Advantage Austria Commercial Counsellor & Trade Commissioner Wolfgang Köstinger, highlighting the vibrant startup ecosystems in Germany, Switzerland, and Austria.

The event underscored Investment Office's commitment to fostering international collaboration and supporting the growth of innovative startups in Türkiye and beyond.

INVESTMENT OFFICE CO-HOSTS AEROSPACE INDUSTRY SEMINAR

Investment Office cohosted a seminar titled "Türkiye and Aerospace: A Constellation of Opportunities – Reasons for Global Success" in Naples, Italy, with the Campania Region Aerospace Cluster (DAC).

DAC President Luigi Carrino underlined the significance of Campania region in the history of aerospace and wished fruitful partnership opportunities between the valuable Italian and Turkish stakeholders.

Investment Office Country Advisors Gino Costa and Alfredo Nocera highlighted Türkiye's economic growth, investment opportunities, and the strategic importance of the aerospace and defense industries.

The seminar also featured insightful testimonials from key figures in the industry, including Turkish Aerospace Industries Strategy Management Chief Leader Arzu Şahin, TİTRA Group Vice Chairman Muhammed Selman Donmez, and SAHA İstanbul Deputy Secretary General Özgür Özçelik. The seminar concluded with a dynamic Q&A session moderated by DAC Space & Defense Manager Gennaro Russo, enriching the discussion with contributions from over 30 members of the regional aerospace ecosystem.

TÜRKİYE'S MARITIME EXPANSION ENHANCES GLOBAL TRADE AND CONNECTIVITY

Türkiye has positioned itself as a global trade powerhouse, with the number of its ports increasing from 149 to 217 and maritime container transport surging from 190 million tons to 436 million tons from 2002 to 2023.

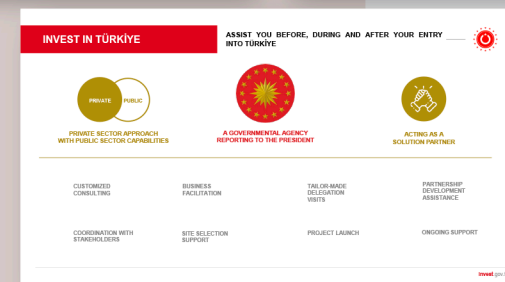
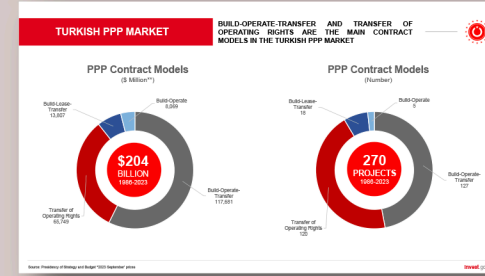
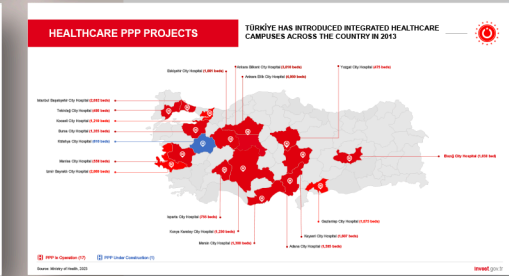
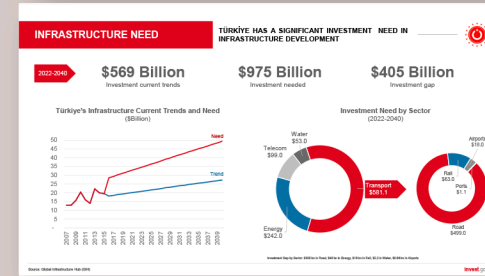
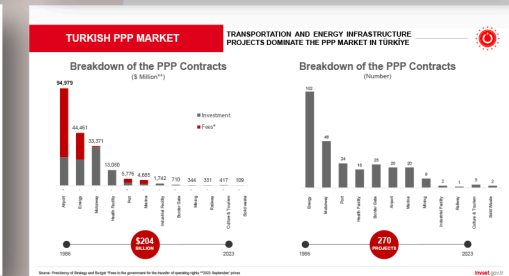
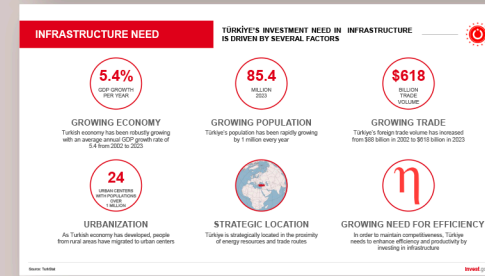
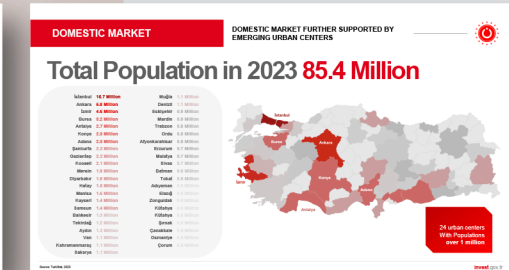
In 2023 alone, Türkiye's ports handled 12.8 million TEU containers, showcasing the efficiency and capacity of the maritime facilities.

The Marmara Region led with 8 million TEU, followed by the Mediterranean Region with 2.7 million TEU, the Aegean Region with 1.8 million TEU, and the Black Sea Region with 141,000 TEU. With ports in all four seas—Marmara, Aegean, Mediterranean, and Black Sea—Türkiye connects three continents seamlessly, strengthening trade routes and driving economic growth.

Türkiye enhances its logistics capabilities through strategic port investments



WHY INVEST IN TURKISH INFRASTRUCTURE & PPP PROJECTS



WHY TÜRKİYE

TÜRKİYE: HUB FOR INNOVATION AND GROWTH

Within a 4-hour flight, easy access to multiple markets of USD 26 trillion GDP, USD 7.8 trillion trade, and 1.3 billion people.

Booming economy reaching **1,119 billion in 2023**, up from USD 238 billion in 2002.

Over **USD 262 billion** of FDI between 2003-2023, while the total amount of FDI attracted between 1980-2002 stood at USD 15 billion.

ACCESS TO MULTIPLE MARKETS

EURASIA

GDP: \$2 trillion
Import: \$321.9 billion
Population: 233.6 million

MENA

GDP: \$3.6 trillion
Import: \$751.6 billion
Population: 448.9 million

EUROPE

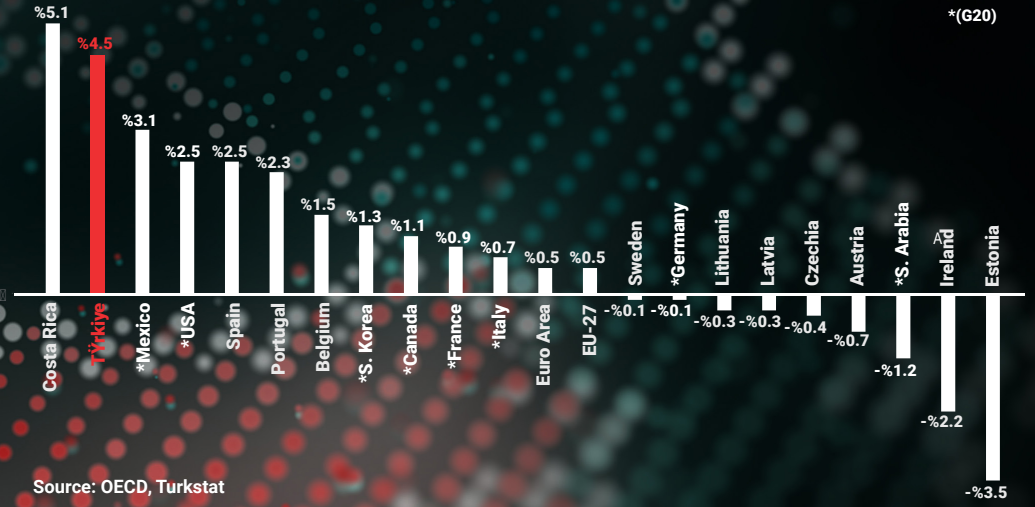
GDP: \$20.2 trillion
Import: \$6.8 trillion
Population: 600.4 million

TOTAL

GDP: \$25.8 trillion
Import: \$7.8 trillion
Population: 1.3 billion

Source: World Bank, 2022
Comtrade, 2022

REAL GDP GROWTH (2023, %)



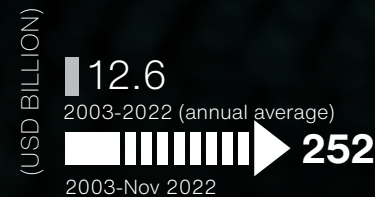
TÜRKİYE

was the fastest growing economy of the OECD members during 2003-2023, with an average annual growth rate of

5.4%

CUMULATIVE FDI INFLOWS TO TÜRKİYE

(USD BILLION)



- Investment incentives as well as R&D support.
- Equal treatment to national and global investors guaranteed by law.
- 7 days to set up a company in Türkiye, while it takes an average of 8,5 days in OECD high-income countries.
- (World Bank Doing Business 2020)

HIGHLIGHTS

The fastest growing economy in Europe and one of the fastest growing economies in the world with an average annual

GDP growth rate of 5.4%

over the past 20 years.

(2003-2023, TurkStat)

SOPHISTICATED CONSUMER BASE

A population of 85.4 million,

half of which is under the age of 34.

(2022, TurkStat)

Largest youth population

compared with the EU.

(2023, Eurostat)

93.1 million

fixed and mobile broadband internet subscribers.

(2023, Information and Communications Technologies Authority)

SKILLED AND DEDICATED LABOR FORCE

Around 32 million

young, well-educated

and motivated professionals.

(2023, Turkstat)

Around

900,000 students

graduate annually from 208 universities.

(2023, CoHE)

TÜRKİYE'S INFRASTRUCTURAL DEVELOPMENT



1ST

According to the European Investment Bank, Türkiye ranks 1st in Europe in total value of Public-Private Partnership (PPP) projects during the 2015-2019 period.



USD 204 Billion

Total value of PPP contracts in Türkiye during the 1986-2023 period.



270

Total number of PPP projects in Türkiye during the 1986-2023 period.



27,797

Total number of hospital beds under PPP projects. 17 healthcare campuses have been completed with a total number of 27,187 bed capacity and 1 healthcare campus is under construction with a 610-bed capacity.



57

Number of airports in Türkiye increased from 26 in 2002 to 57 in 2023.





8,200

Total motorway length targeted to be reached in Türkiye by 2035.



60%

The share of rail sector among infrastructure investments in Türkiye in 2023.



42.4%

Share of renewable energy in total electricity production as of July 2020.



25%

Expected growth in Türkiye's total installed power generation capacity from 2020 to 2023 (from 95.9 GW to 120 GW).

For more info

invest.gov.tr/en/sectors/pages/infrastructure.aspx



“

In 2011, Daikin Türkiye was established following the acquisition of a local air-conditioning company.”

Türkiye's own growth potential is complemented by its strategic location at the heart of other emerging markets such as the CIS, the Middle East, and North Africa, and will thus act as a base for Daikin to expand business across these regions.

As a result of the acquisition, we also obtained a highly-skilled and spirited workforce, ready for the challenges ahead. We are convinced that new investment in Türkiye was the right decision.

Masatsugu MINAKA

Chairman of the Board, Daikin Europe N.V.



“

45 years of experience as a domestic manufacturer in Türkiye”

The core of the Turkish national economic agenda, and the key value for investors, is a dedicated effort to promote innovation, enhance competitiveness, and encourage investment in global value chains. Dow has over 45 years of experience as a domestic manufacturer in Türkiye, and our new joint venture with AKSA is a key example of how we can bring together

raw materials, a high-skilled workforce, and most importantly a booming downstream customer industry. With a strong, pro-business government in Türkiye, the investment environment makes sense. And it is also easy to operate, thanks to the Investment Office President and his entire team.

Andrew N. LIVERIS

Former Chairman & CEO, DOW



“We are running 79 countries from Istanbul and are enjoying the dynamism, diversity, and availability of a high-quality work force.”

These attributes and more, we believe, represent big potential for Türkiye, in the way of development through the effective use of technology as well as becoming a

software and services provider to other countries, particularly the EU. Microsoft Türkiye will be here to support economic development and capacity building.

Jean-Philippe COURTOIS
Executive Vice President and President,
National Transformation Partnerships at
Microsoft



“We do believe the business opportunities in Türkiye are promising”

Due to its proximity to Europe, Asia, and the Middle East, its population of over 80 million featuring a young and motivated work force and high education level, as well as the long-lasting friendship between Türkiye and Japan.

We have various investments in Türkiye, such as in the healthcare sector and in the packaging sector. We also believe that the Türkiye's sustainable economic development for the medium and long-term will lead us to many other investment opportunities.

Tatsuo YASUNAGA
Representative Director, Chairman of
the Board of Directors



Who we are? ↓

Investment Office is the official organization that:

- Promotes the investment environment of Türkiye and provides assistance to investors.
- Reports directly to the President of the Republic of Türkiye.

How we help? ↓

- Multilingual (Turkish, English, German, French, Italian, Arabic, Spanish, Chinese, Japanese and Korean)
- One-Stop-Shop approach
- Result-oriented
- Private sector approach with full confidentiality
- Focusing on high-tech, value-added and employment generating investments.

















We are here to facilitate your investment in Türkiye



What we do? ↓

- Presenting investment opportunities to the investors and providing assistance during all the stages of their investments.
- Serving as the reference point for international investors and the point of contact for all institutions engaged in promoting and attracting investments at national, regional and local levels.
- Offering free-of-charge services including market information and analyses, site selection, B2B meetings, coordination with relevant governmental institutions, and facilitating legal procedures and applications such as establishing business operations, incentive applications, obtaining licenses and work permits.

OUR GLOBAL LOCATIONS

-  USA
-  GERMANY
-  ITALY
-  SPAIN
-  S. ARABIA
-  UAE
-  QATAR
-  CHINA
-  MALAYSIA
-  S. KOREA
-  JAPAN
-  FRANCE
-  UK
-  SINGAPORE

SECTORS

- Agrofood
- Automotive
- Chemicals
- Defense & Aerospace
- Energy
- Financial Investments & Startups
- ICT
- Infrastructure
- Life Sciences
- Machinery
- Business Services
- Financial Services
- Mining & Metals
- Real Estate
- Tourism



Explore untapped investment opportunities across a variety of industries in Türkiye.

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VISIT
invest.gov.tr

